



Herschede 1929

HERSCHEDE

 ELECTRICALLY
W O U N D 

FLOOR CLOCKS ~ MANTEL CLOCKS
CHIME AND STRIKE



*The Largest and Oldest Makers of Chiming Floor
Clocks and the Only Manufacturers of
Complete Movements and Cases'*

The Herschede Hall Clock Co.

CINCINNATI, OHIO, U. S. A.

New York Office and Salesrooms . . . 37 West 47th Street

A Line of Clocks for the Small Community or the Large Metropolis

IT IS NOT often that the jewelry trade has had an entirely new idea in clocks to offer. Times have changed wonderfully since clocks were first made, but time-keepers have changed but little. There have, of course, been new shapes—new designs—new finishes—improvements and refinements in construction and in finish; but few fundamental changes.

In this book, however, you are offered something different in clocks—by the oldest manufacturers of chiming floor clocks in the country: Herschede *Electrically Wound Clocks*.

A New Epoch in Clock Design

Here, truly is an epoch marking departure in fine clocks. In these new Herschede Clocks the bother of winding—the chance of forgetting to wind—is entirely eliminated. Electricity takes over this job—

this responsibility. A small powerful motor winds the time spring and operates the chime and strike direct. Time and chime from any electric socket. Electric Time! Cathedral chime!

And with this new idea is incorporated the old, time-tested Herschede ideals of accuracy and craftsmanship that have made the name Herschede a synonym for clock quality and excellence.

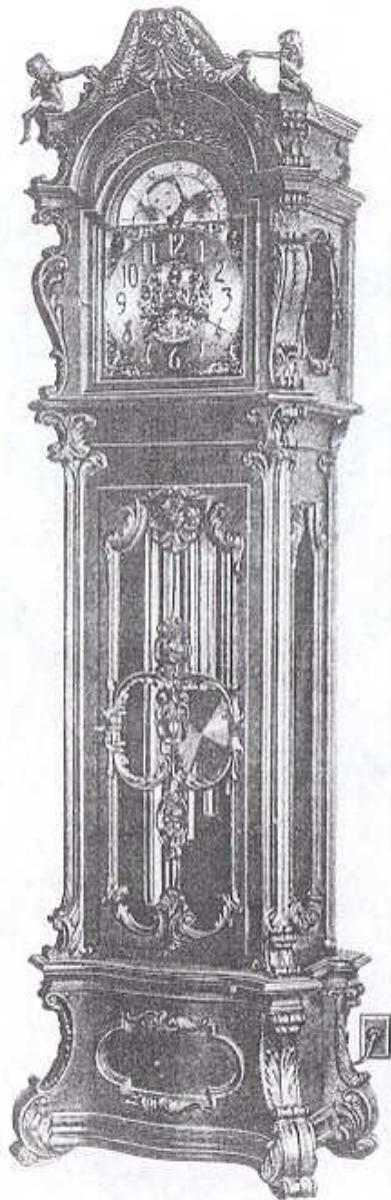
A New Opportunity in Clock Sales

These new Herschede Electrically Wound Clocks open up a new market and a new clock selling opportunity for dealers in every community—from the smallest towns to the largest cities. Wherever homes are equipped with electricity these modern day clocks will appeal. And we are offering a variety in styles and a range in prices that will meet all requirements of taste and purse.

ELECTRIC TIME AND



CATHEDRAL CHIME



No. 120
 Height, 98 inches
 Width, 29 inches
 Depth, 18 inches
 Louis XIV

Herschede Cases *Are Truly Works of Art*

FROM its inception in the mind of the designer to the final touch of the finisher, every case in which Herschede Electrically Wound Chime movements are installed reflects, in every detail, the true touch of the artist. Whether it is a conventional or a period design, it is correct in every line and detail. Herschede designers are artists of national reputation. They are given free rein to express their individuality.

The markets of the world are searched for fine woods and veneers that will prove fitting mediums for their artistry. Fine mahogany from Honduras, rich Satinwood from the East Indies, Rosewood, French butt Walnut, Amboyna burl, Redwood burl, Maple burl and other choice veneers with the beautiful "cloud" grains lend their rich beauty to Herschede cases.

The designer does not stop with his drawings—but carefully supervises the making of each model case. And, finally, the work of cutting, carving and fashioning these masterpieces is entrusted only to the most skillful of cabinet makers—craftsmen who are satisfied with nothing short of the highest standards of workmanship.

Electrically Wound
**Tubular Chiming
 Movements**

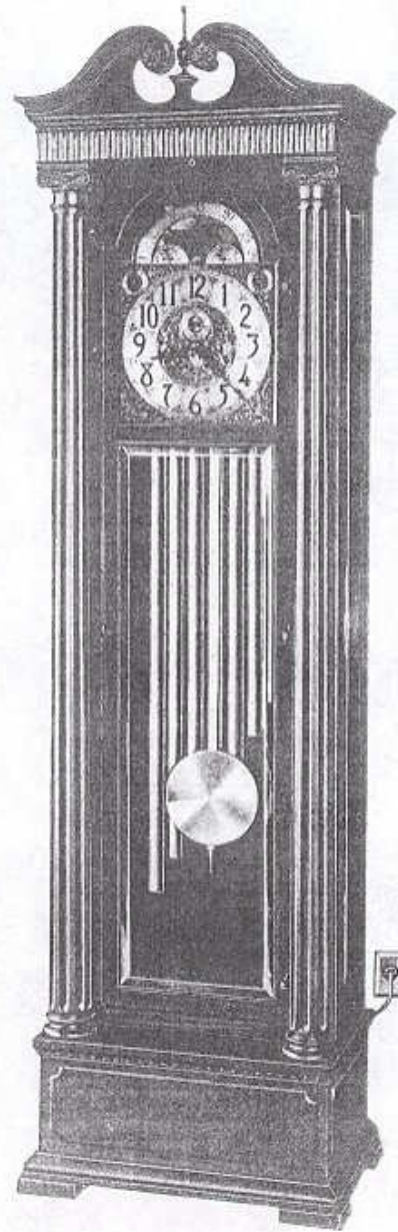
ANY OF THESE Herschede electrically Wound Chiming Floor Clocks may be had in a choice of three chime movements: Westminster; Westminster and Canterbury; or Westminster, Canterbury and Whittington—on five, seven or nine true tone Tubular Bells, respectively. The chime train, as well as the hour train, operates direct from the motor. The chimes are fully self-adjusting, and may be changed or silenced.

Herschede Electrically Wound Chiming Floor Clocks operate on 110 volt 60 cycle alternating current. Motors of other than 60 cycles can be furnished on request.

