

# Design Brief

Project outlines and design choices



**BACKPACKER**  
Interactive magazine



Prepared by:

**Claudia Lindsay**

GRA 332 - Digital Publishing  
SNHU

Date:

**03.13.2017**

Due:

**04.27.2017**

Photo by Adobe

# Background

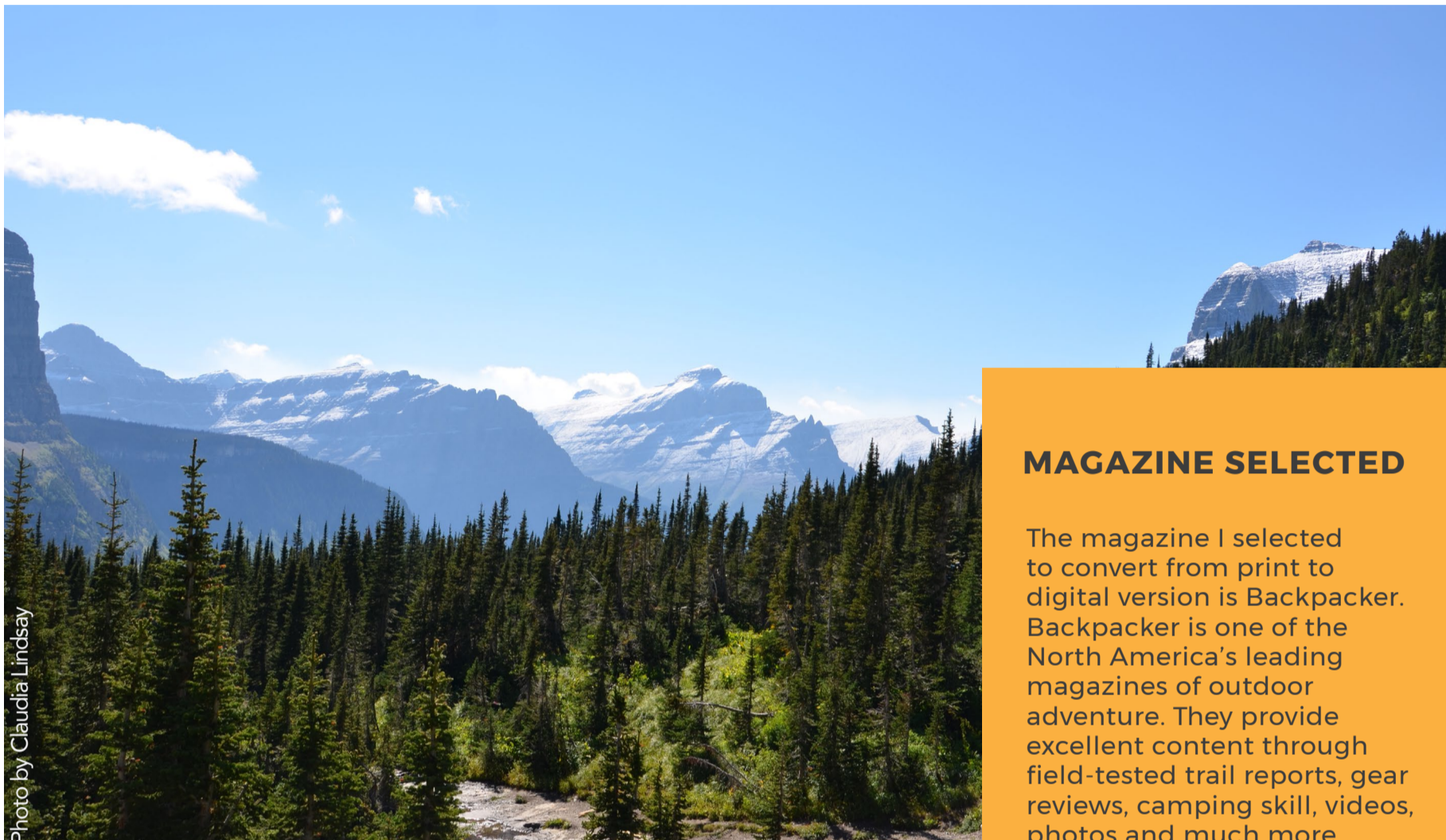


Photo by Claudia Lindsay

## The goals and purpose of the project.

The goal of this project is to create a digital layout for Backpacker magazine with an optimized and content-focused tablet application. Through an interactive experience and a variety of content, I intend to design an app that can satisfy both the print lovers and the new digital generation lovers.

The purpose of this project is to create a digital edition that maintains the same identity of the print publication and the same brand characteristics. The magazine will be designed for optimal display on horizontal and vertical layouts on tablet devices in the form of an application; and it will feature a cover, table of contents, feature articles and an interactive ad. I intend to include animated content and rich media to inspire readers, to increase user engagement and to enhance their experience while browsing the App.

## MAGAZINE SELECTED

The magazine I selected to convert from print to digital version is Backpacker. Backpacker is one of the North America's leading magazines of outdoor adventure. They provide excellent content through field-tested trail reports, gear reviews, camping skill, videos, photos and much more.

- Published nine times a year.
- Magazine of wilderness travel.
- Offers advice to help readers enjoy every trip.
- Best places, gear, and information for all kinds of hiking and camping trips.
- Each issue delivers fold-out maps and stunning color photography.

### **Digital Magazine Risks:**

*It's still difficult for users to find new apps much beyond Apple's "Top 10" list, and many digital readers stay within the metered paywall where they can read a certain number of articles before they subscribe; consequently, many people do not pay at all.*

### **Digital Magazine Rewards:**

*Marketed worldwide, immediate access, and decreased production cost.*

# Target Market



## **OUTDOOR ENTHUSIASTS**

There is a niche market of outdoor enthusiasts that subscribe to Backpacker. These people have a natural interest in the magazine and may come from anywhere around the globe - these people aren't defined by geography but by a shared interest in a subject, activity or topic.



