



Winter 2001

ISSUE HIGHLIGHTS:



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FloriVision

PUBLICATION OF FLORIDA AAUW

Lobby Days:

The Power of One, The Might of the Many:

The election of 2000 has demonstrated the power of one vote, but it has also shown the strength of a concerted voice. The 107th Congress will have more women members than ever before. Fifty-nine (59) women – 18 Republicans and 41 Democrats – were elected to the House, and an unprecedented 13 women – ten Democrats and three Republicans – will hold seats in the Senate. In both chambers, every woman incumbent who ran for re-election was successful, and all six women who ran for the Senate prevailed.

AAUW is not a "paid special interest group". In fact, we are a non-partisan watchdog for women's freedoms and equity.

This is the good news. The bad news in Florida is that we continue to battle assailants of affirmative action, choice, gun control, health screening, and equity in compensation and benefits. We continue to struggle against vouchers and inequitable and backroom redistricting. And just recently, we face an ultra-conservative minority group who pledges to unseat judges who uphold our public policy principles.

Contrary to the talking heads, pundits, and even the Senate Judiciary Committee, AAUW is not a "paid special interest group". In fact, we are

a non-partisan watchdog for women's freedoms and equity. In that role, we participate with coalition groups at **Lobby Days** in Tallahassee. This year we join with the Florida Women's Consortium and the Florida Business and Professional Women from March 24-27 to

discuss issues and to inform our legislators about our stands on the issues. Attendees will discuss and study the issues; will hear about the new bills on the floor; will learn how to lobby; will lobby their representatives; will visit the Senate chambers; will attend a reception for

Legislators; and will have the unique experience of networking with other groups.

There is so much at stake this year that Florida AAUW is offering a special incentive. Each branch that sends one representative to Lobby Days will receive \$100 in discretionary funds. Those branches that send two or more representatives will receive \$150. Representatives must register and attend Lobby Days functions. Now is the time to be part of the "might of the many" and make our AAUW voice heard!

Highlights:

Convention 2001 Workshops

Twelve simulating and interesting workshops are planned for Convention 2001. The first group includes: Four Fundamentals of Communication – using them to develop more effective branch communication (and elsewhere); 2 + 2 = 4 (Except in Florida) – the basics of AAUW Finance, Educational Foundation abc's, essential information about the

foundation; Membership: Pick it Up a Step – essentials of membership; Thinking Outside the Box – creative and innovative programming for branches; Legal Advocacy Fund – helping to break the code of silence at colleges and universities; and Public Policy – issues that will impact our lives.

The second group will include skill building workshops: Adding Zip, Zest and

Effectiveness to Your Meetings – using parliamentary procedures effectively with communications techniques to make branch business meetings more interesting and organized; A Tried and True, Painless Approach to Strategic Planning – how use it to help your branch achieve its goals and objectives; Igniting Motivation and Commitment – how to achieve this in your

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Mini-Grant Highlights
see page 1



President's Message by Leslie Henderson

The letter "W" that we see interlinked three times in our AAUW logo is rarely if ever used in the Spanish language. However, when called upon to say it, Spanish speakers pronounce the letter as "double v." Although we traditionally think of the "W" as representing Women, I would like to think that it also represents the

union of the double Vs, Vision and Voice.

AAUW's Vision has evolved through competent leadership, relevant programming and prescient strategic planning at branch, state, and Association levels. All of these are learned skills that serve us not only in AAUW but also in our personal and professional lives. In Florida preparation in these skills is offered through the Leader-on-Loan program, Leadership Conferences (such as the ones held in the fall of 1999), State Conventions, and a Summer Branch Leaders Conference which will be held this year in July.

The Leader-on-Loan program is a unique and invaluable resource of Voice. Branches and interbranches have the opportunity to invite the state director for program to discuss state and Association programming ideas. They may invite the state's parliamentarian to offer tips on the most effective ways to run a meeting and set up an agenda. The director for membership can introduce innovative methods to attract and retain new members.

And the list goes on. Simply contact the LOL chair Martha Miller for forms and guidelines. Branches and interbranches may also invite the state president to speak without going through the LOL process. Just contact me at 813-960-7621 or FLAAUW@aol.com I would like to visit as many branches as possible before my term expires in 2002.

The Florida State Convention unites and brings clarity to Vision and Voice. On April 27-29 we will "Shape the Future with Florida AAUW." We will learn leadership skills in our counterpart sessions; we will elect officers who will guide us in our vision for the future. And in the diverse workshops we will learn new and innovative ways to "do" business. We are fortunate to have Natalie Schaible, head of development for the PACE Center for Girls to demonstrate a painless and very effective way to plan strategically – in our lives and in our branches. Members will hear from our Association President Sandy Bernard about future plans for Association and impending implementations. Nancy Hurlbert, engineer and president of the Florida Women's Consortium, will talk about how women are opening windows in Florida's glass ceilings.

The traditional Saturday afternoon workshops are being replaced with a single workshop in which all attendees will participate. "Predictions, Popcorn, and Possibilities: The Future of AAUW" was created by two members of Virginia AAUW and discusses current social trends and how they will affect membership, programming, and our vision of AAUW

Our voices will be heard through our LAF plaintiff Beth Kern who will speak to us at Saturday's luncheon and also at a workshop "Breaking the Code of Silence." Claudia Richards from the Educational Foundation will demonstrate how to put "fun" into fundraising and will talk about the importance of AAUW's voice through our research.