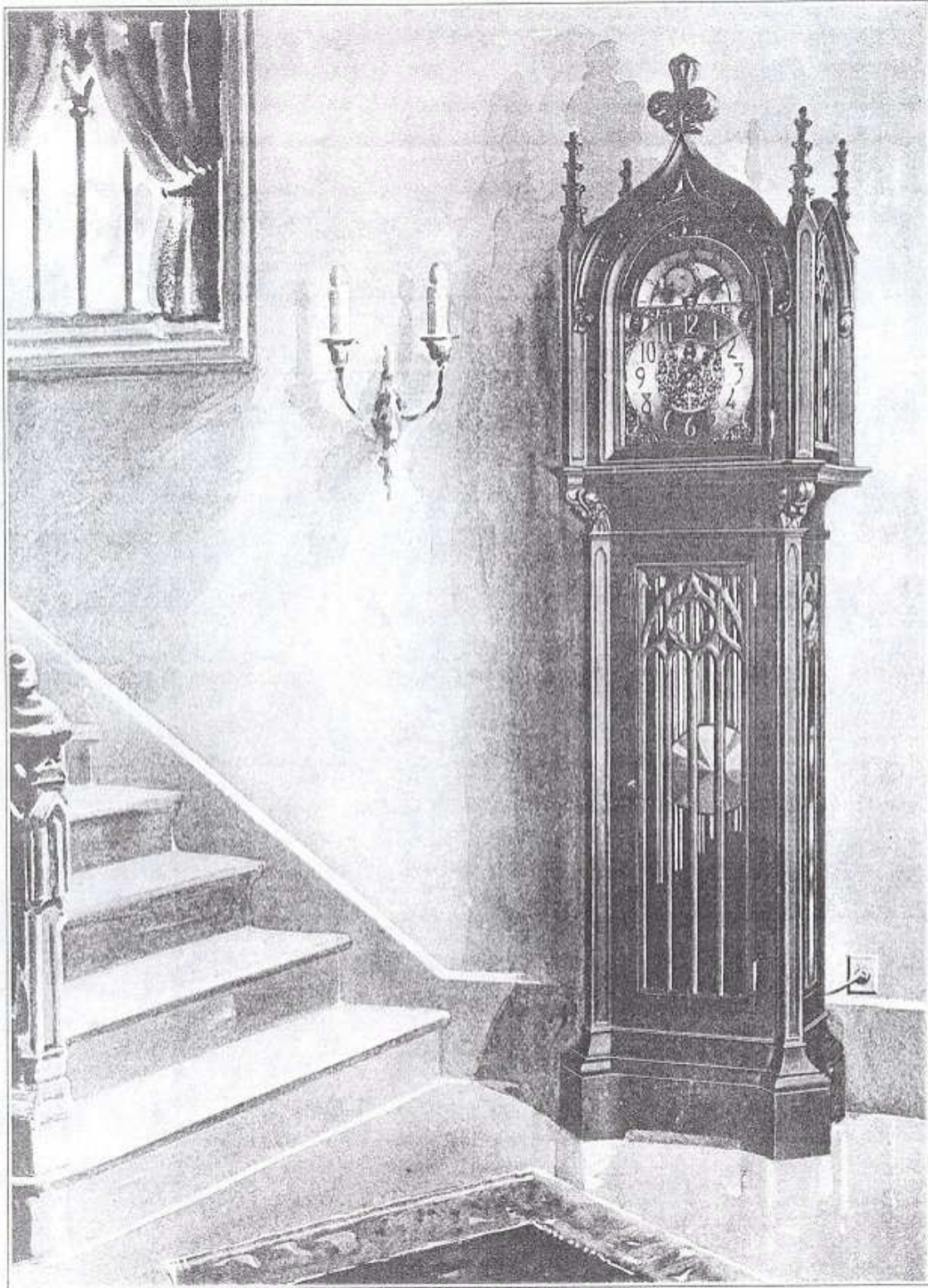
Every Herschede Clock carries our guarantee of perfection.

* * * *

The clocks are illustrated without weights, as they are not necessary for the operation of the movement. However, if the customer prefers, these ornamental weights can be furnished, at slight extra cost.



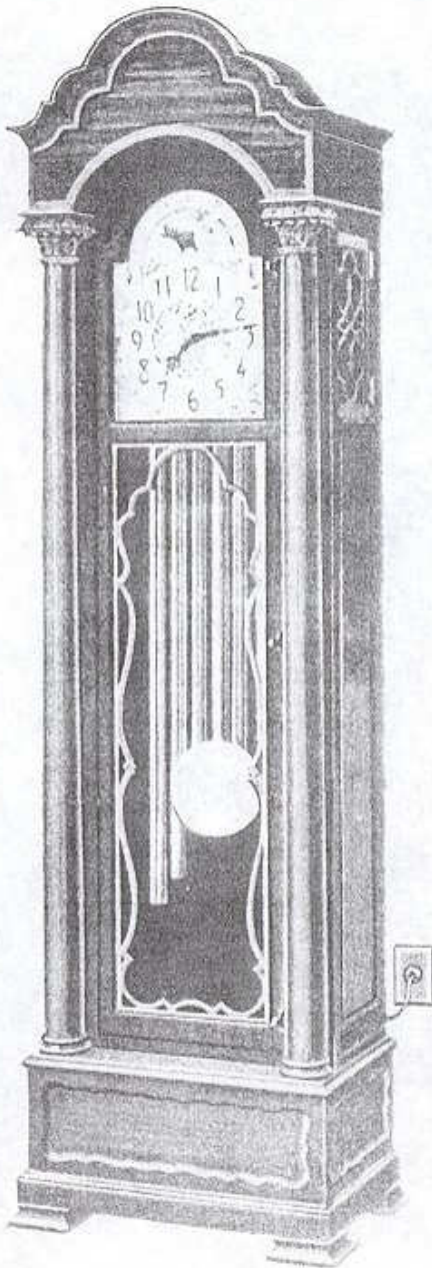
No. 236
 Height, 94 inches
 Width, 25 inches
 Depth, 17 inches
 Colonial



No. 88
Height, 102 inches Width, 27 inches Depth, 17 inches
Gothic

Cases of Finest Mahogany

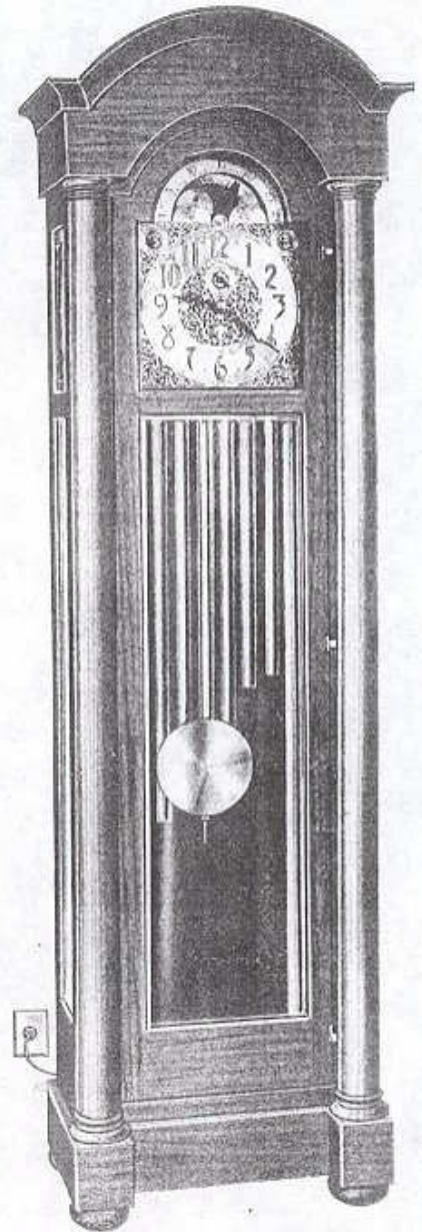
THE CASES in which these Herschede Electrically Wound Chiming Movements are installed are made of finest Honduras mahogany, medium brown finish, hand-rubbed, and are rare specimens of the craftsmanship of the expert cabinet maker. Any of these clocks can be fitted with one, two or three chime movements—Westminster; Westminster and Canterbury; or Westminster, Canterbury and Whittington—on five, seven and nine true-tone Tubular Bells, respectively.