## **ADVENTURE TRAVELLERS**

These people define themselves as travelers and adventurers who are often looking for a way to add-on to their holiday as a way to get culturally immersed and experience new things. They also like other outdoor activities such as canoeing, kayaking, snowshoeing, cross-country skiing, to name a few.



## **LOCALS**

Their focus is foot-based travel. They are ecologically responsible and spread sustainable practices in their travels. They love outdoor lifestyle that inspires ethical travel in North America, and usually, they are with family and friends. Some locals will get the opportunity for immersing themselves in the local scene or becoming part of the volunteer's group.

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### **COMPETITORS:**

Outside Magazine, Travel & Leisure, Nat Geo Traveler, The Great Outdoors, Field & Stream, and Outdoor Life.

### **FEATURES THAT COMPETITORS OFFER:**

Embedded audio and video, social sharing, hyperlinks, animated graphics, and mobile compatibility.

### **INFORMATION ARCHITECTURE:**

For this audience, the best information architecture components would be navigation bar (how readers browser through information and find their way through the app), search box (how they search information), and organization (how the content is classified and categorized into groups: table of content).

# Content

The most appealing content to include in this magazine app would be featured articles about planning trips, destinations and how to improve the way readers travel.

All information will be accessed through different interactive elements such as multimedia and chats and will provide a unique experience to the users.

## APPEALING



### PlayList

Curated collection of indie-folk music that reflects the look and feel of the magazine. The tracks can be played sequentially or shuffled.



### Slideshow/Video

Videos that adhere to a “Leave No Trace Policy” teaching readers ecologically responsible and sustainable practices in their travels.



### Panorama/Pan/Zoom

It will feature some of the most inspirational images captured by the best of the outdoors’ photographers with an immersive 360 experience.

## ENGAGING



### Articles

Articles will be geared to improve the way readers travel, including what to do, how to find places, techniques to use and what to bring.



### Audio

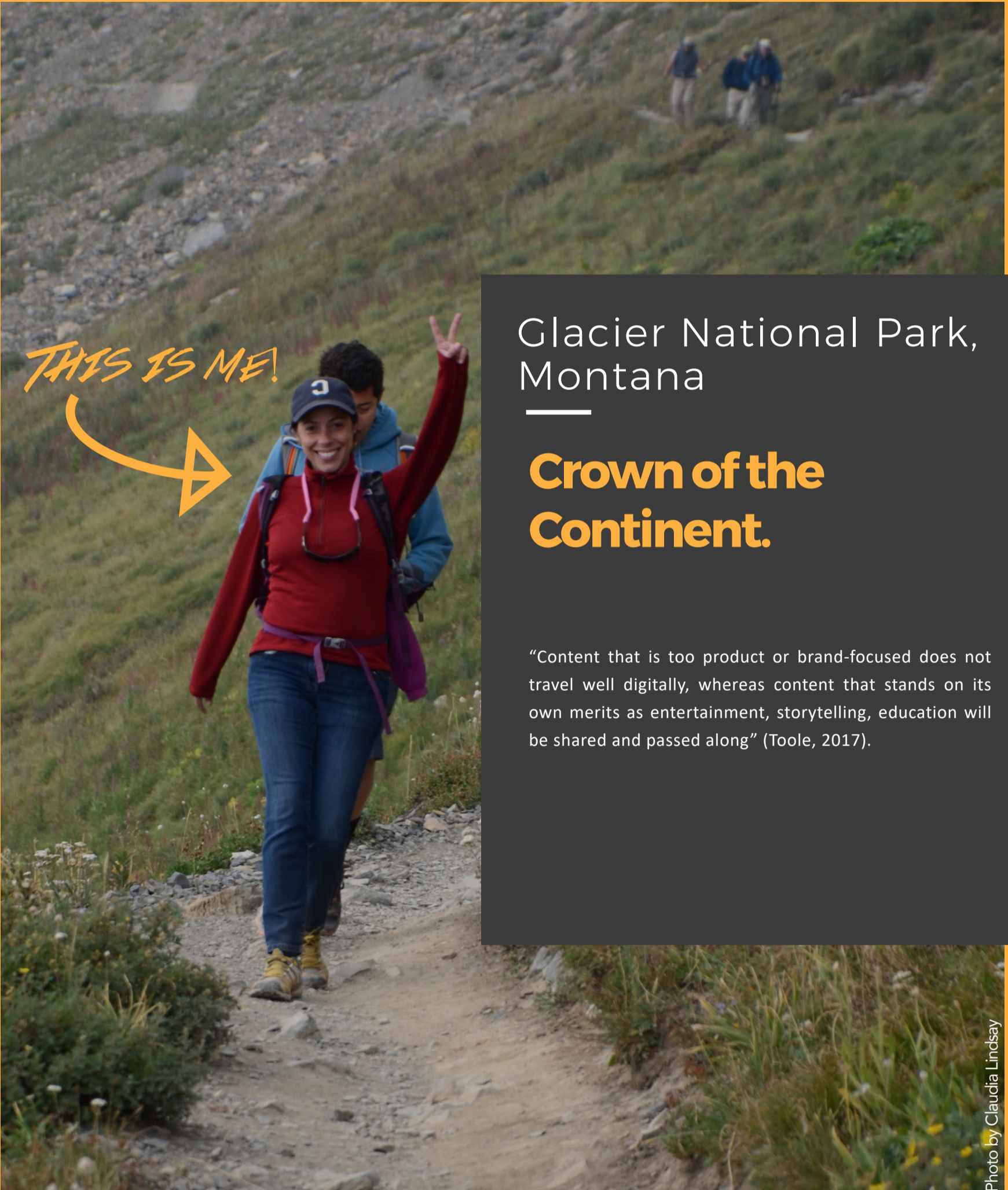
It will feature the sound of four animals that every hiker should hear before they die – because the bucket list shouldn’t be just about views.