Networking and how we relate to each other also affects the vision and efficacy of FL AAUW, and there will be more time than ever before to "schmooze" with friends and get to know members from other branches. Now is the time to register for convention and make your hotel and travel plans! You will find forms and information in this issue.

On Saturday July 28, 2001, FL AAUW will reinstate the Summer Branch Leaders Conference. This conference was discontinued some years ago, but branch members have been rallying to bring it back. It will be a day of intensive hands-on, nitty-gritty informational sessions. During the morning branch officers will have the opportunity to meet with their state counterparts for extended periods of coaching and instruction. In the afternoon workshops will be held on specific topics of branch management as well as a few self-help topics. Do you want to know where and when to send in your branch's EF and LAF donations? Or how to fill out most effectively the 5-Star application or complete those pesky BDRs? Or how to balance AAUW programming with social activities or put together a Transitions Conference? Or what to do with all those boxes you inherited from your predecessor? Or how to motivate and inspire. All this and more will be covered at the Branch Leaders Conference! A more detailed schedule and location will be announced in a future *Branch Update*. Be sure to ask your branch president for further information.

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FLORIDA AAUW

AAUW promotes equity for women, education and self-development over the life span, and positive societal change.

Founded in 1882, AAUW is open to all graduates who hold a BA or higher degree, as well as students.

We are represented by branches in 55 Florida communities, and 5,000 members in 2000.

Leslie Henderson, *President*

Sandra Chamberlin
Director for Program

Beverly Fraser
Director for Educational Foundation

L. Carol Newnam
Director for Finance

Joy Lurken
Director for Public Policy

Pat Windham
Director for Legal Advocacy Fund

Carol-Lynn Bevc
Director for Communications

Renee Ramsay
Director for Membership

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AAUW Helpline: 1-800-821-4364

AAUW Home Page: <http://www.aauw.org>

Florida AAUW Web site: <http://www.florida-aauw.org>

The AAUW Connection As Experienced by Dr. Aimee Boutin

by Bev Fraser, Director for Educational Foundation

Dr. Aimee Boutin received her doctorate in French literature from Cornell University in 1998 and was hired as an assistant professor of French at Florida State University. She was awarded an American Fellowship from AAUW Educational Foundation last summer to write her first book *Maternal Echoes*. The book offers a creative method of examining French romanticism by analyzing the works of poets Desbordes-Valmore and Lamartine.

Dr. Boutin writes:

I would like to reiterate how much I appreciate having been awarded this fellowship. Thanks to the work I accomplished during the tenure of the fellowship the University of Delaware Press and the Associated University Presses officially accepted by manuscript. Christine A. Retz, editor at Associated University Presses, wrote me that she was personally pleased to

see that my work was financed in part by AAUW. She is the past president of her local branch.

Dr. Boutin's book will be published by Associated University Presses and will be on the market in the summer of 2001. In the meantime, she is working on a second book-length project, promoting women's issues, mentoring students, and teaching a variety of undergraduate courses in language, literature and culture as well as graduate seminars on nineteenth-century French literature.

We offer Dr. Boutin heartfelt congratulations on her achievements. As you can see, our EF dollars are hard at work in Florida.



Shape the Future with AAUW Membership

What do AAUW membership and e-mail have in common? A LOT! E-mail has become the "wave" of new member contacts for membership. The Florida Web page has attracted potential members from within the state as well as individuals planning to relocate to Florida. Via the Internet, individuals contact our state president or membership director. Their names are then forwarded to the respective branches, and branch membership vice presidents are encouraged to make contact with these potential members and provide them with information about their branches.



By Renee Ramsay

Branches are excited to learn of potential members just waiting for an invitation to join. Several branches have proof that once contact is made the individual does join.

"I invited Ellen to our new and prospective member orientation. She attended and joined our branch. Thanks, that's 7 new members this fall!" Jan Borden, Membership VP, Bradenton Branch.

The Orlando/Winter Park Branch obtained a member thanks to Shellie Spear, Membership VP, who contacted Meliza as soon as the e-mail request came to her.

Fort Lauderdale Branch's Membership VP Geraldine Carl reports that they were also successful in obtaining at least one new member from the e-mail contact.

E-mail only works if branch addresses are readily available and immediate contact is made with the prospective new member. The contacts vary from individuals just learning about AAUW to long time members wanting to join a branch as soon as they move to Florida.

Other branches in Florida that have received e-mail requests are Pompano Beach, Palm Beach County, Boca Raton, Tampa, Ocala, Tallahassee, Miami, Port St. Lucie, and Gainesville.

Your branch might be the next one waiting to welcome a new member contacted via the Internet. It is not our only source of membership but certainly an exciting new trend in 2000-2001. Be the next branch to join the "wave."

Teddy Bear Bucks for Local Scholarships

New Smyrna Beach Branch's fashionable teddy bears are more than cute and cuddly. These well-dressed bears measuring 10" in height sport a hand-knit sweater bearing (no pun intended) AAUW or a grandchild's name. Members of the branch volunteered to knit the sweaters to raise funds for local scholarships. Costing \$7.50 each, the bears have generated over \$450.00 to assist women.