No. 222
Height, 96 inches
Width, 28 inches
Depth, 17 inches
Georgian



No. 141
Height, 106 inches
Width, 27 inches
Depth, 21 inches
Italian-Renaissance



No. 86
Height, 92 inches
Width, 25 inches
Depth, 16 inches
Colonial

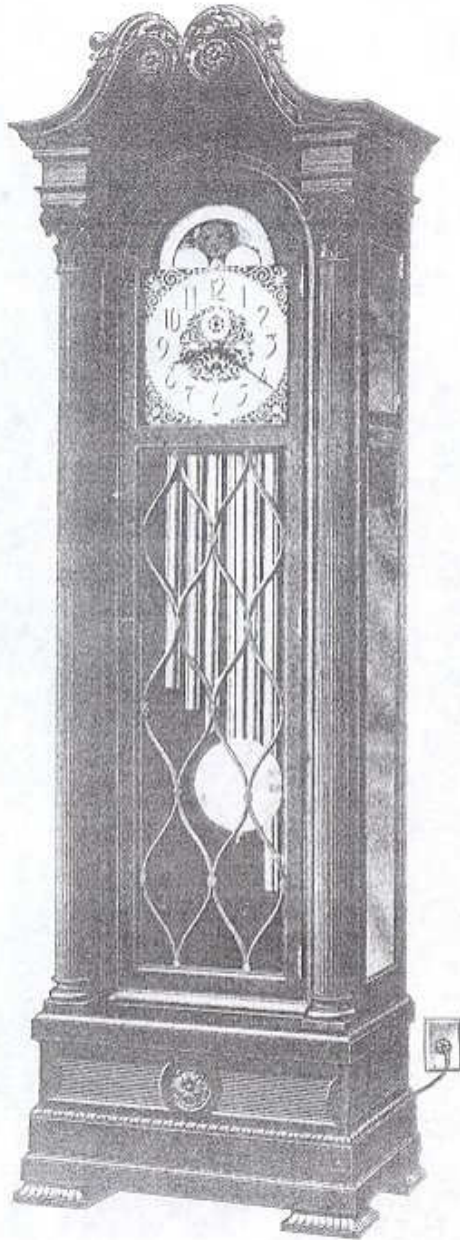
True Tone Chimes

Tuned to Perfect Pitch

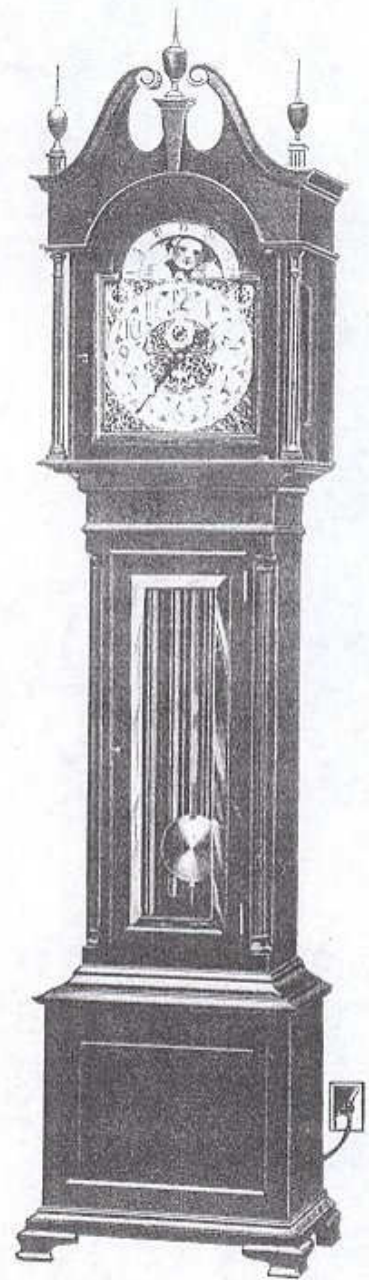
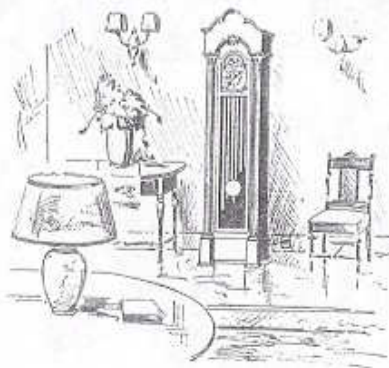
THE CHIMES used in Herschede Electrically Wound Floor Clocks are cast from triple process metal of our own formula, and are tuned by a professor of the Cincinnati Conservatory of Music—an institution with an international reputation for their high standards of musical training. Their rich, mellow, perfectly pitched tones make Herschede Clocks a constant delight to the ear as well as to the eye.

Any of the clocks shown on this page may be had with either one, two or three chime movements—Westminster; Westminster and Canterbury; or Westminster, Canterbury and Whittington, chiming on five, seven or nine true-tone Tubular bells respectively.

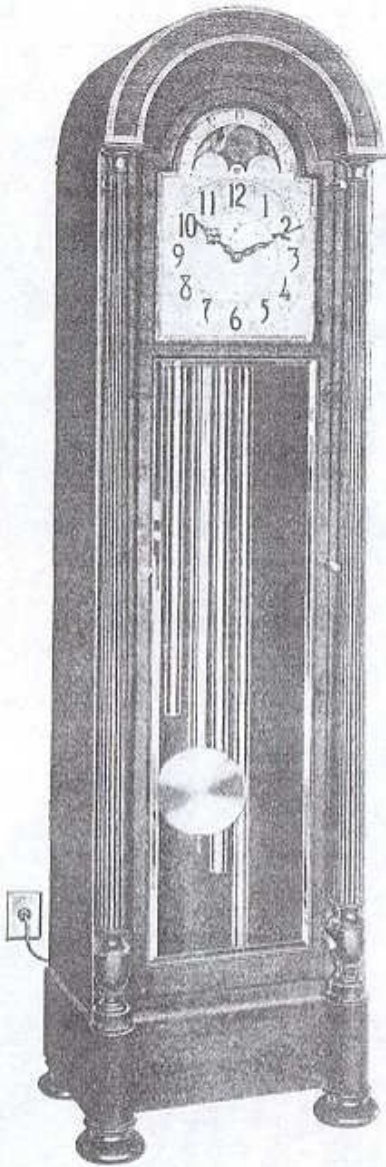
The cases are of finest Honduras mahogany, medium brown finish, hand-rubbed.



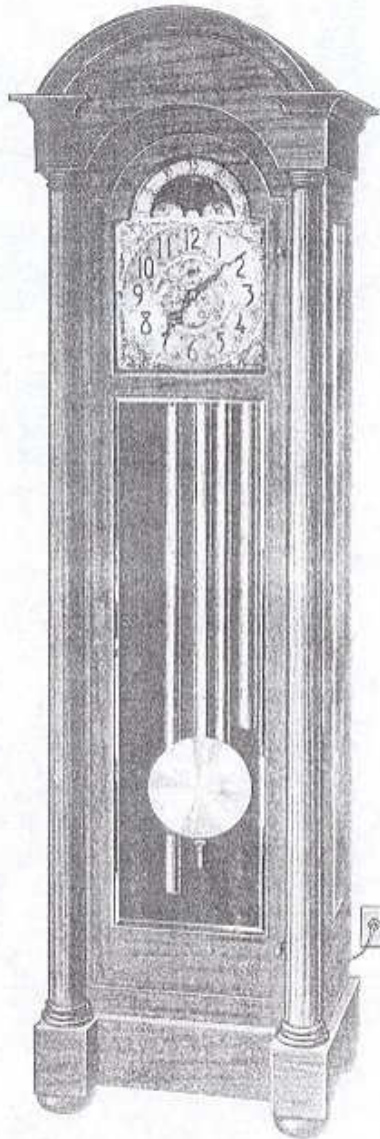
No. 228
Height, 96 inches
Width, 27 inches
Depth, 17 inches
Georgian



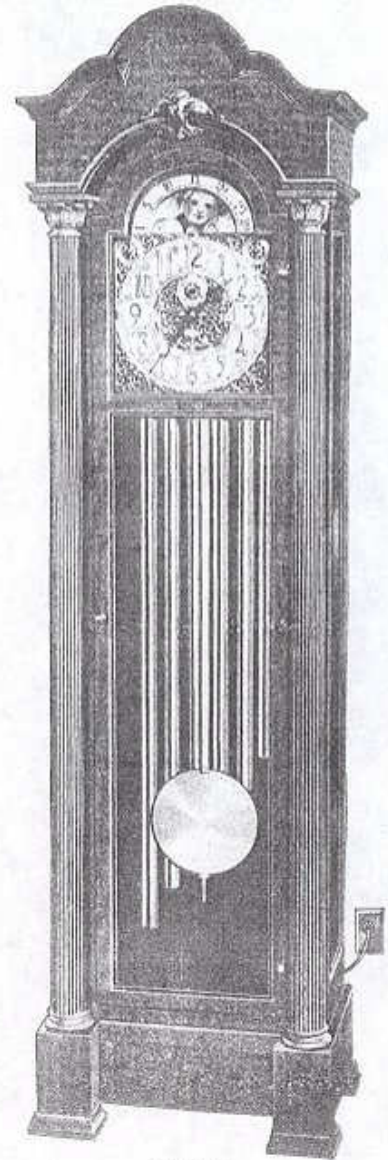
No. 7
Height, 97 inches
Width, 22 inches
Depth, 15 inches
Colonial