### #TrailChat

Readers can find popular tweets for this hashtag on Twitter, get an insight from newest photos and videos from Instagram, and join the conversation on Facebook.

I believe this content is relevant to the target audience because it reflects exactly what the audience wants to read: backpacking, hiking, outdoor sports, including rock climbing, mountain biking, trail running, cycling, fly fishing and more. Additionally, the content follows the 5 S’s of marketable content: searchable, shareable, supportive, specialist, and sustainable.



## Glacier National Park, Montana

### **Crown of the Continent.**

“Content that is too product or brand-focused does not travel well digitally, whereas content that stands on its own merits as entertainment, storytelling, education will be shared and passed along” (Toole, 2017).

Photo by Claudia Lindsay

# Visual inspiration

1



## THE GREAT OUTDOORS

Published Monthly 12 issues per year

Britain's original outdoor magazine is packed full of stunning photography, top class writing and brilliant walking and backpacking routes, along with authoritative gear reviews from the country's most experienced team of testers and essential skills advice from highly qualified outdoor instructors.

2



## NATIONAL GEOGRAPHIC TRAVELER

Published Bi-Monthly 6 issues per year

National Geographic Traveler is a travel magazine that is the explorer's guide to planning the perfect trip. With breathtaking photography of must-see destinations and practical tips for every traveler, it will inspire readers to book that next vacation.

3



## OUTSIDE MAGAZINE

Published Monthly 12 issues per year

Outside magazine is a useful guide to the always-exhilarating world outside. It motivates people to participate in outdoor activities through award-winning coverage of the sports, people, places, adventures, discoveries, environmental issues, health and fitness, gear and apparel, trends and events that define the active lifestyle.

For more outdoor magazines, please visit <http://www.allyoucanread.com/top-10-outdoor-magazines/>

# Visual inspiration

## THE GREAT OUTDOORS

The Great Outdoors digital version is available in the App Store or Pocketmags. The digital version of The Great Outdoors contains the same features as you get in the print publication. They have social media links that allow readers to connect with different channels.

## NAT GEO TRAVELER

The National Geographic Traveler digital magazine is available in the App Store and brings unique features such as interactive photo galleries, 360-degree photos and detailed maps of areas covered. They also use social media links.

## OUTSIDE

Outside+ Mag includes everything from the print edition, plus exclusive digital extras, including image galleries, videos, and interactive features. The app also includes especial sections and issues published only on the iPad.



screenshots

Features from these publications that are appropriate to incorporate into my app would be embedded audio and video, social sharing, hyperlinks, animated graphics, bookmarks, page transition, buttons, and mobile compatibility.

I intend to be simple and clear yet engage the audience with astonishing interactive features. I also intend to customize the content to cater the audience's expectations.

# Design considerations



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## SHIFTING NEEDS

Both print and digital magazines might have the same content, however, the visual components between them are very different. The print version is always static, has a tactile experience, the resolution is measured by DPI (dots per inch), the color space is set by CMYK, and serif fonts are preferred. The digital version, on the other hand, adds interactive options, the resolution is measured by PPI (pixels per inch) with RGB color space, and sans-serif fonts are more commonly seen.

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## ADDITIONAL

Digital magazines need to be legible - one or two column layout is the ideal for this format. Keeping the 4:3 ration is very important because since digital magazines are made for smartphones and tablets, they can be seen in portrait or landscape modes. The recommended page size is 2048 x 1536 px.

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## DIFFERENCES

Print magazines often vary from two standard sizes: 8  $\frac{3}{8}$ " x 10  $\frac{7}{8}$ " or 5  $\frac{3}{8}$ " x 8  $\frac{3}{8}$ ". Usually, they are done in spreads (two pages) and increments of 8 starting with a minimum of 16 pages signature. The line lengths (usually around 9-12 words or 30 characters) are mostly seen in 2 and 3 column layout that are spread across the page width. The appropriate type size is 12pt. The most visible part is the outer upper part. Digital magazines usually follow the same layout but because the output is much smaller readers have to access one page at the time.

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## USER EXPERIENCE

It's a good practice to optimize the PDF file in terms of size (not exceed 50 MB) because the digital issue needs to be downloaded by the reader. Another good practice is to avoid underlining text on the digital version unless it is a hyperlink - we do not want to see users getting confused or frustrated.



# Design specifications

## CONSIDERATIONS

Based on the size specifications of the proposed digital magazine and current elements of print, one of the most important consideration that needs to be taken in transferring images and text is to reduce the size of the pictures bigger than 250ppi to 150ppi and use proper fonts: point size between 15 - 25 pixels, line spacing between 120 - 145% of the point size, and average line length should be between 45 - 90 characters.