Learn About Florida Government, Meet Your Legislators, Lobby Days 2000



Lobby Days and the annual meeting of the Florida Women's Consortium (of which AAUW is a member) will offer members and friends an opportunity to be a part of history – in Tallahassee, March 24-27, 2001.

After an extremely interesting election in Florida, the upcoming legislative session should be as exciting – and let's hope less controversial. Learn how to lobby in Lobbying 101; get the latest legislative updates in the Senate Chamber of the Old Capitol; attend the Capitol Reception for Legislators. Visit *your* legislators, take a tour of the Capitol and of downtown Tallahassee.

On Sunday meet some of the powerful women who make a difference in Tallahassee including newly-elected State Representative Anne Gannon, a founder of the Florida Women's Consortium.

Florida AAUW members attending Lobby Days will meet on Sunday evening at 7:30 p.m. during the lobbyist reception (with hors d'oeuvres and wine/beer.)

Registration is a one-time fee of \$20. for all this exciting and informational activity. And best of all, the Florida AAUW Board voted at its winter meeting to award any branch that sends one member to Lobby Days \$100.; any branch that sends two or more members will receive \$150. (But members must attend the Sunday 7:30 p.m. meeting!)

To obtain registration forms or for additional information contact your Cluster of branch presidents' representative. Or contact Helen Zienteck at 561-624-2018 or zienteh@aol.com

If you've always wanted to know what goes on in Tallahassee, this is "The Year" to attend Lobby Days.

Thanks for a Successful Voter Education Campaign

Joy Lurken, Director for Public Policy



Many thanks to all the branches and public policy chairs that worked so hard on the Voter

Education Campaign. Almost every branch held at least one political forum and several held more than one. Thank you to all those members who distributed voters' guides.

A very special thanks to Jeanne Brooker for obtaining an Impact Grant for the VEC and for her work in training the public policy chairs at Cluster meetings. Jeanne also conducted two meetings at Convention 2000 on public policy and distributed packets to all attendees.

Many thanks to Vivian Burch, our Get-out-the-Vote Chair, for running the "Arrive with Five Campaign," for her efficient

work on the Voter Guide, and for developing the fax and e-mail networks.

From the National Voter Education Campaign staff, from the Florida Public Policy Committee, and from the branch public policy chairs, we all thank all of you for making this election a success.

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Convention 2001 Workshops

branch; Innovative Approaches to Membership Recruitment – how to use them to bring new people into your branch; Fundraising for the Educational Foundation and the Eleanor Roosevelt fund – different methods of increasing funds; and Sandy Bernard, Association President for the past four years, will present The Inside Scoop from the Association.

We are honored that Sandy is making a second trip to Florida for a state convention. She was our leader-on-loan for the 1992 convention. At that time as the Association Director for Program, she held an excellent leadership workshop for all convention attendees. In addition to meeting with the branch presidents, and conducting a workshop, Sandy will be our Saturday night

banquet speaker, and will install the new board members Sunday morning.

Beth Kern will speak about her discrimination at Notre Dame University and the result

of her case at the Legal Advocacy Fund luncheon on Saturday. Nancy Hurlbert will speak about issues in Florida affecting women and how to deal with them more effectively. And Ronnie Williams, Georgia AAUW

Sandy Bernard, Association President for the past four years, will present The Inside Scoop from the Association.

past president and current South Atlantic Regional Director, will in addition to her workshop bring us up to date on events of interest in and to our region on Sunday morning.

Don't miss any of these exciting events. Send in your registration and make your hotel reservation NOW!

Do it for yourself and for generations to come!

FLORIDA AAUW CONVENTION 2001

The Florida AAUW Annual Convention will be held April 27-29, 2001 at the Sheraton Orlando North in Maitland. Rooms are \$99.00 plus tax for single or double occupancy. Suites are available for \$225. If you'd like something more exclusive ask about the Club level rooms. All rooms have voice mail, coffee makers, ironing boards, and hair dryers. **The reservation deadline for these rates is Wednesday March 28th. Call 1-800-628-6660 to make your reservation. Be sure to identify yourself as attending the AAUW Convention to receive these special rates. Make a note of your confirmation number.**

The hotel facilities meet our needs exceptionally well. There are plenty of separate meeting rooms for our workshops and group meals without disturbing the seating arrangements for our general sessions. In addition to the Heritage Grille Restaurant, the hotel has a cocktail lounge with a limited menu and a fast food section with pizza and sandwiches. There's also a swimming pool, poolside bar, tennis court, ATM, gift shop and valet parking.

Convention dress is casual resort wear except for the Saturday night banquet which is a bit dressier.

Remember to mail the convention reservation form to the address on the form by April 18th. Make a copy for your records.

DRIVING DIRECTIONS

Via I-4:

Exit I-4 coming from the East or North at exit 47.
Exit I-4 coming from the West or South at exit 47B
Coming from either direction stay right, or go west to the first traffic light. Turn right. The hotel will be on your right. (600 N. Lake Destiny Drive).

Alternate to I-4:

From west: I-4 to Route 423 (John Young Parkway) North to Rte 424 (Edgewater Drive). Turn left. Northwest to Rte 434 (Forest City Road) Turn right North to Rte 414 (Maitland Blvd). Lake Destiny Drive & the hotel will be the 2nd Intersection on your left.

