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ABOUT ME

I specialize in book cover, logo and packaging design. I offer design services to businesses of all sizes around the world and I always focus on crafting creative solutions to any business problems.

☆ EDUCATION

μ **B.A. GRAPHIC DESIGN AND MEDIA ARTS** 2015-2018 Southern New Hampshire University SNHU is a private, nonprofit institution accredited by the New England Association of Schools and Colleges. LANGUAGE ARTS AND LITERATURE 2003-2005 UNIESP - Brazil UNIESP is one of the most solid private educational and research organizations in Brazil. EXPERIENCE **GRAPHIC DESIGNER** 1 2016-NOW Savy Agency Savy is a full service marketing and advertising agency located in Bend, OR, offering online marketing services including web design, SEO, & paid search. **FREELANCE GRAPHIC DESIGNER** 2015-NOW Online crowdsourcing clients Marketplace for graphic design, including logo design, web design and other design contests. SKILLS 90% 95% 98% 98% 50% S ACROBAT PRO РИЛТОЗНОР ILLUSTRATOR INDESIGN PREMIERE PRO 60% 50% 60% 90% 98% Dw Ae Вг ۱. LIGHTROOM AFTER EFFECTS ANIMATE DREAMWEAVER BRIDGE 95% 97% 100% 90% HTML C55 170

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WORDPRESS

1 PROFILE Full Name: **Claudia Lindsay** Date of Birth: æ January, 1974 Address: Bend, Oregon, USA 🕀 LANGUAGE Portuguese 90% English 50% Spanish ∽ INTEREST P



 Plus, British Masterpiece (TV Series), and Cooking Shows.

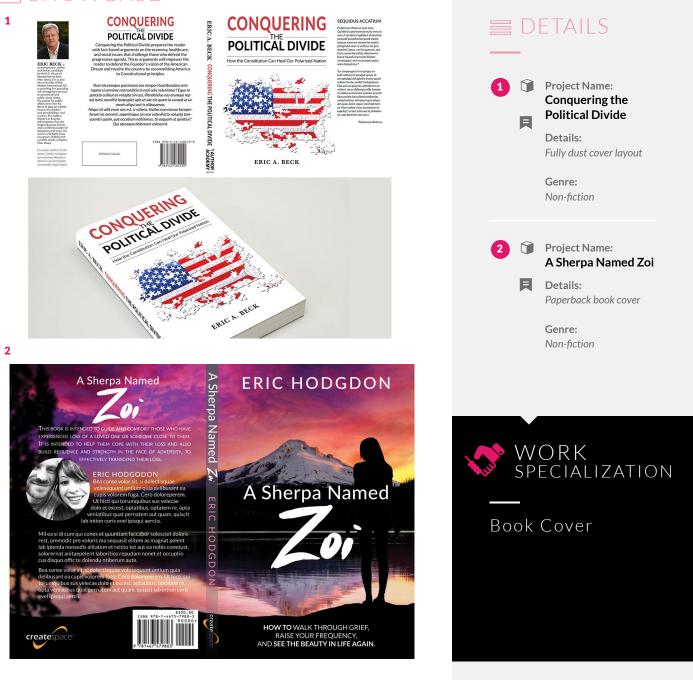


The first book cover was created for the author Eric Beck, who is an entrepreneur, and former candidate for the U.S. House of Representatives from New Jersey. He was looking for a non-fiction book cover which targets adults who are politically conscious, have an interest in public affairs, and who have concerns about the future of our country. Also, individuals who are seeking remedial education on either civics or economics, or both. He needed a fully dust cover layout. The cover should have a graphic or some form of imagery that reflects the fact that America is politically divided. Given the topic of the book, coloring in red, white and blue should dominate. Stock image: https://depositphotos.com/search/map-of-america-with-america-flag. html?qview=4164576