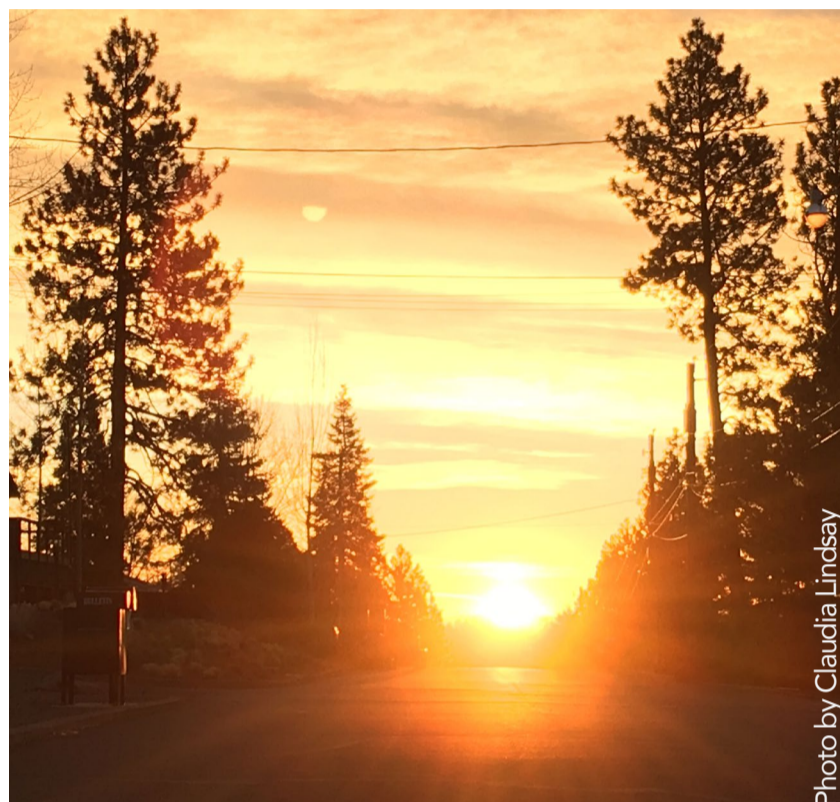


Photo by Claudia Lindsay

## The difference between designing the ideal user experience and designing the optimal user experience



### IDEAL

Bandwidth fast enough to download the pages as fast as one can flip the page in a print magazine. Screen resolution sharp enough to render type crisply, so that reading speed from screens reaches the reading speed of print. And increase the size of the visible space.



### OPTIMAL

Restrict the digital design: fewer graphics, small size for images, a small piece of text (once reading online is not as pleasant as reading a paper), not too fancy typography and simple layouts.



### IMPACT

I want to create an app that is much more than a "scrolling experience" where users begin scrolling before even all elements have been rendered on the page or even worse, leave the app before reading the content. To reach this, I will need to focus on the optimal user experience.

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# Thumbnails

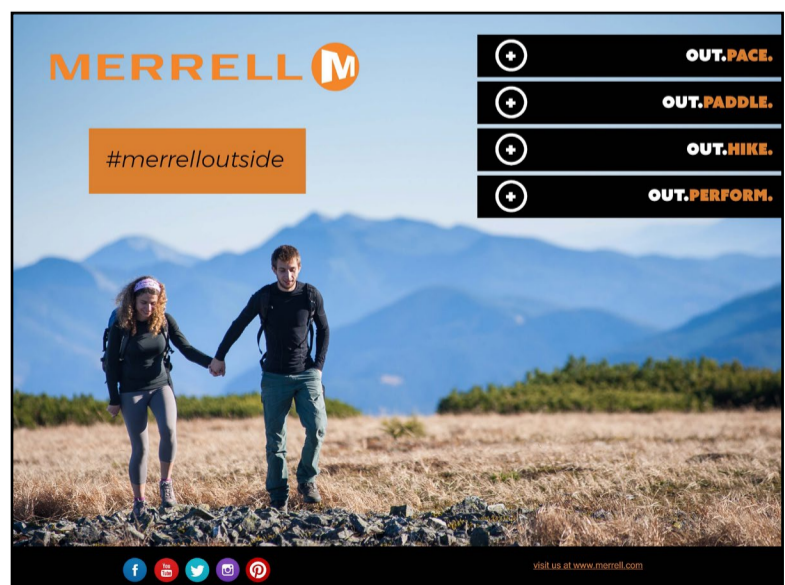
## of Conceptual and Visual Process

### SECTIONS

LAYOUT VARIATIONS | DESIGN AND TYPOGRAPHIC OPTION SKETCHES | INTERACTIVE ELEMENTS AND NAVIGATION LINKS

I sketched ten different layouts: cover, table of contents, feature article, interactive ad, video, pan, social media chat, audio, gallery and thanks page, respectively (both vertical and horizontal). All the grey boxes will be replaced by images - they are just place-holders, for now.

### HORIZONTAL



**article (cont.)**  
**VIDEO**

"I'd been a parent long enough to know that creating a love for the trail meant beating the competition of cartoons and LEGOS."

**I PLANNED A SHORT HIKE WITH BIG PAYOFFS AND PACKED PLENTY OF GUMMY BEARS.**  
Just minutes into our journey, Wyatt declared himself tired and in need of a snack break. I didn't remind him we'd just eaten lunch. He continued to "need" a break every 200 yards. We only had 5 miles to hike, but at this pace, we were doomed.  
In the interest of speed, I pulled the plug on my incentive plan. At the next snack break, we ate peanuts instead of gummies, which ended the unnecessary pit stops but inadvertently reintroduced the main complaint. "This is boring," Wyatt said.  
Grasping at straws, I proposed that we count slugs. It worked! So now we were looking for slugs, and not just to count. Each one required a thorough analysis, as if Wyatt were conducting motor vehicle inspections. But we were going up, and thanks to the slugs, Wyatt was having so much fun that he didn't complain about the rock staircases.  
Eventually, we made it to the summit. The sun shone down, he was enthralled by the view, and I had a golden deposit for the memory bank. To top it off, we met a couple of thru hikers who showered Wyatt with compliments.

WATCH MORE VIDEOS AT: <http://www.backpacker.com/videos-photos>

**skills**

TWO WOMEN TRAVELING THE LENGTH OF SOUTH AMERICA BY NON-MOTORIZED MEANS, CATERING STORIES FROM PEOPLE ALONG THE WAY AND INSPIRING OTHERS TO PURSUE THEIR OWN AUDACIOUS DREAMS.  
CLICK HERE TO GET SOME TIPS

**TO**  
**THE**  
**#TRAILCHAT**

@BACKPACKERMAG

**THE OUTDOORS AT YOUR FINGERTIP**

FIND POPULAR TWEETS FOR THIS HASHTAG ON TWITTER, GET AN INSIGHT FROM NEWEST PHOTOS FROM INSTAGRAM, AND JOIN THE CONVERSATION ON FACEBOOK

**Xtreme AUDIO**

**4 ANIMAL SOUNDS EVERY HIKER SHOULD HEAR BEFORE THEY DIE**  
Sedit facedes enda que aut volu magnata temodis cusanis esc et fugia nimirvelit et quae polorum elestibus.  
Uilupta espemam alict riat ut que pore parum liquos dolore et et arc Dera ped mo id qu sequer! omnist, ni et vendam, nonsen Pa ilacil ignimolorum de doluptasi te qui ut

**BUCKET LISTS**  
Bucket lists aren't just about views. Make a point to hear these 4 amazing animal sounds in the wild. You won't believe this sound comes out of that animal until you hear it for yourself.