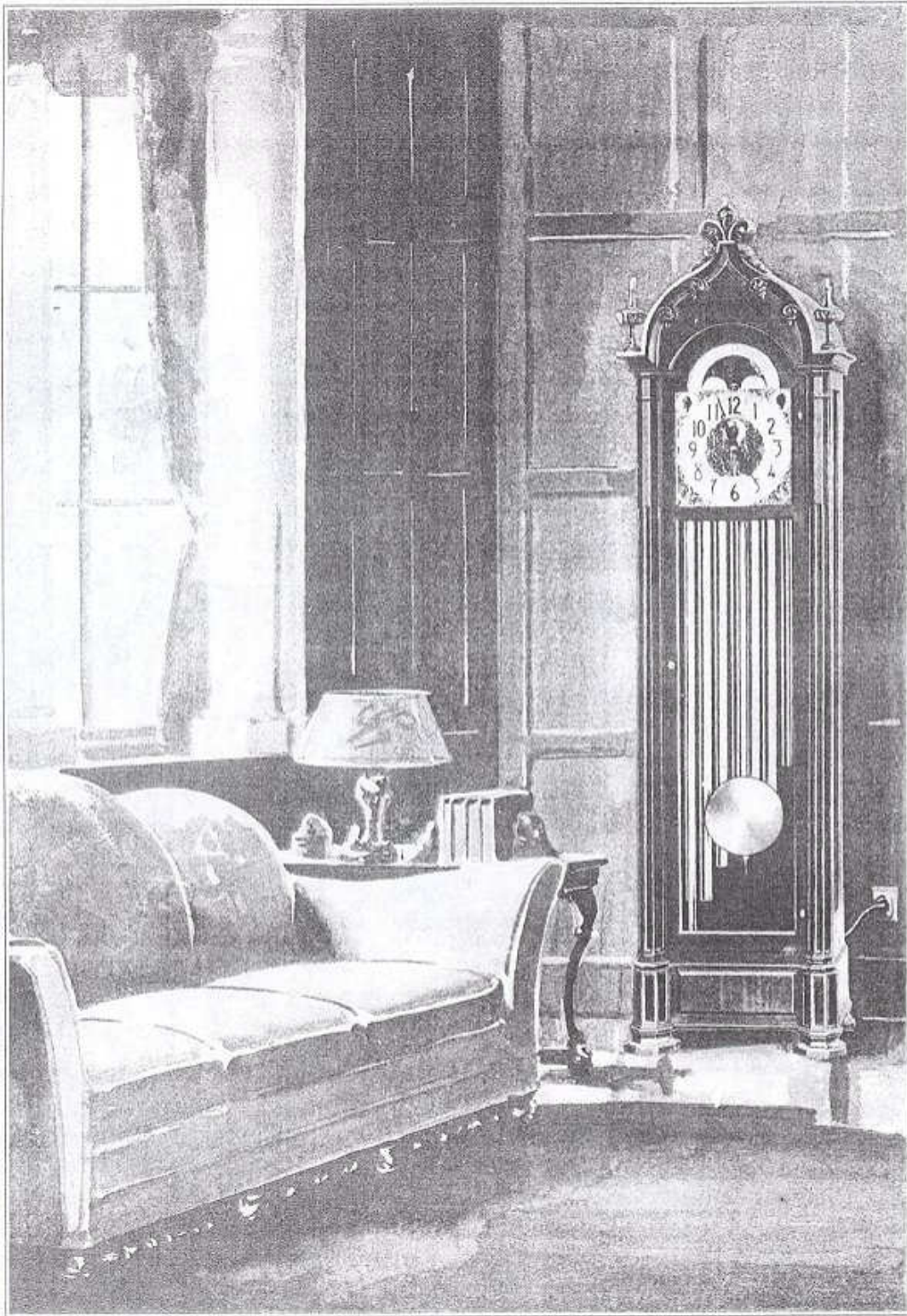
No. 214
Height, 78 inches
Width, 22 inches
Depth, 15 inches
Sheraton-
Colonial



No. 240
Height, 81 inches
Width, 22 inches
Depth, 15½ inches
Colonial



No. 242
Height, 80 inches
Width, 22 inches
Depth, 15 inches
Queen Anne



No. 260
Height, 83 inches Width, 22½ inches Depth, 15 inches
Gothic

All American Product

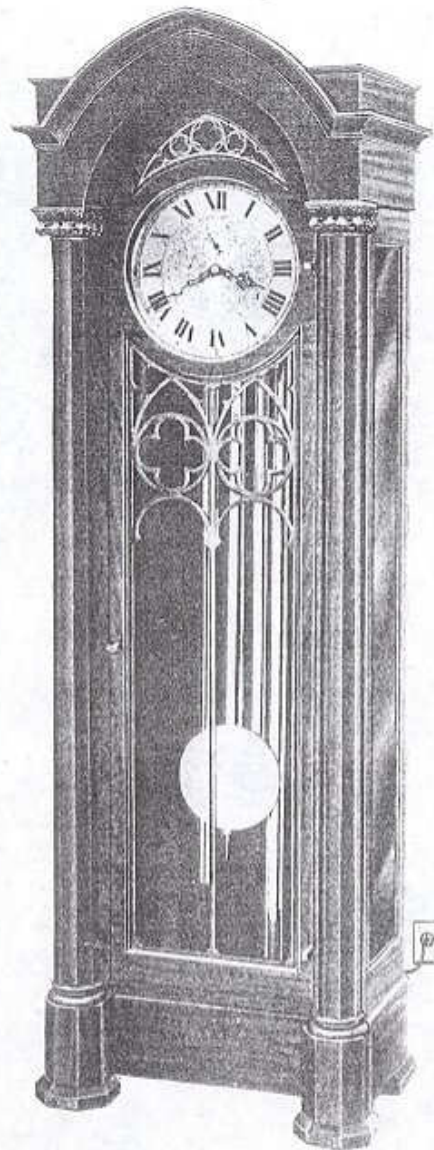
*in both Cases
and Movements*

HERSCHEDE Electrically Wound Chiming Floor Clocks are All-American products. Both cases and movements are made, completely, in the Herschede plant at Cincinnati. Herschede is not only the oldest and largest maker of Chiming Floor Clocks in America, but the *only* manufacturer in the country making complete movements and cases.

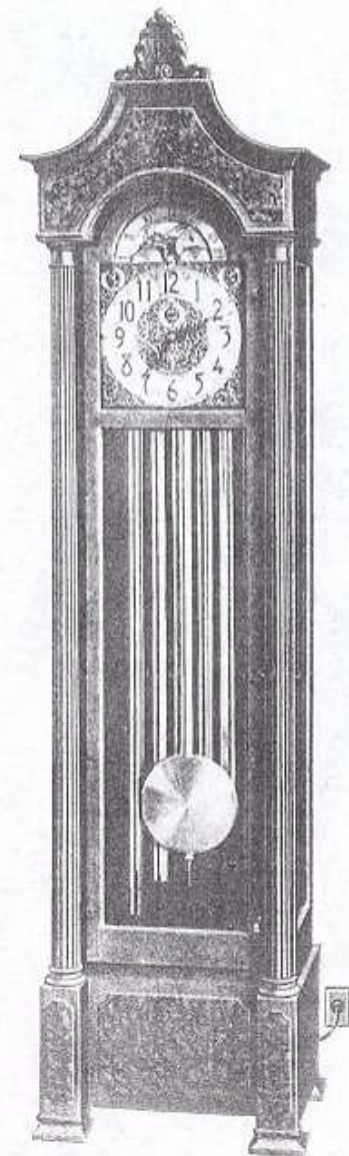
Herschede Clocks are, first of all, dependable timekeepers. The movements are built to a degree of fineness and accuracy unsurpassed by any clock maker in the world. They are built to keep accurate time not merely for a few years, but for generations.

