

Primary Typography:

Athelas

Majesti Banner

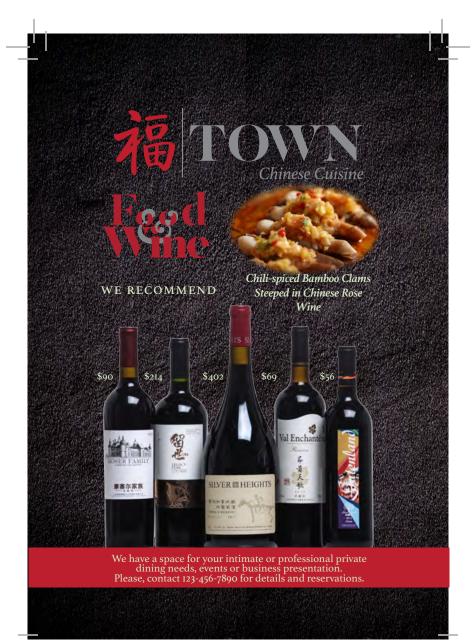
Full Color Palette:

200C Fire Starter - CMYK: 18 100 91 8 8C Cool Down - CMYK: 49 39 38 3

439C Sleek - CMYK: 65 66 57 50 7579C Spicy - CMYK: 0 85 100 0

7514C Lucky - CMYK: 16 39 42 0 7485 C Bamboo - CMYK: 16 2 28 0

TABLE TENT



FOLD FOLD

MENU OUTSIDE AND FLAP PAGE

TASTE OF TOWN

Small Eat Limited Edition Dish



Main Sichuan Chilli-pepper Spotted Grouper Fillet



Desert
Almond Tofu and Syrupy Smashed Cherries





FOLD FOLD

FOLD FOLD

MENU INSIDE

涼菜<u>Cold Dish</u>

Spiced bamboo clams in Chinese rose wine \$228
Green asparagus coated with white sesame \$168
Marinated geoduck with mung bean noodles \$228
Chilled bran dough with Chinese fungus \$88
Shaoxing drunken pigeon\$148
Crabmeat & turnip rolls with sesame sauce\$158
Sliced abalone marinated in spring onion oil \$798
Jade green bamboo shoot in ginger puree \$78



海鲜Sea Food

Ma La spicy prawns	\$298
Sautéed prawns with coriander & leek	\$298
Prawns fried with salty egg yolk sauce	\$298
Braised prawns with Chinese plum sauce	\$298
Stir-fried prawns with oyster sauce	\$298
Kung Po chili prawns	\$298
Braised Asian king prawns in Sichuan sauce	\$348
Sichuan peppered lobster	51888

Ma La Chilli Prawns



肉類 Meat

Braised Chinkang pork ribs with vinegar sauce \$24	8
Sautéed beef tenderloin with onion & soy sauce\$33	8
Beggar Chicken	8
Spicy minced pork with lettuce & pine nut \$20	8
Osmanthus honey glazed ham with lotus seed \$24	8



Braised Vinegar Spare Ribs

蔬菜Vegetable

Bai Choy poached in fish soup	\$158
Spicy minced pork fried with strings beans	\$168
Stewed baby bamboo shoots with dark soy	\$138
Sautéed assorted vegetables with garlic	\$158
Wok-fried okra with minced pork	\$168
Wok-fried kale with ginger jus	\$138
Shanghai cabbage poached in chicken broth	\$158
Lotus root fried with green bell pepper	\$138

Bai Choy Poached in Fish Soup





Town's Spicy Fried Rice

飯麵<u>Rice and noddle</u>

Town's spicy fried rice\$158	
Seafood fried rice with salty fish & ginger\$158	
Egg white fried rice with crushed conpoy\$158	
Spiced sea cucumber fried rice\$168	
Wok-fried noodles\$158	
Vegetarian fried noodles	
Town Dan-Dan noodles \$78	
Mixed vegetable soup noodle\$68	

甜品Desert

Birds nest dessert	• •		• •	\$38
Almond tofu and surupu smashed cherries.				\$38



Birds Nest Dessert

Our mission is to bring quality, luxury, style and good fortune and provide a high-end experience through Chinese cuisine.

