



*Julie Thiers*

Graphic Design  
Portfolio

## OBJECTIVE:

To design concept artwork as a collage, depicting the connection between fine arts and graphic design, as well as their relationship to digital technology and interaction with the consumer.

## MY ROLE:

Graphic Designer



## OBJECTIVE:

To design a Magazine Cover for a concept magazine. This magazine would feature articles for hobby enthusiasts on topics such as cosplay, RPG games, fantasy and comics.

## MY ROLE:

Graphic Designer for the whole project, including masthead, layout and all other design choices.

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**OBJECTIVE:**  
To redesign a magazine article as a self-initiated project. The design elements must reflect the style associated with the featured pop artist.

**MY ROLE:**  
Graphic Designer

**CREDITS:**  
Photos by Arielle Bobb-Willis.  
Text by Jonah Weiner.

The Music Issue

# How Billie Eilish Rode Teenage Weirdness to Stardom

She loves “bugging people out” — through macabre, melancholy pop that improbably tops the charts.

By Jonah Weiner, The Music Issue

Who Billie Eilish is and isn't are categories in flux. This is true in differing degrees for any of us, but especially for a teenager growing up in the public eye. That was ultimately the lesson that she and Finneas learned last spring when they returned to the song about her suicide dream, which they put on ice the previous fall. Eilish's phone contains hundreds of voice memos documenting songs in various stages of completion — a hummed melody, a turn of phrase, a half-formed chorus. “Sometimes we'll go through each other's old voice memos, because there are things we've completely forgotten about, and this was one of them,” Eilish said, showing

“This song is the way I can feel these things”

On that day, they dug up the verse they had written. “We listened to it, and we were both like, ‘Ohhh — what's that?’” Eilish recalled, emphasizing that by this point, emotionally, she “was in a better place.” She had been to see a therapist; she had figured out ways to make touring less punishing and less lonely, including flying friends out to meet her on the road; most simple, she said, she was that much older, with things feeling more in your control, just your brain maturing and your mood changing.” Of the new song, she went on, “my argument, which I think

was the thing that made my mom and Finneas finally go, ‘Oh, OK,’ I said: “This song is the way I can feel these things without doing something to myself.” As Eilish and Finneas revisited it, its solitary fatalism gave way to

themes of stability and fellowship: “Finneas and I both had the idea to make the song about each other, instead of just me and how I was feeling,” Eilish said. And whereas in the past Eilish's default mode has been to unsettle listeners, in the finished lyric, images of aestheticized self-destruction (“thought I could fly, so I stepped off the Golden”) alternate with lines about finding comfort in a comrade's reassurances. “We had a complete block,” Eilish said, “and the way we got through it was to make it

about us as siblings and what we mean to each other.” The song, “Everything I Wanted,” is a hushed piece of dance music — its piano riff sounds as if it's faintly flickering, and its kick-drum pulse sounds as if it's throbbing from the other side of a wall. Of his approach to song structure, Finneas said, “I think where a song doesn't go is as interesting as where a song goes. Sometimes we'll put a different verse in when it should go to the chorus, just for the slap in the face of, like, ‘Your brain has to stay awake for this.’”

Among other considerations, this was a useful trick for standing out in crowded streaming playlists, Finneas said, where “I think we've benefited from being the odd one out. When you hear a truly generic pop song — and I don't use that word with negative connotations, just in the sense of standard

— by the time you get through the second verse, you know exactly what the rest of the song sounds like.”

On the subject of the generic, he added: “There's a production philosophy a round

“images of aestheticized self-destruction”

getting really

bright and really forward in choruses, but I tend to get really bass-y with Billie. I have been doing that all the way back to ‘Ocean Eyes.’ If anything, it comes from going to concerts and hearing a 10-foot-tall subwoofer hit you, and just trying to recreate that on a microscopic level, so that it feels that way in an earbud.”

Eruptions of bass notwithstanding, “Everything I Wanted” resists anything resembling a traditional climax, building only to recede, over and over, until it's done.



Jonah Weiner is a contributing writer for the magazine.

Arielle Bobb-Willis is a photographer from New York who was recently featured in Aperture's “The New Black Vanguard.”

Stylist: Samantha Burkhardt.

Hair: Mara Roszak.

Makeup: Robert Runsey.





## OBJECTIVE:

To design a Magazine Advertisement & Web Banner, to market a romantic couples resort. Logo and color palette were pre-determined.