**PLAYLIST**  
Curated collection of indie-folk music that reflects the look and feel of the magazine. The tracks can be played sequentially or shuffled. Have fun!

**APPLE FOR DIGESTION**  
Nus rem ent in evelici aepudam, numquam que seriaestorum faci ducl con re liqui derferum expelic te pro coris quo

**ROPE, CORD AND WEB-BING**  
Del et eventibus magni-musam andio vellabo. Es re-rovitatem illuptiamus, cus ku? Maio ipsandi sqaest lorpore perspellupid mod que volor ad ea dollit a qui cusam kus-cidi as delique simus am ar-ciat aut ut eum iditibus eos.

**USEFUL GRAPES**  
Seriaestorum faci ducl con re liqui derferum expelic te pro coris quo beribeaquam qui de aut etus aut anto

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thanks for watching!

This is a student project for CRA 332 at SNHU  
Content taken from backpacker.com  
Designed with love by Claudia Lindsay  
March/April 2017

VERTICAL

Backpacking is not boring  
**BACKPACKER**  
 GET OUT MORE

**THE CHALLENGE**  
 RAISE A KID WHO LOVES HIKING

**THE #TRAILCHAT**  
 THE OUTDOORS AT YOUR FINGERTIP

**FIND THE PERFECT PARTNER**  
 COMPANIONS CAN MAKE OR BREAK A TRIP

**BUCKET LISTS**  
 4 ANIMAL SOUNDS EVERY HIKER SHOULD HEAR BEFORE THEY DIE

**EXTREME AUDIO**  
 page 6

**LISTEN OUR**  
 CURATED collection of indie-folk music  
 page 9

**FIND OUT MUCH MORE!**

f t i p

**contents** March 2017

**6**  
**Find the Perfect Partner**  
 by Courtney Gerard  
 Companions can make or break a trip. Read how to choose wisely.

**01** **The Challenge**  
 by Daren Worchester  
 There was only one trick left up my sleeve - guilt.

**03** **Watch the video**  
 by Raptor Hikes  
 Appalachian Trail Thru Hike

**07** **#TrailChat**  
 by Backpackers Social Media  
 Get in touch! Share, motivate, and inspire thousands of outdoor enthusiasts!

**EXTREME AUDIO**  
 Let the chorus of baleful echoes send chills down your spine. We don't recommend actually seeking this out, but we guarantee it will be memorable.

**8**

**Animal Sounds**  
 by Jennifer DeCarmine  
 Bucket lists aren't just about views.

**04** **Gallery**  
 by BackpackerMag  
 We are committed to display the highest quality of compelling photographs and inspiring stories.

**10** **Thanks Page**  
 by Claudia Lindsay  
 Information about this project.

**BACKPACKER**  
 interactive magazine

**article**

**The Challenge**

**RAISE A KID WHO LOVES HIKING**  
 CAN A TRAIL-CRAZY PARENT CONVINCE HIS SON THAT BACKPACKING IS NOT BORING?

by Daren Worchester

**BACKPACKING IS NOT BORING**  
 "WOW" my 6-year-old son gasped as we broke treeline on Bigelow Mountain's Avery Peak. The summer sun was sinking into the horizon, casting angelic rays of light across his face as he stood transfixed, gazing over northwestern Maine and Flagstaff Lake below. It was a magical father-son moment, one I thought would hook him on hiking, even if the journey had lacked a certain *hakuna matata* tranquility. "Hiking is boring," Wyatt had declared when I proposed the trip a week earlier, verbally punching below the belt. It was to be his first backpacking trip. After years of day-hikes and backyard camp-outs, I was sure he was ready. But between his resistance and Mom's vocal apprehension, I felt the opportunity slipping away. "I'll pack gummy bears", I said. "I'll pack gummy bears", I said. We are going hiking. I chose Bigelow and its rocky ramparts as a dramatic introduction to the Appalachian Trail. I was very confident that the views and vast forests would capture Wyatt's attention. (continued page 5)

**STRANGE MOMENT**  
 Finally, he answered, "Let's keep going." They were the words I wanted to hear, but they lacked the sentiment.

**THE VERDICT FAIL**  
 I can't make my son love hiking yet. At his age, I was the same, so I'm not surprised. In the meantime, I'll keep packing gummy bears, and I'll keep insisting, hearing things for him to do along the way and avoiding questionable weather.