From east: Rte 528 or Rte 50 east to Rte 436 (Semoran Blvd). Turn right. North on 436 to Howell Branch Rd. Turn left. Continue west until you come to Maitland Avenue. Turn right. North to Rte 414 (Maitland Blvd). Turn left. Cross I-4. At the first traffic light turn right. The hotel will be on your right.

Sandy Bernard, President of AAUW, Visits Florida AAUW Convention

We are delighted to welcome back to Florida, Sandy Bernard. Sandy will join us for the entire weekend so plan to attend one of her workshops. Born in West Virginia, Sandy grew up in Ohio. She graduated from Ohio State University with a B.S. in Education, and after marrying, taught kindergarten and Head Start for several years. The family moved to California, where Sandy began a sixteen-year career as a landscape designer. Twenty-eight years ago she and her family moved to Rochester, NY, where Sandy met AAUW.



Since then she has served three terms on the Association Board of Directors and four terms on the Legal Advocacy Fund Board. In addition to her leadership of AAUW, Sandy's commitment to women's issues in her own community remains a priority. She chaired the National Women's Hall of Fame Induction Ceremony and Weekend event in October 2000, and she and her husband served on the Honorary Committee for the October 1999 Planned Parenthood Gala. Sandy and Bob have a daughter, Robin, and a granddaughter, Emma, and plan to retire to North Carolina within the next couple years.

Politics is Woman's Work

Nancy Lee Hurlbert, President of the Florida Women's Consortium, is our guest speaker at Saturday's Second Business Meeting. Nancy has been a resident of Broward County since 1972. She is currently Vice President of Williams, Hatfield & Stoner, Inc., an engineering consulting firm, with offices throughout Florida. Nancy has been with the firm for 27 years, beginning as an engineering technician and working her way through the organization to vice president. She is the only woman partner in the seven-owner firm of 75-plus employees.



Florida Women's Consortium represents over a quarter of a million women including FL AAUW. She also holds the State Legislative Chair of the Florida Federation of Business and Professional Women, and is also the Legislative Chair for North Broward. She took these positions with BPW after serving as their president, from 1995-96. She is also secretary of Floridians Representing Equity and Equality (FREE) and the chair of Broward County Water Control District #2. She is currently a member of the Women's Political Caucus, Society of Women Engineers, People for the American Way, Broward County Women's History Coalition, Leadership Broward, and the American Society of Certified Engineering Technicians.

Nancy works tirelessly to promote the voices of women. She was vitally involved in the campaign of Marilyn Bonilla for US Congress in 1991-92, and more recently worked on the campaigns of Belinda Keiser, Anne Gannon, and our own FL AAUW past co-president, Helen Zientek.



“Shape the Future With Florida AAUW” Florida AAUW Convention 2001 Overview*

Friday, April 27, 2001

- 2:30 – 7:45 Registration and Credentials
- 3:00 – 4:00 Executive Committee
- 4:00 – 5:30 State Board Meeting
- 6:30 – 7:45 Branch EF Sales
Cake and Coffee Social to Meet Candidates
- 8:00 – 9:30 Convention Opening: Introduction of Candidates
Election of unopposed candidates

Saturday, April 28, 2001

- 7:30 – 10:00 Registration and Credentials
- 7:30 – 9:45 Voting for officers (if necessary)
- 8:00 – 9:45 Branch Presidents Breakfast with Leslie Henderson & Sandy Bernard
- 8:45 – 9:45 Workshops: Communications, Educational Foundation, Finance, Legal Advocacy Fund, Membership, Program, and Public Policy
- 10:00 – 11:15 Workshops: Motivation & Commitment, Latest AAUW Scoop, Fundraising Tips, Membership Innovations, Add Zest and Effectiveness to Your Meetings and Strategic Planning

Saturday (continued)

- 11:15 – 11:45 Voting, EF Sales
Group Photos by appointment
- 11:45 – 1:15 LAF Luncheon
- 1:45 – 3:15 Predictions, Popcorn & Possibilities
- 3:15 – 3:45 EF Sales, Group Photos
- 3:45 – 5:45 Second Business Meeting
Nancy Hurlbert, speaker
- 6:30 – 7:30 Social Hour with cash bar
- 7:30 – 9:30 Banquet. Sandy Bernard, speaker

Sunday, April 29, 2001

- 8:00 – 8:30 EF Sales
- 8:30 – 10:00 EF Breakfast – Claudia Richards, speaker
- 10:15 – Noon Final Business Meeting:
Ronnie Williams, speaker,
IQ Winners, Installation of Officers by Sandy Bernard
- 12:20 – 1:30 New and Old Boards Meet

*Overview subject to modification

Registration Form

Florida AAUW Convention 2001, April 27-29, 2001
Sheraton Orlando North, 600 North Lake Destiny Road, Maitland, FL 800-628-6660



First Name _____ Last Name _____

Badge Name _____ E-mail _____

Phone: Home _____ Work _____

Address _____

City _____ State _____ Zip _____

Branch _____ Branch Position _____

State Board Postion _____ College/Univ Rep? _____

What Institution _____

Special Needs (Be specific) _____

Vegetarian Meal ? _____ **Medical Dietary** Restrictions (Be Specific) _____

Early Registration \$25.00 _____
(postmarked by 4/18)

On-Site Registration \$35.00 _____

Meals, etc
(Include non-member guests)

