Kallie **Jones**

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summary

Enthusiastic and creative Visual Designer with exceptional flexibility and resourcefulness.

Skills

* Advanced typography knowledge
* Conceptual thinker
* Time management
* Resourceful researcher
* Design strategy
* Brochure and newsletter formatting
* Creative and artistic
* Stationery and letterhead

Experience

School Related Projects

* Designed unique print materials, including advertisements, brochures and logo designs.
* Adhered to all corporate brand guidelines when preparing graphic materials
* Prepared layouts and drawings in compliance with established templates and design standards.
* Developed creative graphics that simplified complex messages.
* Created concept mock-ups for web and mobile applications.
* Meticulously followed corporate brand guidelines to enable brand consistency across campaigns and marketing programs.

Volunteer Related Projects The Church of Jesus Christ of Latter-day Saints

* Designed program outlines for weekly services
* Created flyers for various events and activities
* Set up a visual communication system for women's organization
* Worked with various leaders to promote their agendas in a visually pleasing manne

Education Southern New Hampshire University

Current 4.0 GPA, Pending Graduation May 2018

Honors The National Society of Leadership and Success

Induction January 2016