## MY ROLE:

Graphic Designer

## CREDITS:

Logo provided by Southern New Hampshire University

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# Outside



## OBJECTIVE:

To design a menu for a concept restaurant, which provides Italian meals in a relaxed family-style atmosphere.

## MY ROLE:

Graphic Designer

## CREDITS:

Logo and color palette provided by Southern New Hampshire University

# Inside



## OBJECTIVE:

To design a logo for a hobby enthusiast who focuses on competitive tabletop games, RPG games and shooting.

## MY ROLE:

Graphic Designer



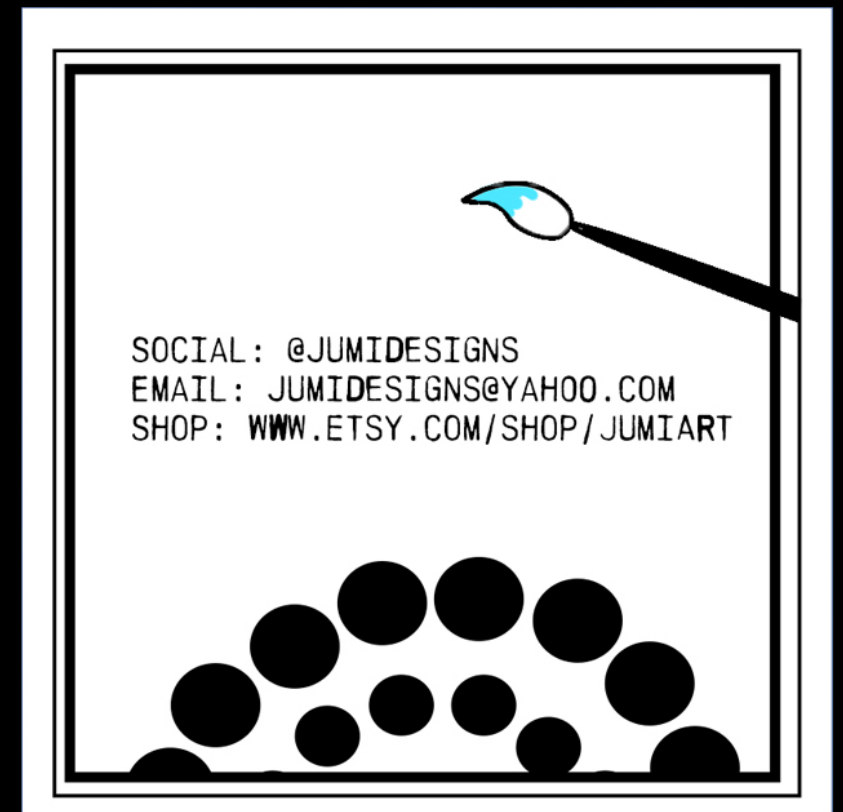
## OBJECTIVE:

A self-initiated project to design a logo and business cards for a jewelry designer who sells hand-painted custom jewelry.

To provide branding guidelines on typefaces, color palette and a do's and don'ts list.

## MY ROLE:

Graphic Designer





## Color Logo



### OBJECTIVE:

To design a logo, color palette and typeface guidelines, for a concept animal clinic focused on natural medicine and an inviting atmosphere for animal-lovers.

### MY ROLE:

Graphic Designer

## White on Black



## Black on White



## OBJECTIVE:

To design a logo, business cards and packaging for a California-based candle company who creates wax terrariums in their handmade candles. To provide brand guidelines including typesfaces, color palette and a do's & don'ts list to the client.