Saturday Luncheon \$16.00 _____

Saturday Banquet \$26.00 _____

Sunday EF Breakfast \$13.00 _____
(Eggs, Bacon, etc)

Total Meals _____

Total Payment Enclosed _____

Make your check payable to: Florida AAUW 2001 Convention. By April 18 mail registration form and check to:
Ann S. Hutchins, P.O. Box 14836, North Palm Beach, FL 33408 561-863-1621
No refunds after April 21, 2001

Convention 2001

SHAPE THE
FUTURE

with AAUW

When: April 27–29, 2001.
Where: Sheraton Orlando North in Maitland
Speakers: Sandy Bernard, AAUW President
 Ronnie Williams, AAUW South Atlantic Regional Director
 Claudia Richards, Educational Foundation Coordinator,
 Volunteer Fundraising
 Beth Kern, LAF Plaintiff, Kern vs University of Notre Dame
 Nancy Hurlbert, Florida Women's Consortium President

Stimulating Workshops: (Plan to attend one from each group)

Group 1:

Breakfast of Champions: Branch Presidents Breakfast with Leslie Henderson and Sandy Bernard, Association President
Four Fundamentals of Communication – Carol-Lynn Bevc
Two Plus Two Make Four – Except in Florida – Carol Newnam
Membership: Pick it up a Step: Renee Ramsay
Public Policy: Issues That Impact Our Lives – Joy Lurken
Legal Advocacy Fund: Helping to Break the Code of Silence – Pat Windham
Educational Foundation ABCs – Beverly Fraser
Program: Thinking Outside the Box – Sandra Chamberlin

Group 2:

A Tried and True, Painless Approach to Strategic Planning – Natalie Schaible of the PACE Center for Girls, Inc.
The Inside Scoop from Association – Sandy Bernard, Association President
Adding Zip, Zest, and Effectiveness to Your Meetings – Virginia Farace and Carol-Lynn Bevc.
Putting the “Fun” Into Fund Raising – Claudia Richards, Educational Foundation
Innovative Approaches to Membership Recruitment – Renee Ramsay
Igniting Motivation and Commitment – Ronnie Williams, AAUW South Atlantic Regional Director

New Additions:

Fun and Games: A cake and coffee social before the opening session. Meet FL AAUW Board candidates and socialize with members from other parts of the state. A check on your Imagination Quotient with prizes for the winners.

A different schedule of activities (See registration form)
 Predictions, Popcorn and Possibilities: An in-depth, hands-on study of future societal trends and what they mean to the future of non-profit organizations. A workshop produced by the Virginia AAUW.

Returning by Request:

Branch EF Sales. Also sales of FL Directory Binders, pins, & mini portfolios

Lifelong Learning Ronnie Williams' Motto

Laronnia “Ronnie” Williams epitomizes the advancement of AAUW’s mission, the promotion of lifelong learning and education for women, the implementation of positive societal changes. She will be our featured speaker at the Sunday morning session.

A trailblazer for AAUW, Ronnie has been her branch president, Georgia state president (96-98), Association Diversity Awareness Trainer (91-95), and currently serves as the South Atlantic Regional Director. She was the Citizen Ambassador to the Soviet Union for the Study of Women in the Workforce in 1991.

A retired educator having served forty-three years in the public, private, and university environments, she is currently the area director for Georgia Retired Educators Association. She has worked with girls in day care, reading clinics, and Girl Scouts; with adult women she has conducted seminars throughout the world on such topics as sexual harassment, women re-entering the workplace, effective family planning, and leadership skills.

Ronnie has participated in numerous local, state, and national committees including political action, teachers’ rights and responsibilities, and women’s concerns. As a positive role model in her community (Valdosta, Georgia) she has developed programs to honor African-American religious and community leaders.

This talented and dedicated woman has been selected as the Business/Professional “Woman of Achievement,” named the “Woman of the Year,” and received the “Intellectual Freedom Award” for actively promoting freedom of information in Georgia as a columnist for the *Valdosta Daily Times*.

Don’t miss this dynamic woman as she convinces us that “together we can!”



Laronnia Williams,
South Atlantic Regional Director

Educational Foundation Breakfast Speaker

Claudia Richards, the AAUW Educational Foundation’s Coordinator for Volunteer Fund Raising for Branch and State Development, will be our speaker at Sunday morning’s Educational Foundation Breakfast. Ms. Richards has been on the Educational Foundation staff for more than seven years, so she will have a wealth of experience to share with us. We will have a full breakfast this year, so plan to attend and benefit from her experience serving branches in every state!

Meet The Candidates

The Nominating Committee is proud to present the following slate of candidates for the Florida AAUW State Board. Elections will be held during the Convention in April 2001.

Co-Directors for Program

Two-Year Term

Alice T. O'Keefe, Stuart Area

A member of AAUW since 1998, Alice is currently Program Vice President at the Stuart Area Branch. She serves as a consultant to the Martin County Schools after spending her professional life in education. Alice earned a Ph.D. from Fordham University before starting her second career as a volunteer.



Americorps/Vista and PACE have benefited from her organizational ability and people skills. As Co-Director for Program, Alice's goal is to foster the role of women in all areas of the workplace and society with member participation in solid but innovative programming.