Prices in HK\$* Hong Kong Dollar

FOLD FOLD

BROCHURE OUTSIDE AND FLAP PAGE

bygei



FOLD



123 Main Street Hong Kong, China 12345 • 000-123-456 • www.town.com •

BACK PAGE 6

FOLD

ELAP FOLDS IN THAT



DININC BEINGLE STATE OF THE STA

BROCHURE INSIDE

INSIDE PAGE 2

FOLD

INSIDE PAGE 3

FOLD

INSIDE PAGE 4





Table Tent – References

Adobe InDesign CC. (n.d.). Retrieved September 04, 2016, from https://helpx.adobe.com/indesign/how-to/set-print-bleed.html

Beaty, K. (2011). What is a Print-Ready file? Retrieved September 04, 2016, from http://www.formaxprinting.com/blog/2011/11/printing-lingo-what-is-a-print-ready-file/

Cenicola, T. (2015, November 7). The five wines [Bottles]. Retrieved September 4, 2016, from http://www.nytimes.com/2015/11/08/business/international/a-tasting-of-chinese-wines.html? r=0

Chilli-spiced Bamboo Clams steeped in Chinese Rose Wine [Food]. (n.d.). Retrieved September 4, 2016, from http://hutong.com.hk/gallery

Roman, T. (n.d.). Dark Edged Wall Asphalt Texture [Background]. Licensed. Retrieve from https://stock.adobe.com/stock-photo/dark-edged-wall-asphalt-texture/44266478

Rydberg, T. (2015). Exploring Adobe InDesign Creative Cloud. Boston, MA: Cengage Learning.

SNHU. [Video Tutorial]. http://snhu-media.snhu.edu/files/course_repository/undergraduate/com/com232/com232_setting_up_your_table_tent.mp4

Menu - References

Francis, G. (2016, January 27). Limited Edition Dish [Food]. Retrieved September 14, 2014, from http://www.luxpresso.com/reviews-ilifestyle/hakkasan-mumbai-celebrates-chinese-new-year-with-a-limited-edition-menu/16012765

Hutong. (2016, June 20). Seafood Fried Rice with spicy XO Sauce [Food]. Retrieved September 14, 2014, from http://hutong.com.sg/portfolio-item/seafood-fried-rice-with-spicy-xo-sauce/

Hutong. (n.d.). Graphics [Food]. Retrieved September 14, 2014, from http://hutong.com.hk/mod/gallery/83

Hutong. (n.d.) Menu [Text]. Retrieved September 14, 2014, from http://hutong.com.hk/mod/menu/139

Mad, H.W. (2011, August 17). Bai Choy Poached in Fish Soup [Food]. Retrieved September 14, 2014, from https://madhungrywomandotcom.wordpress.com/author/anitalau/page/68/

N.d. (2004). Chinese Symbol for Thank You [Symbol]. Retrieved September 14, 2014, from http://www.chinese-symbols.com/t-chinese-symbol-for-thank%20you

Notti, M. (2010, March 3). Green Asparagus Coated with White Sesame [Food]. Retrieved September 14, 2014, from http://cher-ry.blogspot.com/2010/03/hutong-one-michelin-star.html

Pinterest. (2012, July 4). Almond Tofu and Syrupy Smashed Cherries [Food]. Retrieved September 14, 2014, from https://www.pinterest.com/pin/379850549791399646/

Roman, T. (n.d.). Dark Edged Wall Asphalt Texture [Background]. Licensed. Retrieve from https://stock.adobe.com/stock-photo/dark-edged-wall-asphalt-texture/44266478

Rydberg, T. (2015). Exploring Adobe InDesign Creative Cloud. Boston, MA: Cengage Learning.

Brochure – References

Hutong. (n.d.). Graphics [Restaurant space]. Retrieved September 25, 2016, from http://hutong.com.hk/mod/gallery/78

Ipag. (n.d.). Chinese woman showing Asian food using chopstick. [Asian Woman]. Licensed. Retrieved September 26, 2016, from https://stock.adobe.com/stock-photo/chinese-woman-showing-asian-food-using-chopstick/59452968

Roman, T. (n.d.). Dark Edged Wall Asphalt Texture [Background]. Licensed. Retrieve from https://stock.adobe.com/stock-photo/dark-edged-wall-asphalt-texture/44266478

Rydberg, T. (2015). Exploring Adobe InDesign Creative Cloud. Boston, MA: Cengage Learning.