

**PATIENT**

**EDUCATION**

**TRANSFORMATION**

In the year 2030, humans will begin to be plagued by zombieitis, a horrible disease that can turn anyone into a zombie. The fate of the human race as we know it will be determined by one simple, yet crucial, thing... reliable, understandable patient education...

**THE FUTURE**

**WITHOUT GOOD**

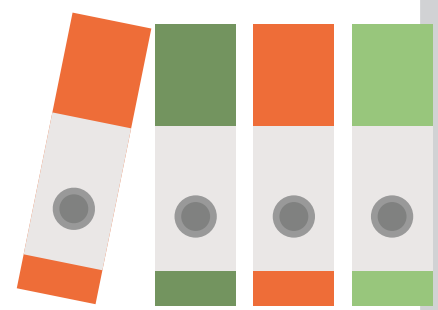
**PATIENT EDUCATION**

Something is wrong  
with my arm!!

Well Harold, you have *Zombieitis*. Be  
compliant or you'll need a *zombiectomy*  
of your upper extremity. *Zombiectomies*  
have a 10% success rate so you could  
still become a zombie.

**MEANWHILE...**

A nurse gets information on zombieitis that was printed years ago.



**Patient Education**

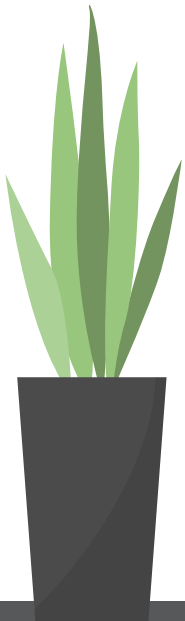
1997

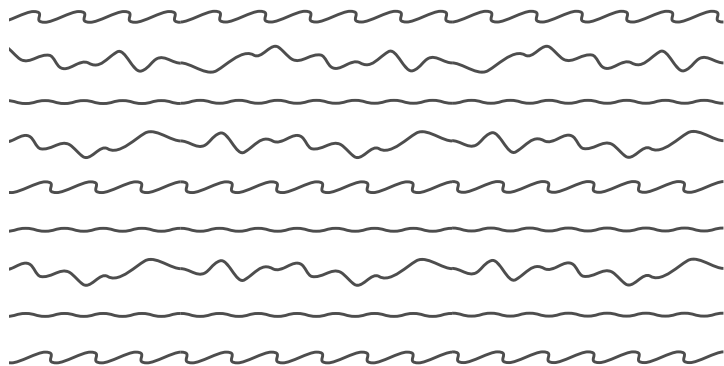
1998

**Patient Education**

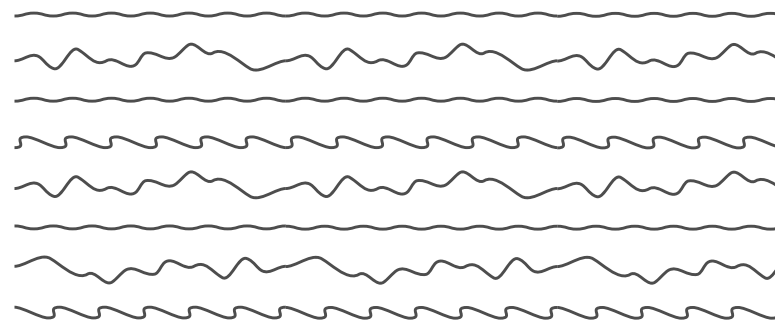
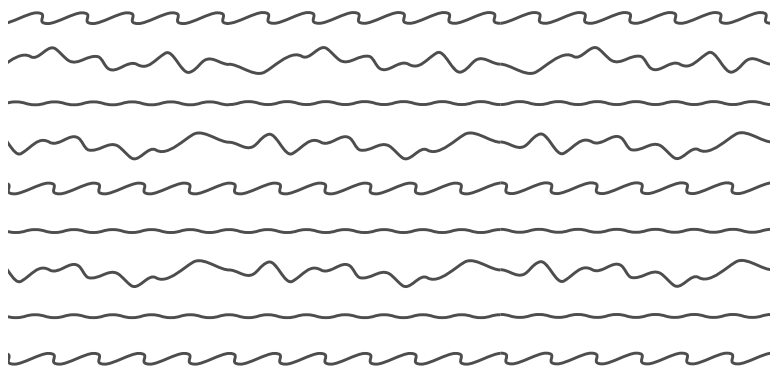
1999

2000





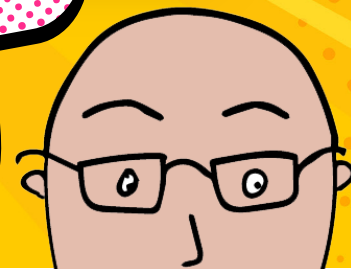
**DO THIS!**




**NO! DO THIS INSTEAD!**



Wait a minute! I think the Learning Resource Center has a class on this. These handouts don't tell me how to find them though!