Shirley G. Haglund, Central Brevard

Shirley found AAUW as a student at the University of Central Florida in 1994. Now, as President of the Central Brevard Branch, Shirley is using skills developed while membership specialist for Girl Scouts of Citrus Council. In her position with Girl Scouts, Shirley supports and develops adult volunteers. As Co-director for Program, she wants to make a difference by encouraging relevant programs and new ways of working that will attract and retain younger, active members.

Director for Educational Foundation

Sara G. (Sally) Bailey, Northern Palm Beach County

Sally served a memorable term as Director for Finance (1995-1999) and can be seen at Convention 2001 in her duties as Co-Chair. A member of AAUW since 1981, Sally retired as public library director to lend her expertise to a myriad of volunteer organizations from a Girl Scout leader to member of the Palm Beach Sailing Club – Race Committee. As Director for EF, Sally hopes to increase members' awareness of the variety of ways we can make individual tax-deductible contributions to the Foundation.



Director for Finance

L. Carol Newnam, Venice

Carol is the current Director for Finance. An active member of AAUW since 1998, Carol has contributed to the continuing stability of FL AAUW as a member of the Finance Committee prior to being elected to her current position. Carol's goal for the next term is to maintain the sound financial position of FL AAUW in this ever-fluctuating financial atmosphere.

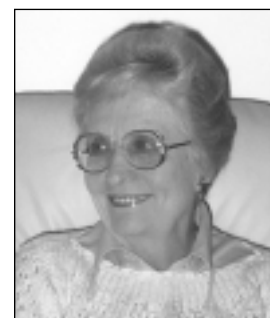


Directors at Large

One-Year Term

Erleen T. Kehoe, West Pasco

Currently serving as President of the West Pasco Branch, Erleen seeks election in this new position to increase branch membership, promote student affiliate memberships, and help guide FL AAUW strategic planning. A member of AAUW since 1988, Erleen has also served as branch treasurer before being elected president.



Mary Jane Mayer, Sun City Center

A retired educator, Mary Jane strongly supports FL AAUW efforts to continue to sponsor the advancement of women in all aspects of life. A member of AAUW since 1994, Mary Jane has served as recording secretary and parliamentarian at the Sun City Center Branch.

Carolyn S. Willis, Naples

As an academic advising specialist, Carolyn has guided many young women and men through their academic years. She seeks this position to promote AAUW diversity policy and to develop and promote public policies reflecting AAUW mission statement. A member of AAUW since 1990, Carolyn has served as Branch President, Southwest Cluster Presidents Rep, and Southwest Cluster Rep.



Directors at Large

Two-Year Term

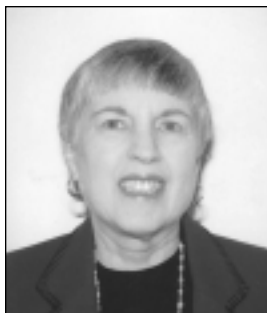
Kathleen Falconer, Stuart Area

Kathy would like to increase branch membership by retaining current members and targeting potential member from a broad age spectrum as a Director-at-Large. She is a supporter of the Association leadership training program and would like to see more training at the branch level. A member of AAUW since 1964, in recent years, Kathy has served as Branch President, Membership VP, and Program VP.



Martha J. Miller, Tallahassee

As Director-at-Large, Martha seeks to identify new leaders at both the branch and state level. Using her experience in education gleaned from the classroom to the Department of Education and in AAUW, Martha hopes to provide a link and improve communications between the branches and state leaders. Active in AAUW since 1985, Martha has served at the branch, state, and Association level and has attended every Lobby Days since 1987.



Gerry M. Tatham, New Smyrna Beach

Gerry would promote better and more efficient communications at the branch, state and regional level as Director-at-Large. In addition to free-lance writing, Gerry has been branch newsletter editor and Cluster Rep. A member of AAUW since 1968, Gerry has been working to improve communications since joining.



2001 – 2002 Nominating Committee

It is once again time to think about candidates for the 2001-02 Nominating Committee. The nominees are nominated from the floor at the state convention. Below please find a list of those branches eligible to nominate a branch member to the committee. According to the FL AAUW Bylaws, consent of the nominee must be obtained, and the nominee must have been a member of FL AAUW for three (3) years prior to serving on the committee.

The nominating committee, in effect, charts the course of FL AAUW by virtue of the members it nominates for offices. Thus, in many ways, it is the most powerful committee we elect, and the one that has the most impact on the future of our organization. At FL AAUW, elections are held at the business meeting Saturday afternoon, and we owe it to Florida to put up an outstanding slate of members.

Branch Eligibility for Nominating Committee 2001

- | | |
|---------------------|----------------------------|
| Boca Raton | Mid-Pinellas |
| Boynton Beach | Naples |
| Bradenton | New Smyrna Beach |
| Central Brevard | Niceville/Valparaiso |
| Deland | Ocala |
| Deltona | Palm Beach County |
| Ft. Pierce | Pensacola |
| Fort Walton Beach | Port St. Lucie |
| Highlands County | Pompano |
| Key West/Lower Keys | Punta Gorda/Port Charlotte |
| Kissimmee/St. Cloud | Sarasota |
| Lake City | Stuart |
| Lake/Sumter | Tallahassee |
| Lakeland | Tamiami |
| Lake Wales | Tampa |
| Manatee | Venice |
| Marco Island | Vero Beach |
| Miami | |

AAUW Legal Advocacy Fund

Beth Kern — Fighting Back and Giving Back



We are again fortunate to have a LAF plaintiff visit Florida AAUW at Convention 2001.