## MY ROLE:

Graphic Designer



## OBJECTIVE:

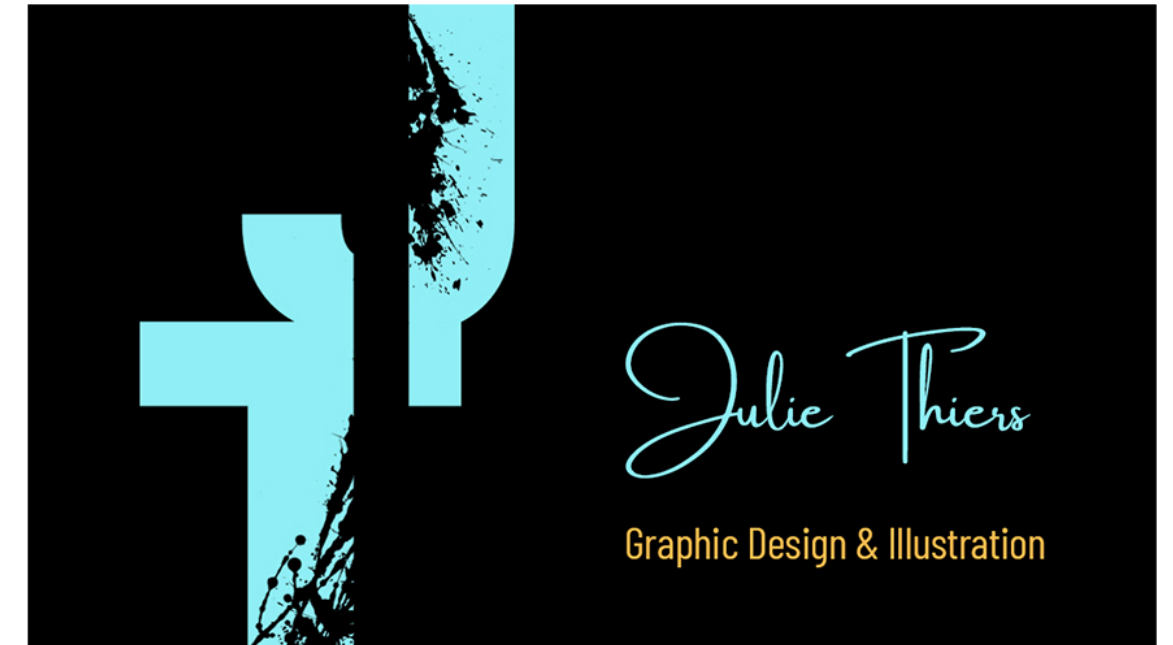
To design a logo, business cards and branding guidelines for my own freelance business as a Graphic Designer and Illustrator.

The intent was to show my ability to arrange type in a simple and yet interesting way to effectively create a unique geometric logo, which represents organization, detail and artistic creativity.

The colors and typefaces used represent contrast and variety in my creative abilities as well as skillsets such as graphic design, customer service and project management.

## MY ROLE:

Graphic Designer



# Portfolio

## About Julie...

Like the ant in her logo, Julie is hard-working and organized. Her designs will leave a trail, like footprints of creativity and inspiration left behind them. Similarly, your branding and other design projects, wherever they are seen, will leave a lasting impression. The designs can be as subtle or as bold as you want, but they will leave their footprints.

Julie Thiers is an artist and graphic designer. She was born and raised in the San Francisco Bay Area, she lived on the East Coast and now resides in Central Texas. As an artist by passion for 15+ years, she now brings a fresh perspective to executing your graphic design needs.

With over 10 years in operations, working closely with sales, marketing, finance and information technology teams, Julie brings proven project management skills to your process, with an emphasis on the customer experience, your experience.

## Education & Background

Julie has taken multiple classes in painting and drawing, and has painted for live demonstration, has participated in public exhibits and she commissions custom art pieces and murals.

She graduates in December 2020 with her BA in Graphic Design and Visual Communication and is excited to be marrying these passions.

## Professional Experience

<b>Proposal Manager</b>	<b>2019 to Present</b>	After evaluating client requirements, designs a final proposal document that has a cohesive flow while combining technical data with imagery to clearly communicate the value of our product.
<b>Collections Analyst</b>	<b>2018 to 2019</b>	Managed assigned customer portfolio, as liaison between multiple departments and internal partners to resolve customer issues and work on special projects as needed.
<b>Operations Analyst</b>	<b>2011 to 2018</b>	Based on Customer Support experience, evolved into project management role identifying inefficiencies in standard software and coordinating with IT and multiple departments to create resolutions.
<b>Customer Support</b>	<b>2009 to 2011</b>	Generated new customer leads and maintained customer relationships, while preparing marketing materials, resolving complaints, managing inventory, processing invoices and credits.

## Skills

Graphic Design	Project Management	Customer Services	Acrylic Painting
Logo Design	Compliance Analysis	Relationship Building	Drawing
HTML and CSS	Technical Scopes	Proactive Communication	Illustration
Adobe Creative Suite	Attention to Detail	Maintaining Deadlines	Enjoys New Challenges
Photography			
Photo Editing			