Clocks shown on this page may be had with either one, two or three chime movements—Westminster, Westminster and Canterbury, or Westminster, Canterbury and Whittington—chiming on five, seven or nine true tone tubular bells respectively. The chimes are fully self-adjusting and may be changed or silenced.

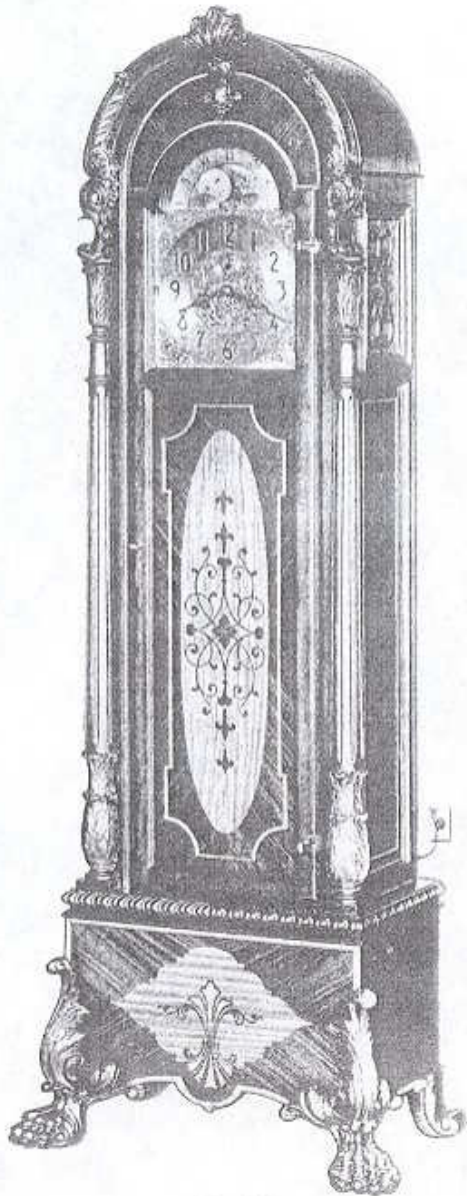
The cases are of finest Honduras mahogany, medium brown finish, hand rubbed.



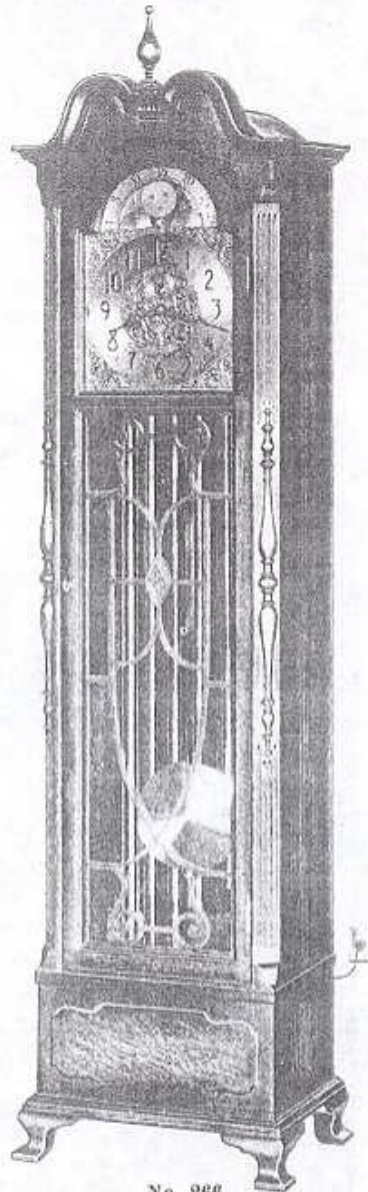
No. 216
Height, 79 inches
Width, 25 inches
Depth, 15 inches
Gothic



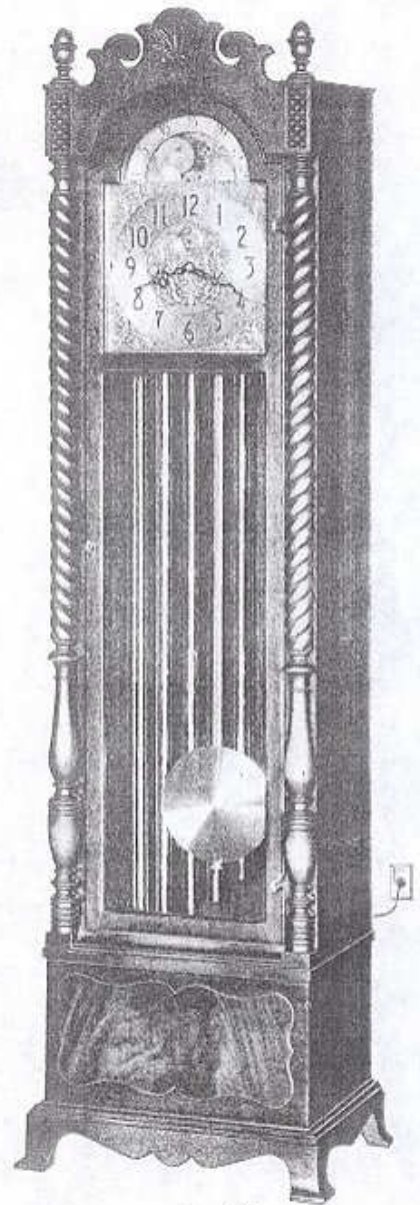
No. 252
Redwood Burl Panels
Height, 80½ inches
Ornament, 5½ inches
Width, 21 inches
Depth, 15 inches
Sberaton



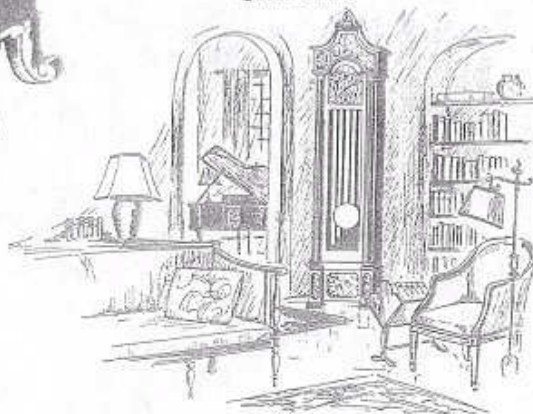
No. 264
 Seaweed Inlaid in Satinwood
 East India Rosewood Panels
 Height, 82½ inches
 Width, 29½ inches
 Depth, 17 inches
 Louis XIV



No. 266
 Redwood Burl Top and Panel
 Height, 81½ inches
 Width, 20 inches
 Depth, 13½ inches
 Queen Anne

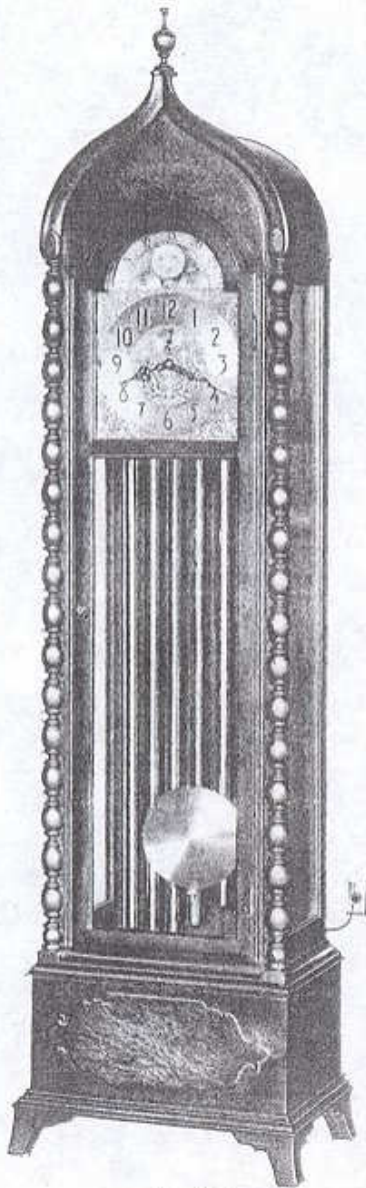


No. 268
 Swirl Panel
 Height, 78 inches
 Width, 21½ inches
 Depth, 14½ inches
 Colonial