Beth's story is just one of many that involve sex discrimination on our country's college campuses. When she decided that it was finally time to speak out and fight back, LAF was right behind her.

Beth Kern, a former assistant professor in the Department of Accounting at the University of Notre Dame's College of Business Administration, sued the university for sex discrimination in the denial of tenure and pay inequity – Kern v. University of Notre Dame (IN). She alleges that throughout her employment, she was subjected to a hostile work environment and was held to a higher standard than male faculty in its tenure



process, making it more difficult for her to achieve tenure. In fact, as of the date of Kern's tenure denial, Notre Dame had never granted tenure to a woman on the faculty of the College of Business Administration. To date in that college, Notre Dame has granted tenure only to women faculty who had previously been granted tenure by another college or university.

Beth settled with the university in August 1998 and although the settlement terms are confidential, she is happy with the results. In fact, she has given back \$20,000 to LAF to help support other plaintiffs fighting for equity. "The continued support of AAUW and LAF [was] an important morale booster as well as providing much needed assistance in funding our legal and court costs," states Beth.

Proposed Bylaw Change



At the Florida AAUW Board meeting on January 6, 2001, two amendments to the Florida Bylaws were approved for presentation to Florida Convention 2001 for approval by the membership. Both proposals deal with Article IX Nominations and Elections.

The first deals with Section 1. Nominating Committee. proposal is to add item f. "After utilizing alternates, if it becomes necessary to fill any vacancies on the nominating committee, the remaining committee members shall select replacement(s) following the rules listed in this section."

The rationale for this proposal is that for 2000-2001 there were two vacancies on the nominating committee because of resignations after Convention 2000. If the nominating committee is to be able to present a slate of officers, they need the input of at least five members and must have a process for replacing members who might resign.

The second proposal is from Section 2. Elections. A change is proposed for item b. as follows: "The president, director for membership, director for communications, director for the Educational Foundation, and the secretary shall be elected in the even-numbered years. The director for program, director for finance, director for public policy, and director for Legal Advocacy Fund shall be elected in the odd-numbered years."

The rationale for this proposed change is that training for the director for Educational Foundation is done by the Association in the summer of even-numbered years. The person elected to this position needs that training to effectively fulfill her responsibilities. Under the current Bylaws she is in office for a full year before she receives training.

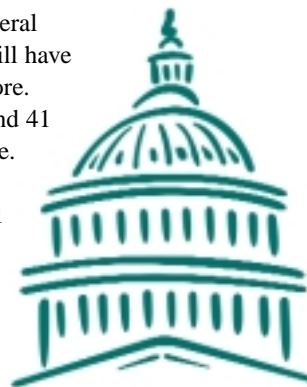
Also the director for public policy is currently elected in even-numbered years – the years of general elections. This woman needs a year in office to learn her responsibilities before she has to organize voter education campaigns, candidate forums, etc. The proposed change would give her that year to learn and thus become more effective.

Both proposals must be approved at Florida Convention 2001 by a two-thirds (2/3) vote of those present and voting according to the Bylaws.

Successes and Disappointments of Election 2000

Joy Lurken, Director, for Public Policy

The biggest success of our last general election is that the 107th Congress will have more women members than ever before. Fifty-nine women – 18 Republican and 41 Democrat – were elected to the House. An unprecedented thirteen women – 3 Republican and 10 Democrat – will hold seats in the Senate. In both chambers every woman incumbent who ran for re-election was successful, and all six women who ran for the Senate prevailed.



The disappointment, of course, was the confusion surrounding the voting process. Florida became the brunt of many jokes, but Florida was not alone in its inability to accurately count ballots.

However, a positive from all this disconcerting fiasco is that MIT and CalTech have announced a joint effort to develop an easy, reliable and inexpensive voting system. They believe there is a technological solution that will guarantee a fair and efficient system. They hope to present their recommendations within six months so that states can have a simplified but foolproof method of voting in place by election 2004.

In Florida Governor Jeb Bush has appointed a task force to evaluate our voting systems and recommend improvements. Currently the 67 counties use eleven different systems to count votes, there is no consistency in the procedures for absentee ballots, and voter registration rolls are often inaccurate. Poll workers must be competent and well trained in all potential problems. And the position of Supervisor of Election is often only a political one, whereas it should be filled by a qualified and neutral person.

Florida AAUW is committed to remaining vigilant in seeing that the task force follows through on its recommendations to guarantee that Florida never again bungles an election. And that will be the greatest success to evolve from election 2000.

Convention 2001 Ads

Plan to support our AAUW Convention 2001 by signing up for an ad in the convention program. Branches selling crafts or other items to raise money for the Educational Foundation are encouraged to take out an ad so members know what is for sale. Branches and members can use an ad to thank friends or groups for special accomplishments.

In addition, any member can submit her name, branch name or business as a Convention Booster. Members and friends may be remembered in the Memorial Section.

Prices for ads, boosters, and memorials are the same as last year.