**MERRELL M**

**OUT.PACE.**

**OUT.PADDLE.**

**OUT.HIKE.**

**OUT.PERFORM.**

**#merrelloutside**

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f t i p

**article (cont.)**

**VIDEO**

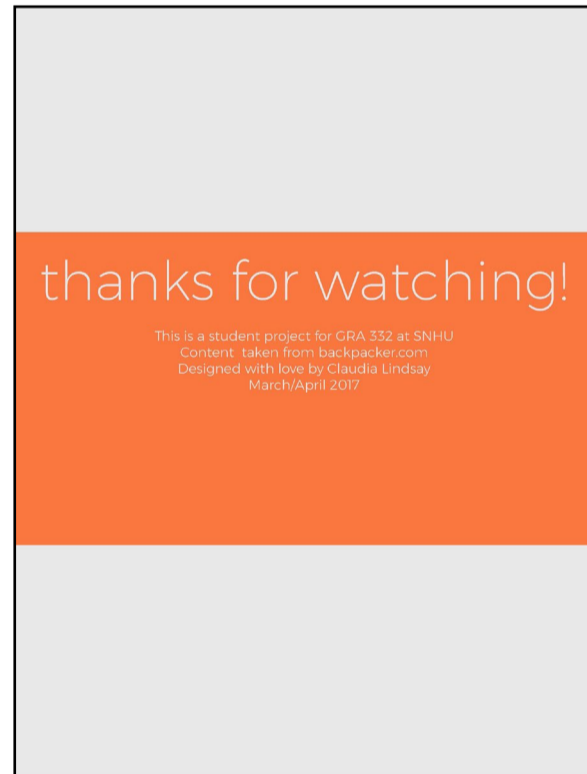
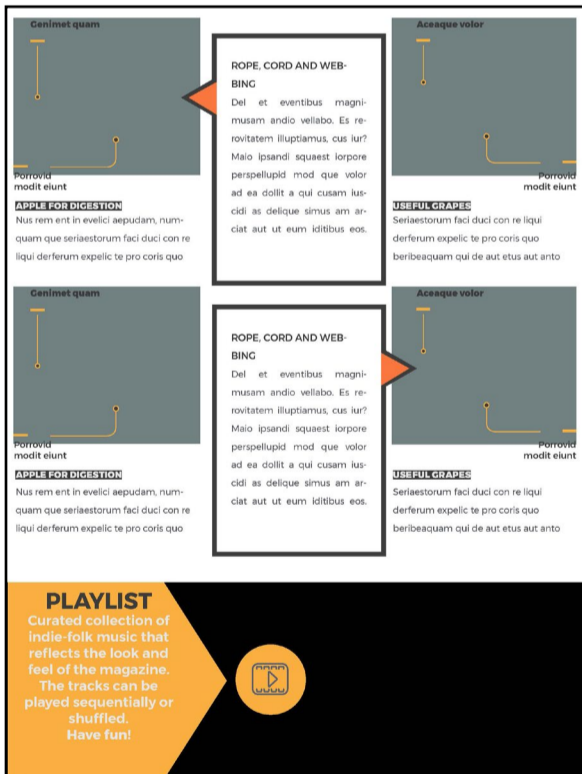
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# Prototype

## Interactive Magazine App and Draft Content

### ELEMENTS ADDRESSED FOR BOTH VERTICAL AND HORIZONTAL LAYOUTS

#### Cover:

- Masthead and article links
- Link from the cover to the table of contents



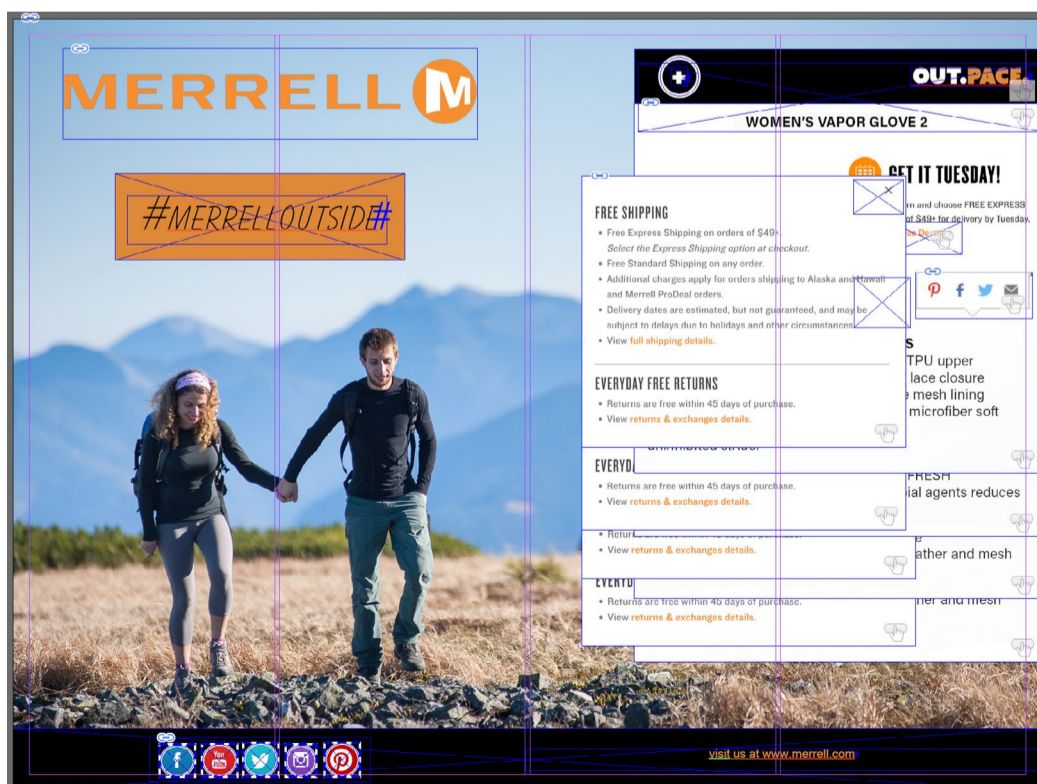
**Table of Contents:**

- Overview and quick access to the articles
- List of all articles listed on the cover
- Brief description of each article, the page numbers, and a hyperlink to the article
- Additional titles and link to their own individual pages



**Interactive Advertisement:**

- Interactive ad that is appropriate for the target audience
- Includes logo, image, headline, sub-headline, and call to action
- Includes at least two interactive touch elements





Feature Article:

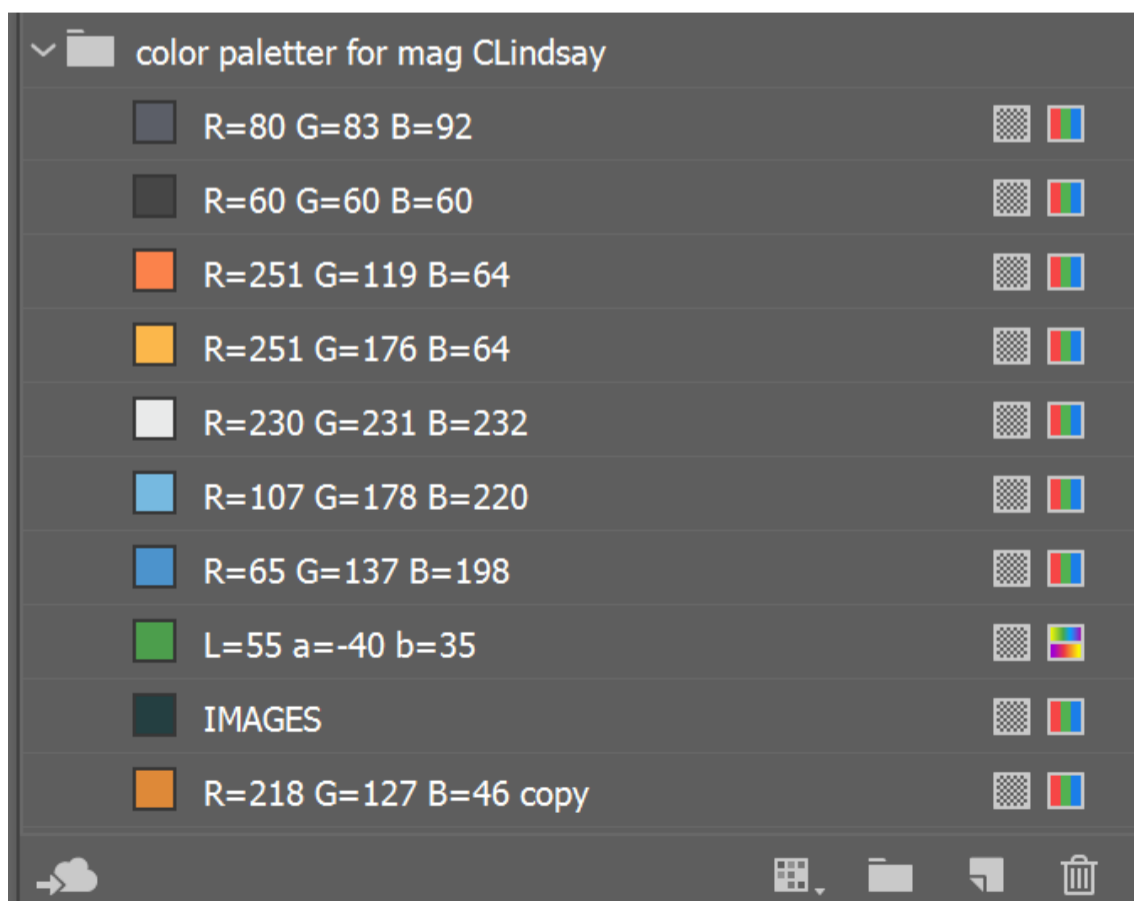
- Feature article that span at least two pages
- Includes graphic elements, headline, pull quotes, and content text
- Incorporates at least two interactive elements (scrollable frame text + video)



Additionally, I designed an internal cover image to appear in the bookshelves in iBooks. Here is the cover in JPEG format:



And a color palette:



# Mag

## Interactive Magazine Application

### FINAL PRODUCT



## contents March 2017



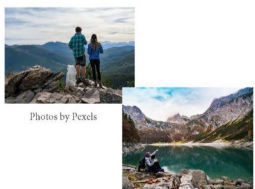
6

**BEND, OR: SMITH ROCK LOOP**  
by BACKPACKER Magazine  
Hike a 3.9-mile loop around, and over, Oregon's most popular rock climbing destination

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by Daren Worcester  
There was only one trick left up my sleeve - guilt.

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by Reptar Hikes  
Appalachian Trail Thru Hike

07 **#TrailChat**  
by Backpackers Social Media  
Get in touch! Share, motivate, and inspire thousands of outdoor enthusiasts!



Photos by Pexels

**EXTREME AUDIO**  
Let the chorus of baleful echoes send chills down your spine. We don't recommend actually seeking this out, but we guarantee it will be memorable.

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**BACKPACKER**  
Interactive magazine



**"At BACKPACKER, we provide the most trusted and engaging information about backcountry adventure in North America."**

08 **Animal Sounds**  
by Josette Deschambeault  
Bucket lists aren't just about views.

09 **Gallery**  
by Backpackermag  
We are committed to display Spot Wild Turkey on These 4 Hikes

10 **Thanks Page**  
by Claudia Lindsay  
Information about this project



## contents March 2017



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article

# The Challenge

APPALACHIAN TRAIL

**RAISE A KID WHO LOVES HIKING**  
CAN A TRAIL-CRAZY PARENT CONVINCe HIS SON THAT BACKPACKING IS NOT BORING?

by Daren Worcester



**How to avoid #PARENTFAIL**  
Bring good snacks: carrot sticks are great for school lunch; candy is for the trail.

**Negotiate**  
Trade hiking with an activity of the child's choosing that you'll do together.

**Make it fun**  
Scavenger hunts, trail hide-and seek, an old camera (or phone), I Spy, and counting games can aid forward progress.



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[\(continued page 5\)](#)

article

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APPALACHIAN TRAIL

**RAISE A KID WHO LOVES HIKING**  
CAN A TRAIL-CRAZY PARENT CONVINCe HIS SON THAT BACKPACKING IS NOT BORING?

by Daren Worcester



**How to avoid #PARENTFAIL**  
Bring good snacks: carrot sticks are great for school lunch; candy is for the trail.

**Negotiate**  
Trade hiking with an activity of the child's choosing that you'll do together.

**Make it fun**  
Scavenger hunts, trail hide-and seek, an old camera (or phone), I Spy, and counting games can aid forward progress.



