



## EDUCATION

- Auburn University** Jan. 2017-May 2019  
*Bachelor of Science in Apparel Merchandising*
- Southern New Hampshire University** 2016-2018  
*Bachelor of Arts in Graphic Design and Media Arts*
- Fashion Institute of Technology** 2014-2016  
*Associate of Applied Science in Fashion Business Management*  
*Minor in Art History*




## EXPERIENCE

- The Mint Julep Boutique, Buying Intern** Aug. 2017-Dec. 2017
- Selected and purchased all monogram clothes, accessories, and gifts available for sale on the website
  - Worked with the buying team to research and determine latest trends as well as customer demands
  - Performed daily hands-on work with high volume merchandise, including entering purchase orders, planogram and attributes, etc.
- CollegeFashionista, Style Guru Intern** May 2017-Aug. 2017
- Wrote monthly articles reporting on the latest styles and trends
  - Shot street-style photography with DSLR camera and self-promoted articles on social media
- Plato's Closet & Style Encore, Social Media Manager** May 2017-Aug. 2017
- Planned and posted engaging content for Facebook and Instagram
  - Planned and created in-store and window displays
  - Designed signage and flyers for store use
- Style Encore, Co-Manager** Jan. 2016-Dec. 2016
- Supervised and motivated staff
  - Increased sales by 26% during time in position
  - Closed and opened registers, ran and reviewed reports
  - Completed visual merchandising and store-wide display upkeep
  - Bought and keyed clothes for resale, trend knowledge necessary
  - Managed social media, obtained more than 2,500 new FB likes
- Plato's Closet, Keyholder** Jan. 2013-Aug. 2015
- Delegated and organized daily tasks and trained new sales associates
  - Merchandised and planned displays
  - Best Guest Service Award

## SKILLS

Photoshop • Illustrator • InDesign • Dreamweaver • HTML & CSS Basics  
Google Drive • Hootsuite • MACH Software • Instagram • FacebookPage  
Pinterest • Photography • Blogging • Event-Planning • Microsoft Office

## CONTACT

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## HONORS

- Visual Merchandising** Spring 2017  
*Auburn University*  
Visual Notebook Portfolio Voted:  
#1 Most Creative  
#2 Best Visual Presentation

- Baker Scholar** Fall 2014-Spring 2016  
*Fashion Institute of Technology*

- Dean's List** All Semesters  
*Auburn University*
- GPA 4.0/4.0
- Southern New Hampshire University*
- GPA 4.0/4.0
- Fashion Institute of Technology*
- GPA 3.9/4.0

## VOLUNTEER

- Spring 2017**
- *Urbanistic* Fashion Event, Fashion Show Set-Up

- Fall 2015**
- Coterie Assistant, *Ronen Chen*
  - Bridal Market, *Claire Pettibone*

- Spring 2015**
- Coterie Assistant, *Ronen Chen*
  - Baby Buggy NYC

- Fall 2014**
- Coterie Assistant, *Ronen Chen*
  - Red Carpet Reception, *Zang Toi*

## ACTIVITIES

- Auburn University**
- Apparel Merchandising and Design Association
- Fashion Institute of Technology**
- Merchandising Society
  - Style Shop Sales