Advertisements:

Business card size (1/8 of a page)	\$30.00
1/4 Page:	\$60.00
1/2 Page:	\$80.00
Full Page:	\$100.00

Boosters and Memorials are listed in special sections and cost \$10.00 per line. Boosters include the name of the booster and/or the branch. Memorials include the name of the person remembered and person and/or branch doing the remembering. Personal business ads and tributes to living members and friends work well in business card size ads. Copy (camera ready for ads) and payment by check should be sent by **March 1, 2001 to Gretchen Zale, 2241 Monet Road, North Palm Beach, FL 33410. Phone: 561/630-0612. E-mail: teal94@att.net.**

Reaching Out...

We Are All Winners

By reaching out to the community with the help of a FL AAUW Mini-Grant, the Naples Branch touched the lives of 88 women this year alone. By coordinating a Transitions event with Barry University, Collier Adult School, Edison Community College, Florida Gulf Coast University, International College, Nova Southeastern University, and Walden University, the Naples Branch touched the lives (and wallets) of these part-time adult women students with 88 WINNERS Scholarships.

The Naples working community was engaged with the help of a presentation to the 64-member Naples Inter-Agency Council, 32 commercial radio spots, articles on the front page of the Local Section of the *Naples Daily News* and in the *Fort Myers Newspress*.

In the Naples area, monetary support for adult part-time women is particularly hard to come by and the members of the Naples Branch are very proud to be able to provide this critical resource to their WINNERS.



President's Letter continued from page 2

Vision and Voice unite seamlessly through our public policy, our programming, our Educational Foundation research, and our advocacy for women victims of inequities in the workplace. What inspires me about AAUW – and what sets us apart from most other groups – is the selfless dedication of AAUW members to our mission. It is quite extraordinary when a group of 150,000 women comes together in sisterhood for the common good. I am especially struck by how our Florida branches have evolved and changed. Just a few years ago branches seemed to be “stuck” in the “nine general meetings per year” syndrome with the traditional hierarchy of branch officers. Visiting the branches this year and reading your newsletters I notice that in some branches a steering committee format has replaced the traditional officer positions in order to meet the challenge of leadership availability. I also notice that more and more branches are eschewing the inflexible once-a-month-written-in-stone programs and are sponsoring more community events – Financial Independence for Girls, Transitions Conferences, Woman-to-Woman Dialogues, Sister-to-Sister Summits, math/science programs, and Issue and Candidate Forums to name a few.

It is through this mission-driven programming that we make our AAUW voices heard. I salute you all for your continued community outreach and for your unending contributions of love, time, insightful programming, and donations to AAUW!

Looking forward to seeing you at Lobby Days and at Convention 2001.

Association Names Executive Director

Admittedly it took a while to find the perfect candidate, but Jacqueline E. Woods was worth the wait. Our new Executive Director previously served as a presidential appointee in the U.S.

Department of Education as the Director of the Community Colleges Liaison Office. Ms. Woods has also served as the Vice President for Programs and Public Policy at the Association of Governing Boards for Universities and Colleges, the Director of the Washington, D.C. Office for the American Testing Program, and the Vice Chancellor for External Affairs for the City Colleges of Chicago.

A native of Detroit, Michigan, Ms. Woods received her B.A. degree from Michigan State University and received her M.Ed. and completed her doctoral coursework in Speech Pathology from Wayne State University. Throughout her 30-year career as an educator, she has authored and edited numerous education publications and served on education editorial boards. She has also been active in a number of associations that support issues for girls and women, including the Women Administrators in Higher Education and the American Association of Women in Community Colleges.



Attention Branch Newsletter Editors

Branches in Florida are doing a wonderful job of increasing membership, developing innovative programs, fulfilling the goals of AAUW. However, this information is often not shared throughout the state.

Branch newsletter editors, please add your Florida AAUW officers to your mailing lists – especially president, director for communication, director for membership, and director for program. During election periods, add the director for public policy so that she may stay abreast of branches' involvement.

If branches have pictures of their activities – and someone please take pictures! – the director for communication NEEDS them for *FloriVision*. Let's publicize all those fantastic things we do.

Moving? Changing Address?

If you change your address, you must change it with the Association in order to receive *FloriVision* (which gets all addresses from the association), *OUTLOOK*, and other AAUW mailings.

On the back page of *FloriVision* is the address to notify – AAUW Records Office, 1111 Sixteenth St. NW, Washington DC 20036.

Include your name, old address, new address, membership number and branch/state name.

American Association of University Women/Florida
 Director for Communications: Carol-Lynn Bevc
 1511 Black Bear Ct.
 Winter Springs, FL 32708

Bulk Rate
 U.S. Postage
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 Marketing, Inc.
 32707

All addresses are maintained at the Association
 Please send address changes or corrections to:
 AAUW Records Office
 1111 Sixteenth St., N.W.
 Washington, DC 20036

AAUW *in Action...*



Members of the St. Lucie County Branch with some tasty door prizes at the Luau Luncheon and Fundraiser held in November. Barbara Alert, Friend of the Branch, served as fashion coordinator for this extremely successful event.



Nadene Hanson, Venice Branch, working with Financial Independence for Girls students at Venice Area Middle School. Classes are conducted with the cooperation of Girls Incorporated for at-risk girls..



Sally Lewis, past FL AAUW President, is still actively supporting AAUW positions by gathering signatures for the Reapportionment Petition sponsored by the League of Women Voters, People for the American Way and FL AAUW.