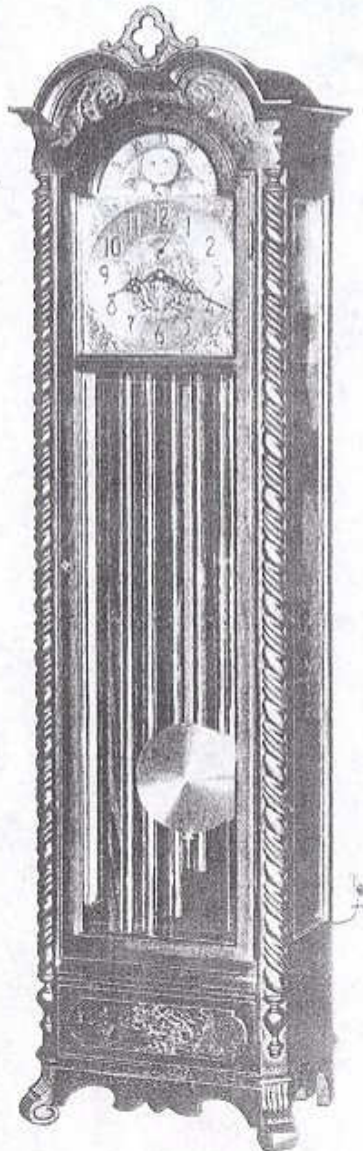


ANY of the Electrically Wound Chiming Floor Clocks shown on this page can be had with either one, two or three chime movements, that is, Westminster, Westminster and Canterbury, or Westminster, Canterbury and Whittington. These chimes, which are guaranteed to be perfect in pitch and true to tone, are sounded on five, seven or nine tubular bells, respectively. They operate direct from the motor, are fully self-adjusting, and may be changed or silenced.

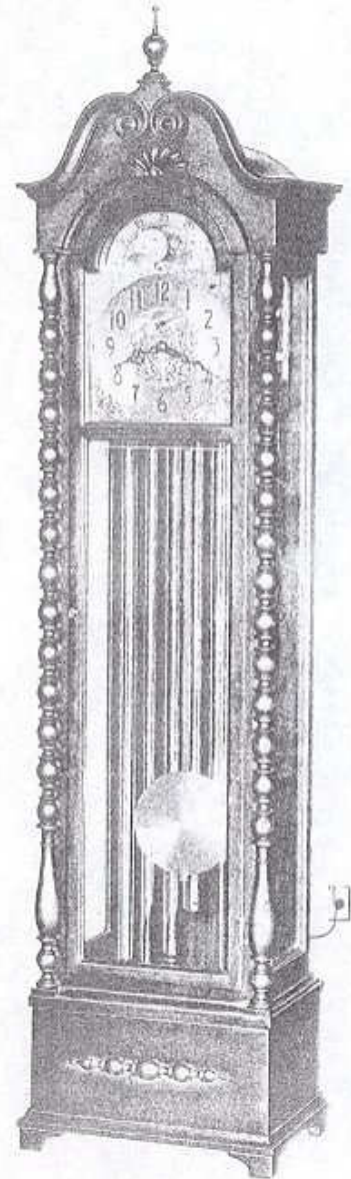
The cases are of finest Honduras mahogany, medium brown finish, hand rubbed.



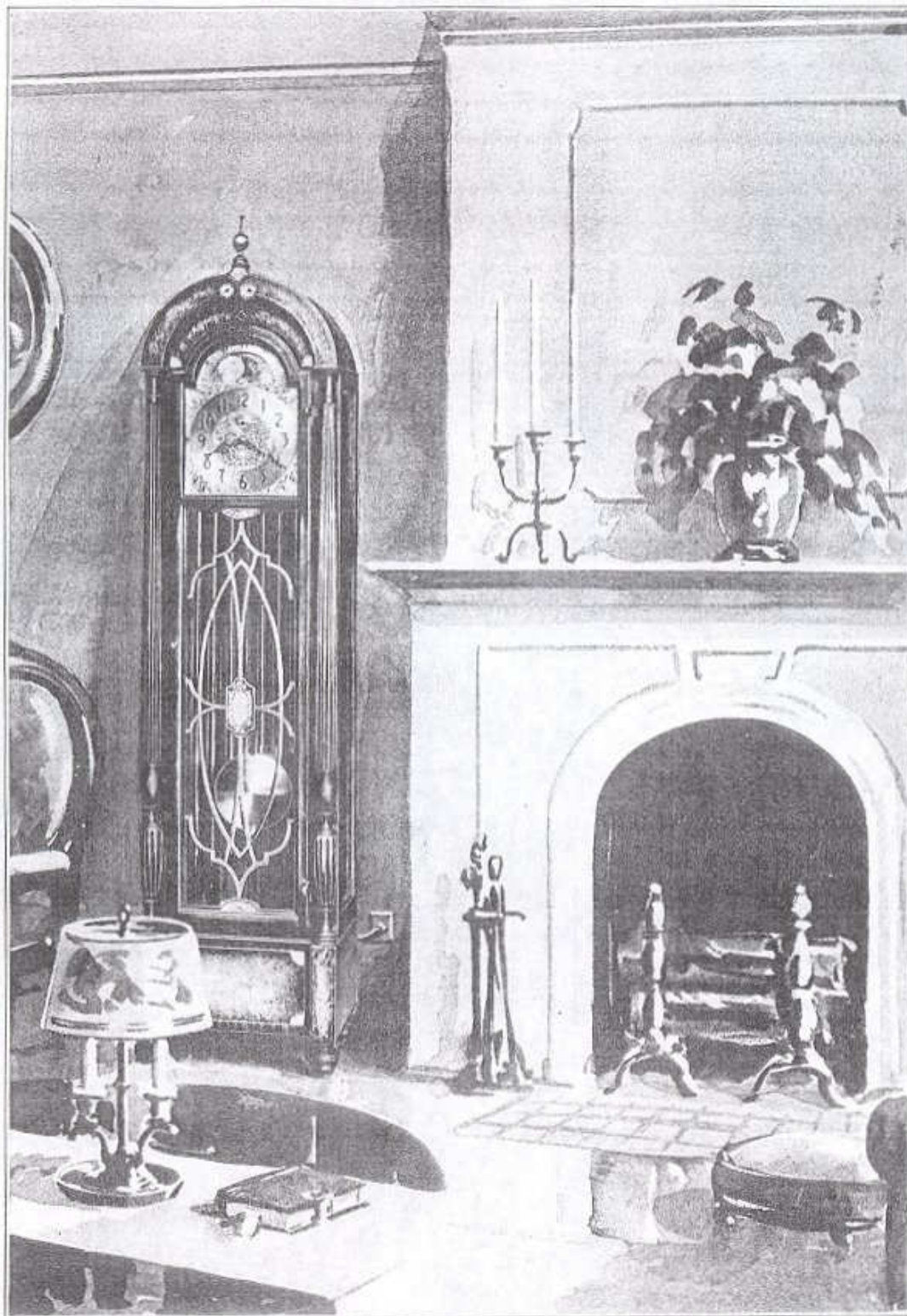
No. 270
Redwood Burl Top and Bottom Panel
Height, 87 inches
Width, 22½ inches
Depth, 14 inches
18th Century English



No. 272
Redwood Burl Overlay
Height, 80 inches
Width, 20½ inches
Depth, 13½ inches
Georgian



