



**Lynn Connolly**  
Graphic Designer

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## Work Experience

### 2012-Present • MaineHealth Education & Training- Program Coordinator

- Primary designer for all public promotional materials including catalogs, postcards, digital displays, banners, flyers, and posters.
- Primary designer for all internal documents including infographics, graphic medicine education, and annual reports.
- Saved the department thousands of dollars by eliminating the need for outside designers.
- Manage logistics of all classes and workshops.
- Lead and managed implementation of a system-wide class registration system. Created 42 sites and trained over 100 people.
- Manage all aspects of 3 health libraries including book selection, cataloging, and circulation.
- Negotiated the purchase and implementation of OverDrive, an eBook and audiobook service, expanding access to patients.

### 2012-Present • Freelance Graphic Designer

- Create a variety of materials for Oasis Free Clinics such as annual reports, flyers, menus, and event collateral materials.
- Created conference posters, an eBook, and collateral materials for the Baby Sleep Geek.
- Created newsletters, presentations, and infographics for MaineHealth programs other than my own.
- Design all materials needed by the local PTA.

## Education

### June 2020 • Southern New Hampshire University

Bachelors degree in Graphic Design; concentration in Web Design.

### July 2017 • MaineHealth

Certification as a Green Belt in Lean Six Sigma

### May 1998 • University of Maine at Machias

Associates degree in Office Management.

## Skills

Photoshop	●●●●●●●○○○	MS Office	●●●●●●●●●●
InDesign	●●●●●●●○○○	DreamWeaver	●●●●○○○○○○
Illustrator	●●●●●●●○○○	Organization	●●●●●●●●●●
Creativity	●●●●●●●●○○		