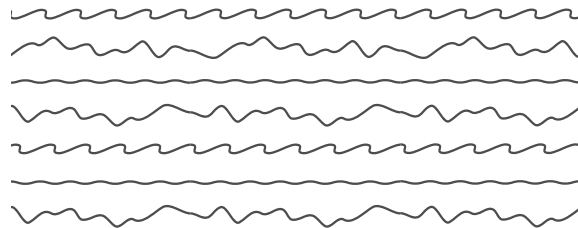


Huh?  
What?!

Harold is very confused...

... so he googles zombieitis.

**BOTH OF THOSE HANDOUTS  
ARE WRONG! YOU REALLY  
SHOULD DO THIS!**



?!\*\$%&! Why does  
everything tell me  
to do something  
different?!





Yum! These instructions taste just like math homework!



Oh Spot! Now what will Harold do?!

# ZOMBIE HOSPITAL

BRAINS

I didn't know what the right thing to do was so I didn't do anything!  
But I don't want to be a zombie!  
Why weren't the instructions more clear?! Nooooooooooooo...

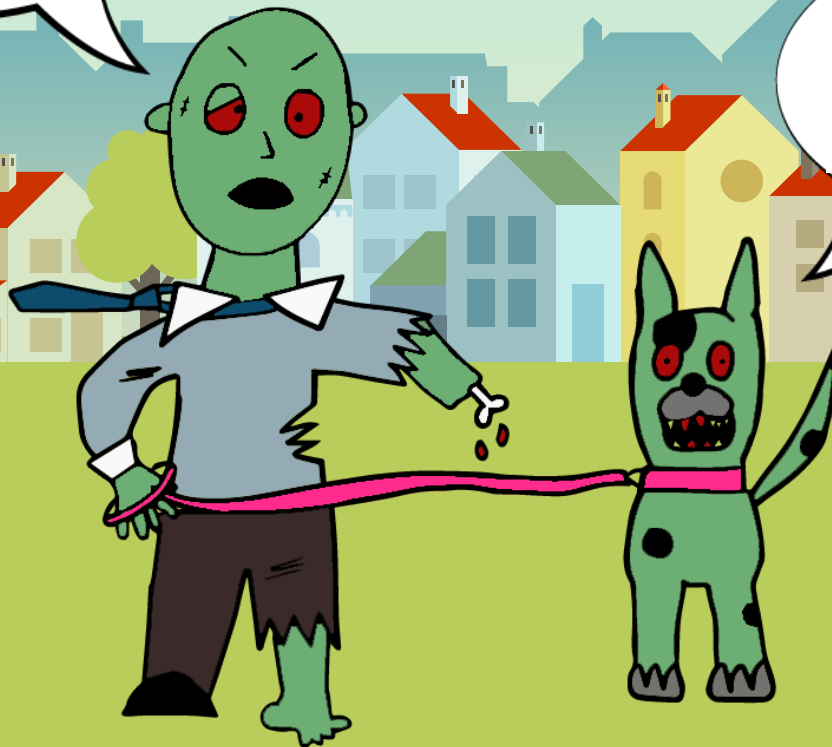


Because of unclear patient education, Harold and Spot became...

# ZOMBIES

*BRAAAAINZ...*

*WOOOOF...*




**T**HE END.



**THE FUTURE**

**WITH GOOD**

**PATIENT EDUCATION**



Something is wrong  
with my arm!!

It's a zombie bite. Take this antidote  
every morning and jump in the  
air 3 times. If you follow these  
instructions, you'll be fine! I'll print  
some information for you.