No. 274
Height, 86½ inches
Width 21 inches
Depth, 15½ inches
Colonial



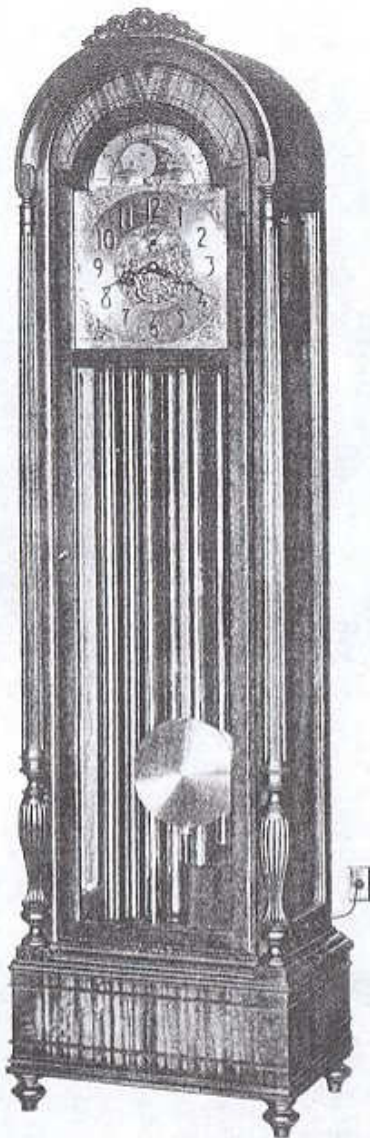
No. 278

Marqueterie on Maple Burl

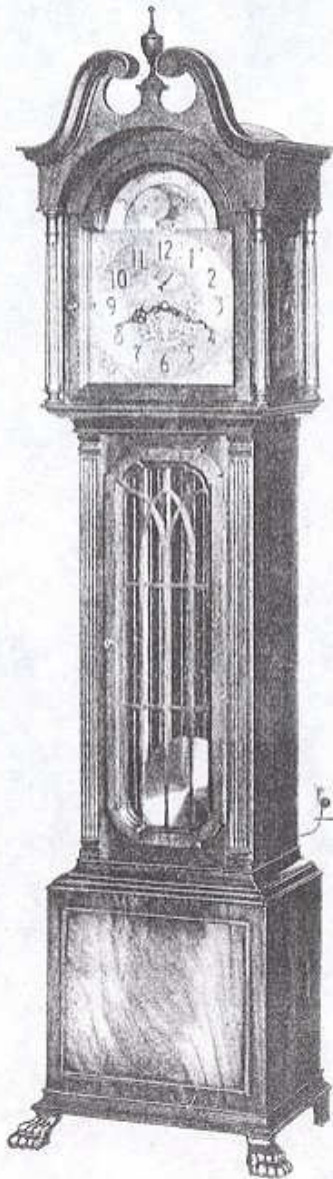
Height, 86½ inches Width, 20 inches Depth, 14 inches
Sheraton-Colonial

ANY of the Electrically Wound Chiming Floor Clocks shown on this page can be had with either one, two or three chime movements, that is, Westminster, Westminster and Canterbury, or Westminster, Canterbury and Whittington. These chimes, which are guaranteed to be perfect in pitch and true to tone, are sounded on five, seven or nine tubular bells, respectively. They operate direct from the motor, are fully self-adjusting, and may be changed or silenced.

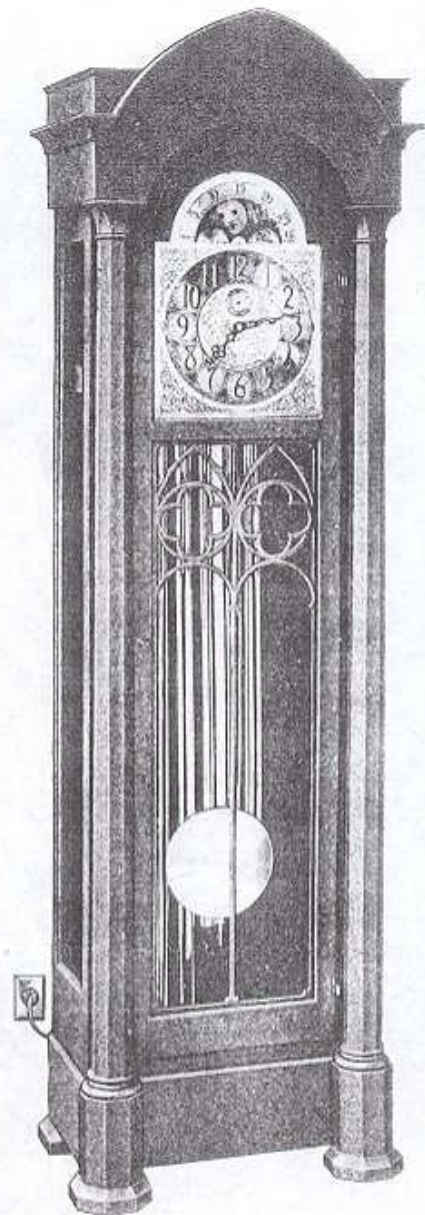
The cases are of finest Honduras mahogany, medium brown finish, hand rubbed.



No. 276
Satinwood Top and Base
Height, 78 inches
Width, 21 inches
Depth, 13½ inches
Louis XVI



No. 280
Swirl Mahogany Top and Base
Height, 85 inches
Width, 21 inches
Depth, 14½ inches
Colonial



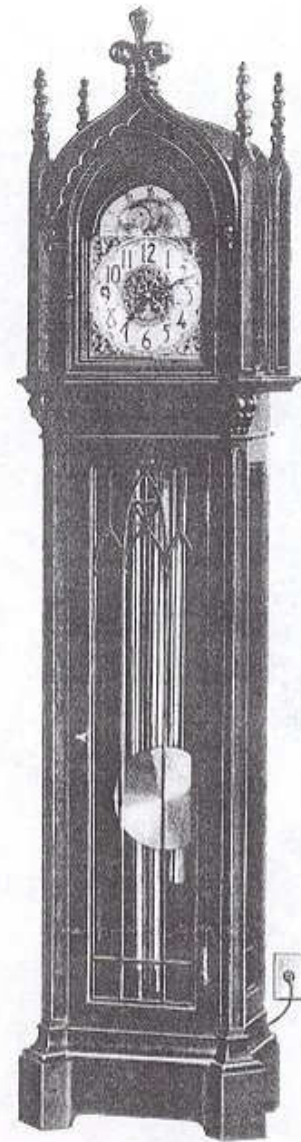
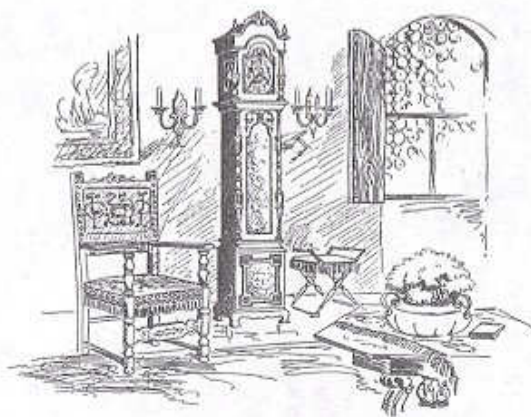
No. 318
Height, 80 inches
Width, 24 inches
Depth, 15½ inches
Gothic

Distinctive Petite Models Herschede Electrically Wound Chiming Floor Clocks

"I'D LOVE TO HAVE IT—but our home is too small—where in the world would we put it?" That's the question that has stopped many a sale of the larger floor clocks. The many modern small homes and apartments, with their small rooms and low ceilings, have created a growing demand for smaller floor clocks. Herschede has met this demand with a line of Petite Electrically Wound Chiming Floor Clocks, designed especially for the small home and apartment.

