KWIK-SEW Pattern Co., Inc. WINTER 2005 NEWSLETTER



3373 Misses' Skirts



Misses' Jackets



3384 Misses' Pants

Celebrate the Season with Style!

Colour and Trends

Black is still a strong basic and provides a great backdrop for the bright prints and fabulous trims of this holiday season. Pinks and jewel tones highlight the season, offering a soft feminine allure.

More is more when it comes to colors, trims and embellishments. Take inspiration from beautiful fabrics, colors and prints. Make them uniquely yours by adding sophisticated trims, appliqués, bows, ribbons or jewels.

Masculine fabrics are dominant for skirts and pants. We suggest lightweight flannels, tweeds, and plaids. Sheers are a great way to emphasize your feminine side and contrast the menswear influences. Knits are never out of style—warm, soft and easy to wash. Polarfleece® and interlock are always fun and easy.

Winter Fashions

Misses:

If you don't have any skirts in your closet it's time to update. Skirts have always been popular, but this season they are a must-have! So many styles to choose from: the prairie (tiered) skirt (3373), the pleated skirt (3372), skirt with appliqué (3372), or the straight skirt with kick pleat (3383).

Tops for this season are soft and feminine. Tunics can be worn for every occasion— sheer, embellished with trim (3376) or simple, but elegant (3377). The best of the season have special touches: a stylish bow (3383) or a new twist (3378).

Jackets add warmth and style to any outfit. Choose a menswear fabric with a touch of sparkle for this great-fitting, stylish jacket (3386). Make a fleece jacket and add easy appliqués and trim (3387) for a personalized look. Create cozy cardigans with serged edges and pockets or tassels (3379).

Pants take on a new life this season for both career and casual. Make up a pair of our new pants with wider legs and cuffs (3385) or the must-have gaucho pants (3384).

Dresses are elegant but simple for all occasions. Decorative trim can add a soft touch to tweed (3380). There are great special occasion dresses too. Luxurious fabrics are key to these beautiful styles: a dress and shawl (3382) or top and skirt (3381). Add jewelry and you'll be ready to shine!



Women's Tunics



3374 Baby Pants & Tops



3388 Men's KWIK Start® Shirts

Women's:

Introducing four new plus size designs, that we know you have been anxiously awaiting. Versatile jackets with classic styling for dressy (3368) or casual (3369). Knit pant and tops with appliqué (3370) are comfortable and easy. Tunic tops (3371) look great with pants or skirts.

Baby:

Every baby will be adorable in these jeans and polar fleece shirt with appliqué (3374) or dress, bodysuit and pants (3375).

Men's:

Pullover fleece shirts (3388) are warm, great looking, and easy to make with our **Kwik Start**® learn-to-sew Instructions. The coveralls (3389) with all the right details are designed to fit any lifestyle.

Crafts:

Fun and easy to make hats, bags and mittens from faux shearling (3390) are perfect for everyone on your holiday gift list.

Backpacks and cases (3391) are practical and easy to make with our **Kwik Start**® learn-to-sew instructions.

Look to **KWIK-SEW**® online at www.kwiksew.com for more Winter fashions and craft ideas. You'll love the selection and the quality keeps you coming back for more.

Sincerely,

KWIK•SEW® Pattern Company, Inc.





3391 Bags & Cases



KWIK Tip: Appliqués!

Appliqués are fun, easy, very inexpensive, and a great way to use leftover scraps of fabric. Look for easy-to-follow instructions in many of our patterns.

For an updated look with raveled edges, use a woven fabric that will fray. For a cleaner look, use a non-fraying fabric such as a faux suede or boiled wool. Add opulence and dimension to a garment with appliqués from velvet or silk.

Forget the complicated patterns and satin-stitching of the past. Appliqués for this season are as easy as ever. Cut out your shapes, arrange them on your garment and use a straight stitch to sew them in place. For smaller designs sew down the center of the appliqué. If using a larger appliqué, sew close to the outer edge. Play with different fabrics and colours to discover your own creative style.

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