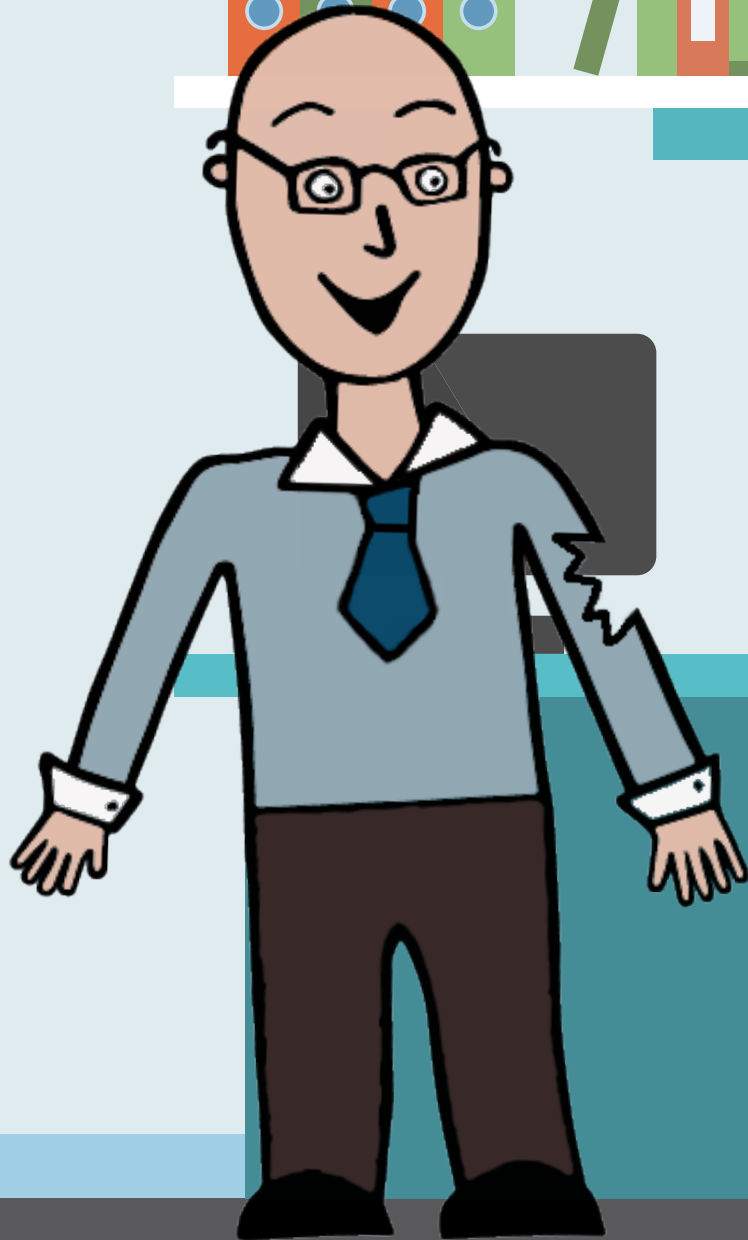
Dr. Elise gets patient information from the MH Patient Education Portal because she knows it will always have the most updated information.

# MaineHealth Patient Education Portal

**ALWAYS  
UPDATED!**



Dr. Elise gives Harold the information and tells him about MyChart.



Here is information on your condition. You can find more info, your test results and contact my office through MyChart.

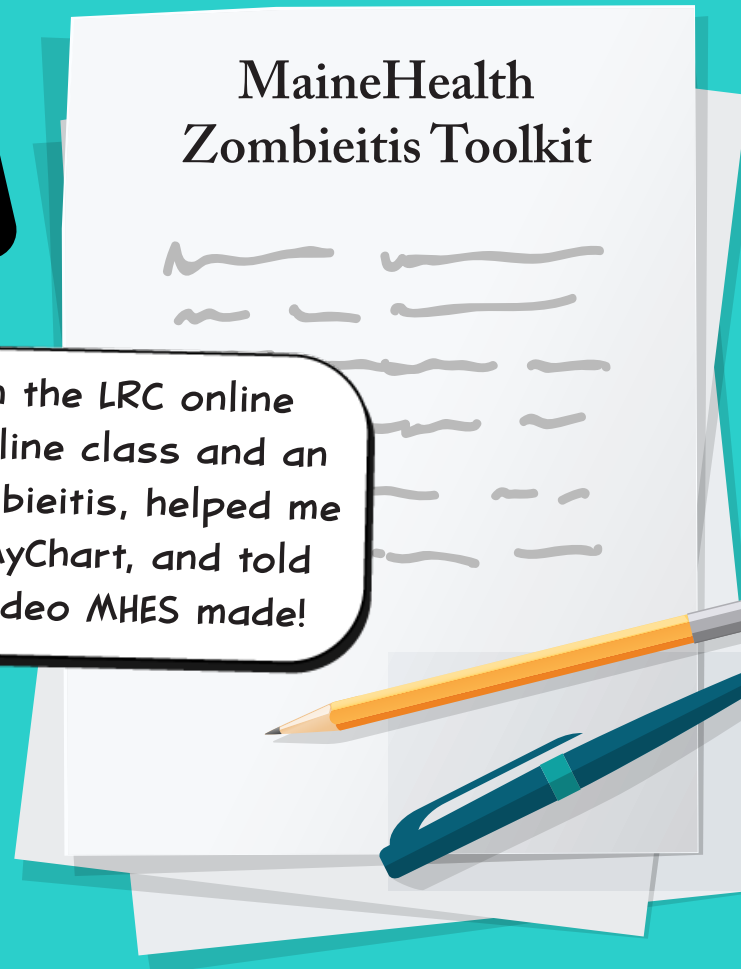
Healthwise  
Info  
Learn more  
on MyChart