**BACKPACKING IS NOT BORING**

"WOW" my 6-year-old son gasped as we broke treeline on Bigelow Mountain's Avery Peak. The summer sun was sinking into the horizon, casting angelic rays of light across his face as he stood transfixed, gazing over northwestern Maine and Flagstaff Lake below. It was a magical father-son moment, one I thought would hook him on hiking, even if the journey had lacked a certain *hakuna matata* tranquility. "Hiking is boring", Wyatt had

declared when I proposed the trip a week earlier, verbally punching below the belt. It was to be his first backpacking trip. After years of day-hikes and backyard camp-outs, I was sure he was ready. But between his resistance and Mom's vocal apprehension, I felt the opportunity slipping away. "I'll pack gummy bears", I said. We are going hiking. I chose Bigelow and its rocky ramparts as a dramatic introduction to the Appalachian Trail. I was very confident that the views and vast forests would capture Wyatt's attention.

[\(continued page 5\)](#)



**STRANGE MOMENT**

Finally, he answered, "Let's keep going." They were the words I wanted to hear, but they lacked the sentiment.

**THE VERDICT FAIL**

I can't make my son love hiking yet. At his age, I was the same, so hopefully time is on my side. In the meantime, I can better manage out outings by picking shorter trails he'll find interesting, having things for him to do along the way, and avoiding questionable weather.



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article (cont.)  
**VIDEO**

"I'd been a parent long enough to know that creating a love for the trail meant beating the competition of cartoons and LEGOS."



**THE APPALACHIAN TRAIL**

**I PLANNED A SHORT HIKE WITH BIG PAYOFFS AND PACKED PLENTY OF GUMMY BEARS.**  
Just minutes into our journey, Wyatt declared himself tired and in need of a snack break. I didn't remind him we'd just eaten lunch. He continued to "need" a break every 200 yards. We only had 5 miles to hike, but at this pace, we were doomed.  
In the interest of speed, I pulled the plug on my incentive plan. At the next snack break, we ate peanuts instead of gummies, which ended the unnecessary pit stops but inadvertently reintroduced the main complaint. "This is boring," Wyatt said.  
Grasping at straws, I proposed that we count slugs, and not just to count. Each one required a thorough analysis, as if Wyatt were conducting motor vehicle inspections. But we were going up, and thanks to the slugs, Wyatt was having so much fun that he didn't complain about the rock staircases.  
Eventually, we make it to the summit. The sun shone down, he was enthralled by the view, and I had a golden deposit for the memory bank. To top it off, we met a couple of thru-hikers who showered Wyatt with compliments.

WATCH MORE VIDEOS AT <http://www.backpacker.com/videos-photos>

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Tap image for a virtual tour.

Photo by Claudia Lindsay

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**TO**  
**THE #TRAILCHAT**  
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**4 ANIMAL SOUNDS EVERY HIKER SHOULD HEAR BEFORE THEY DIE**

Sedit facedes enda que aut volu magnata temodis cusanis exc et fugia nimirvelit et quae p volorum elestibus. Ullupta erspernam alicte riatu ut que pore parum iquos dolore et et arc Dera ped mo id quia sequaeri omnist, ni as et vendam, nonsen Pa illacil ignimolorum de doluptasi te qui ute

**BUCKET LISTS**  
Bucket lists aren't just about views. Make a point to hear these 4 amazing animal sounds in the wild. You won't believe this sound comes out of that animal until you hear it for yourself.

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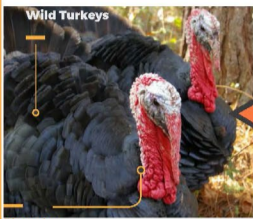
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**SONG OF THE MONTH**

Curated collection of indie-folk music that reflects the look and feel of the magazine. Each month a new song for you! Have fun!

Click to play

**Wild Turkeys**  
Photo by Duane Burdick/Flickr  
**CONECUH TRAIL**  
Scan for eastern wild turkeys near the Alabama-Florida state line on this 22.5-miler.



**Wild Forest**  
Photo by Mark Fickett  
**NORTH POINT TRAIL**  
Tour the Kaaterskill Wild Forest - chock-full of eastern wild turkeys on this 7-mile loop.

**TAKE YOUR THANKSGIVING SPIRIT OUTDOORS**  
Pay reverence to your Butterball's cousins by looking for a wild tom on these hikes.

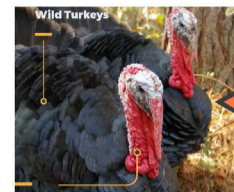
**SPOT WILD TURKEY ON THESE 4 HIKES**  
They were nearly America's national bird. This November, celebrate the humble turkey in its natural habitat.



**Rio Grande wild Turkey**  
Photo by grahamheywood  
**WOLF MOUNTAIN TRAIL**  
Look for predator (coyote) and prey (Rio Grande wild turkey) on this 6-mile out-and-back.



**Merriam's wild Turkeys**  
iStockphoto.com/Marc Latrmouille  
**GIBBONS CREEK WILDLIFE ART TRAIL**  
Wander through a riparian zone - Merriam's wild turkeys here on this 2.2-miler.



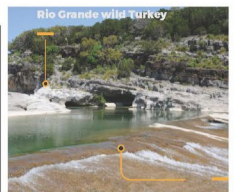
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Designed with love by Claudia Lindsay  
March/April 2017



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**Article:** <https://www.magzter.com/article/Mens-Interest/Backpacker/Raise-A-Kid-Who-Loves-Hiking>

**Video - Appalachian Trail Thru Hike by Reptar Hikes:** <https://www.youtube.com/watch?v=ziDJiTJ7knU>

**Song - Valley Maker - By My Side:** <https://www.youtube.com/watch?v=v8DZEFGpQYc>