



## Lynne M. Reichentahl Graphic Designer

87 South Brooksvale Road • Cheshire, Connecticut 06410 • MOBILE 203.415.9478

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June 23, 2017

Hello and welcome to my website!

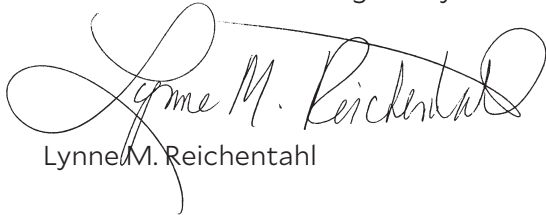
I am a passionate graphic designer with over twenty-eight years of experience at Yale University's Printing & Publishing Services department and Yale School of Management publication's office. I have extensive graphic and web design experience and am well-trained in the Adobe Illustrator, InDesign, Photoshop and Dreamweaver programs.

I am very comfortable working in a creative environment with clients and helping them achieve their design and printing needs. I have won numerous design and print awards over the years and am currently an online student at Southern New Hampshire University working toward a BA, and eventually MFA, in Graphic Design and Media Arts.

In my spare time I enjoy oil painting, long walks on the beach, visiting museums, many outdoor activities and spending time with family and friends.

Please feel free to look around my website, check out my LinkedIn page or email me with any questions you may have.

I look forward to working with you!



Lynne M. Reichentahl



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*An enthusiastic, highly-motivated, award-winning designer with over 25 years experience in print and web design.*

### EDUCATION

Southern New Hampshire University • BA, Graphic Design & Media Arts (expected 2018)

Quinnipiac University (1993–1995)

Gateway Technical Community College • AS, General Studies (1992) *with honors*

Central Connecticut State University (1974–1977)

### PROFESSIONAL WORK EXPERIENCE

**Yale University Printing & Publishing Services**, New Haven, Connecticut (1989–present)

*Graphic Designer*

- independently conceptualizes, designs, and produces materials in support of special events, including invitations, postcards, programs, agendas, menu cards, posters, annual reports, and other materials as necessary for the staff, faculty and students
- designs and updates web pages, develops material for web pages, interactive media, and multimedia projects
- takes photographs and sources photography and other images for print and electronic publications, using both internal and external sources
- acts as liaison with and oversees the work of printers and other vendors
- develops, maintains, and adheres to project schedules
- perform other graphic design and production tasks

**Freelance Graphic Designer**, New Haven, Connecticut (1989–present)

- conceptualizes, designs and produces materials for numerous clients outside the Yale community

### TECHNICAL EXPERTISE AND COMPUTER SKILLS

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe Dreamweaver

Adobe Acrobat

Microsoft Word

Microsoft PowerPoint

Microsoft Excel

Microsoft Publisher

HTML and CSS

### DESIGN AWARDS

Association of College and University Printers (ACUP), 2017, 2016 Bronze for poster and brochure design

Graphic Design USA, American Inhouse Design Awards 2017 (2), 2016 (1)

In-Plant Printing and Mailing Association, 2016 Gold for brochure design