The second book cover was created for the author Eric Hodgdon. The book is intended to guide and comfort those who have experienced loss of a loved one or someone close to them. It is intended to help them cope with their loss and also build resilience and strength in the face of adversity, to effectively transcend their loss. He wanted the cover to have a tranquil, peaceful feeling. Also, he wanted an image of a young woman standing with her back looking over a serene, quiet alpine lake with a blue sky at the top fading into pink and then yellow, with the sun obscured behind a mountain or a cloud. Stock images: https://depositphotos.com/search/reflection-of-mount-hood-on.html?qview=5976209

https://stock.adobe.com/stock-photo/milky-way-night-starry-sky-and-silhouette-of-a-standing-woman-on-the-mountain-near-the-lake-with-sky-reflection-in-water-landscape-with-blue-milky-way-and-woman-galaxy-universe-space-background/127955984

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The first logo was created for MIGABRI which is a fitness and sports company manufacturing fitness, sporting apparel, and fitness and sports equipment and accessories. The target audience are male and female between the ages of 11 - 50+. They wanted a bold yet sophisticated and simple, fun yet serious symbol, something that people would feel proud to wear and make them feel dedicated to their fitness or sport, with a feeling of being excellent. I created this logo which is the basic form of a rhino. I thought about this animal because symbolic thoughts that can be depicted from rhinoceros or rhino: agility, wisdom, paradox, freedom, stability, gratitude, longevity, judgment, and grounding, peace of mind, confidence, unconventionality, and broader sense of perception over things.

PEPE's is a brand for men's products that will carry products ranging from hair care, body care, athletic body care, barber products etc. They wanted a logo that could be used in these different lines of products or future ones. They want to attract male customers from all over professions. Their first product will be a body slimming cream for body builders, but they will use the same logo for their hair care products. I created a geometric crown to represent royalty and self-worth. In addition to the logo design, I created the stationery including business card, letterhead, envelop, and digital icon.

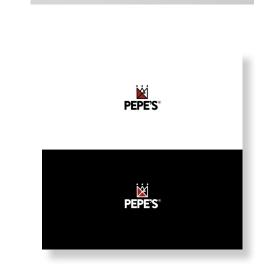
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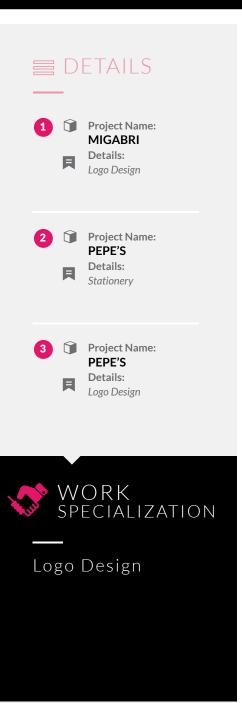


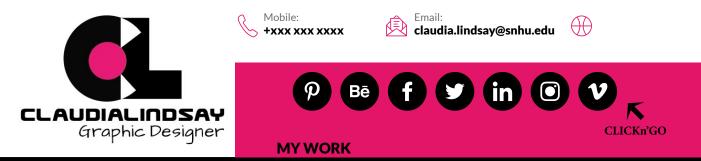
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BabyBin is a high-end monthly subscription box company that delivers high quality baby items. Each box has several items for babies between 0-12 months old. They were looking for a modern, stylish and upbeat feel design. Stock image: https://depositphotos.com/10590350/stock-illustration-autumn-tree-for-your-design.html

Adorable Baby is a skincare product line for babies. They are starting with a design for a sunscreen tube and will later on the line expand the product to include shampoo, diaper cream and body wash. They use all natural/organic ingredients and are safety conscience, so their packaging should advertise those details. The target market for their products are parents who are naturally oriented and only want to use safe and organic products for themselves and their young children. Stock image: https://depositphotos.com/vector-images/cute-baby.html?qview=8882116 and https://depositphotos.com/vector-images/cute-baby.html?qview=19609243

Hunting Grounds Coffee is by hunters, for hunters. Hunting Grounds Coffee was created so they could give back to the hunting community. They wanted a coffee packaging (brown or tan color) with the theme of hunting. On the front label they visioned a silhouette of a whitetail buck with old fashioned fonts. Stock image: https://stock.adobe.com/stock-photo/deer-silhouette/159725392

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