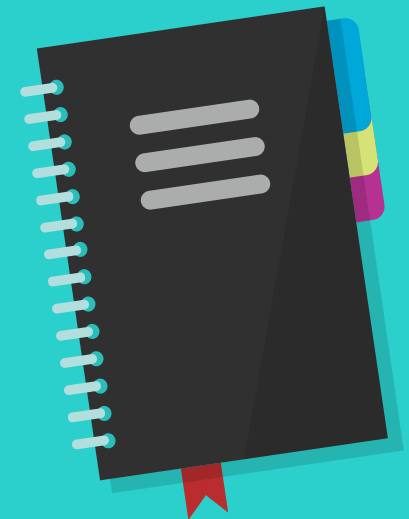
I know what  
to do!

I feel so happy  
and confident!  
I've got this!





Wow! I chatted with the LRC online and they have an online class and an audiobook about zombieitis, helped me get registered on MyChart, and told me about a great video MHES made!

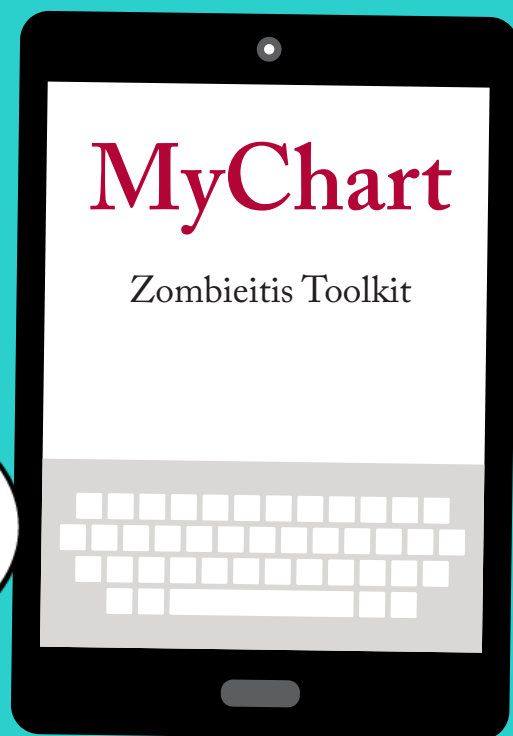


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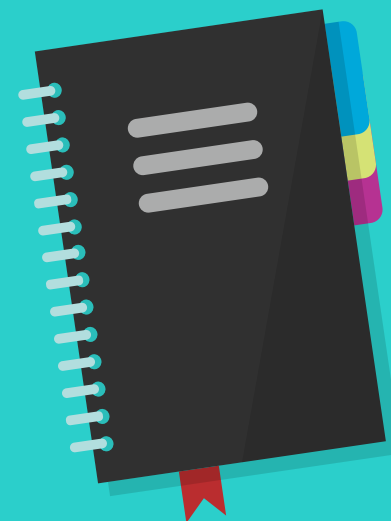


Oh Spot! Now what will Harold do?!

He'll just go online and reprint it!



I'm so glad I can get this right online!



Harold drinks the antidote and jumps in the air 3 times because he understands what he has to do.

I'm glad I have my jumping shoes on!



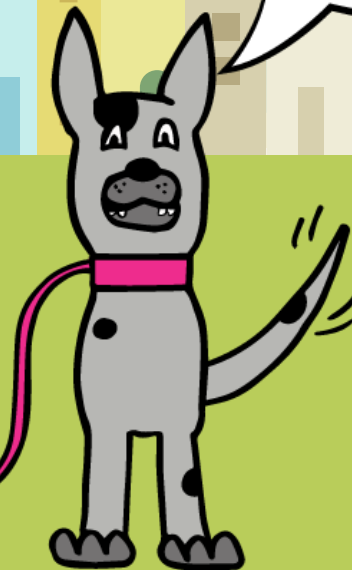
Because of clear patient education, Harold beat zombieitis. Harold and Spot can take a walk without worrying about eating someone because they are...

# NOT ZOMBIES!

What a great day!  
I'm glad Dr. Elise  
helped keep me from  
becoming a zombie!



Woof!!



**T**HE END.





Imagine Morgan Freeman's voice!