



MaineHealth Center for Health Improvement

Education & Training

Offering a variety of services
to help you and your patients



Patient Education Design & Development

- Material research and needs assessment
- New print and digital content design and development
- Content writing
- Plain language writing and design review of new and existing content
- Target audience testing through focus groups, interviews and surveys

Specialized Services

- Consulting on patient education and experience quality improvement projects
- Focus group planning, facilitation, and reporting
- Provider observation and coaching





Educational Services

- Online learning module development including video, knowledge assessments, CME, and completion reports
- Health behavior trainings on health coaching, motivational interviewing, mindfulness and more
- Comprehensive meeting and event planning/management
- Health communication, health literacy, teach-back, and Situation, Background, Assessment, Recommendation (SBAR) trainings

Multimedia



- Instructional and graphic design
- Video production, in studio or on location
- Animation
- Voice over recording
- Still photography
- In-house studio with green screen



Learning Resource Centers

- Professional health educators and certified health coaches
- Print and online patient education books, videos, and other resources
- Health education classes on topics like healthy cooking, stress management, and managing chronic disease
- One-on-one patient support for health behavior change

Falmouth Learning Resource Center

5 Bucknam Road
Suite 1A
Falmouth, ME

Scarborough Learning Resource Center

100 Campus Drive
Unit 122
Scarborough, ME



Connect with our staff to learn more
educationtraining@mainehealth.org