These Petite Model Electrically Wound Clocks are built throughout with the same care and accuracy as the larger Herschede Floor Clocks. The same beauty of design and of finish—the same quality materials—the same accuracy and fineness of adjustment that have made Herschede the largest selling line of chiming floor clocks on the market.

They are fitted with the same tubular Chime Movement and may be had with one, two or three chimes; Westminster, Westminster and Canterbury, or Westminster, Canterbury and Whittington, chiming on five, seven or nine true-tone tubular bells, respectively.



No. 412

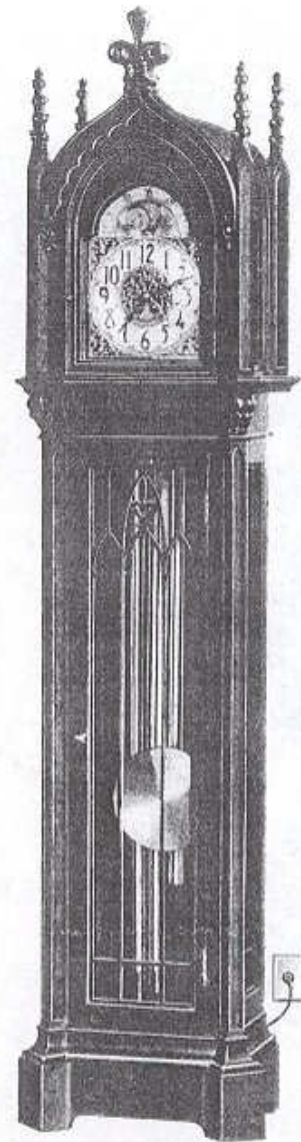
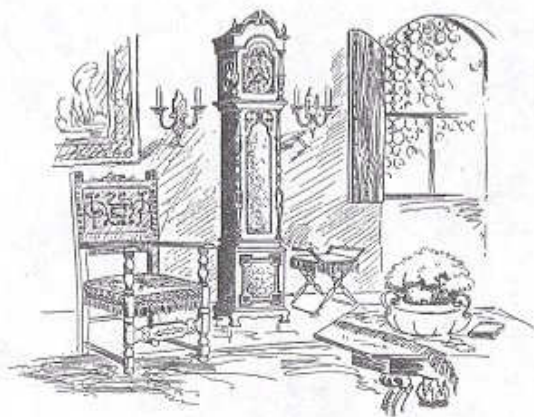
Height, 82 inches
Width, 19 inches
Depth, 12 inches
Gothic

Distinctive Petite Models Herschede Electrically Wound Chiming Floor Clocks

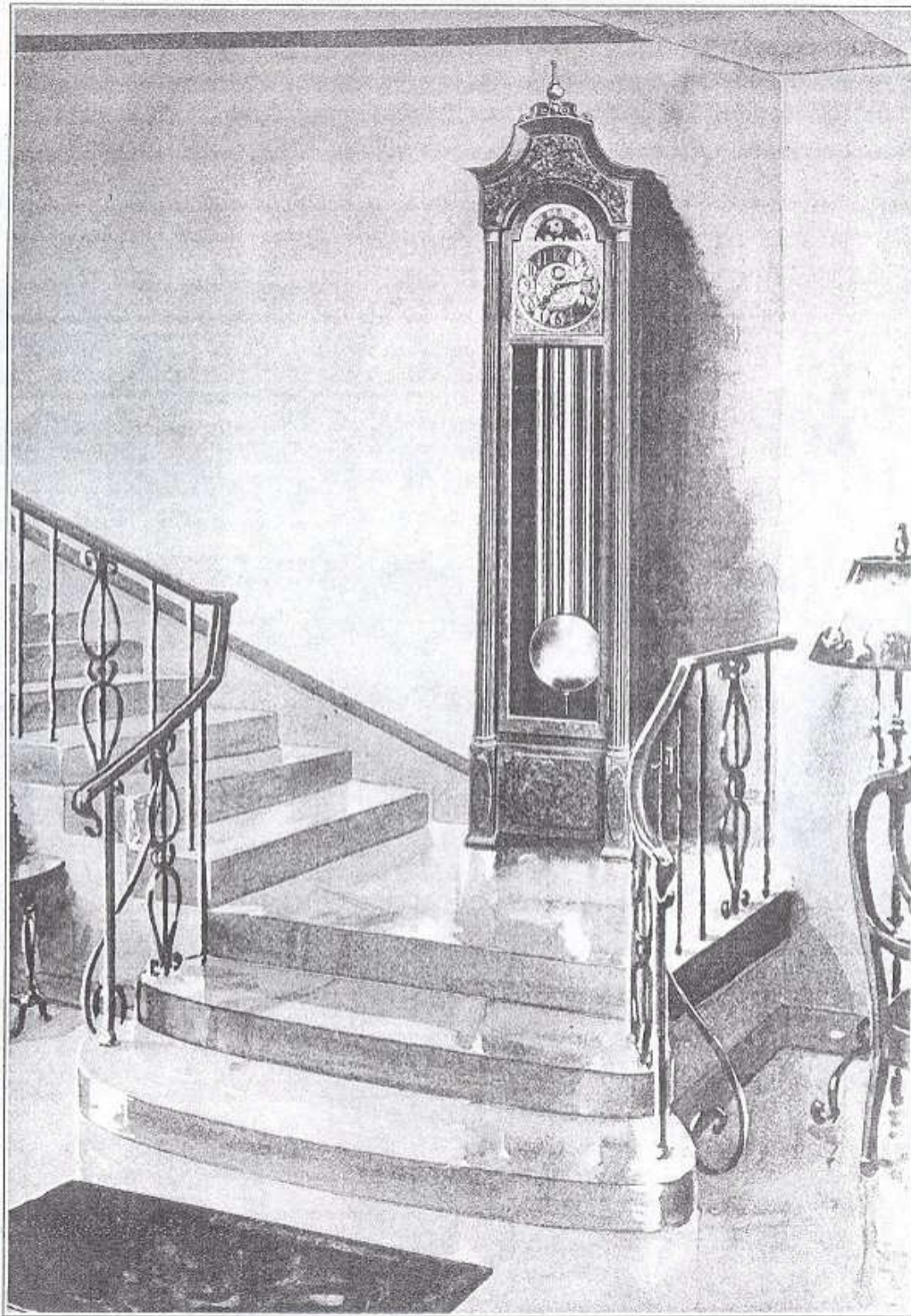
"I'D LOVE TO HAVE IT—but our home is too small—where in the world would we put it?" That's the question that has stopped many a sale of the larger floor clocks. The many modern small homes and apartments, with their small rooms and low ceilings, have created a growing demand for smaller floor clocks. Herschede has met this demand with a line of Petite Electrically Wound Chiming Floor Clocks, designed especially for the small home and apartment.

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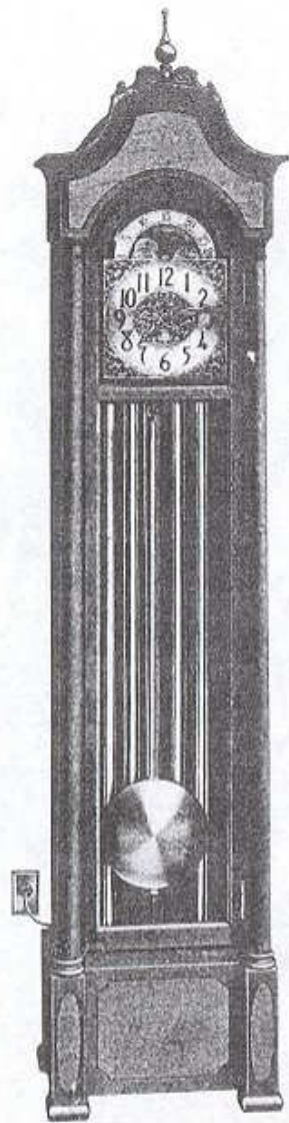
They are fitted with the same tubular Chime Movement and may be had with one, two or three chimes; Westminster, Westminster and Canterbury, or Westminster, Canterbury and Whittington, chiming on five, seven or nine true-tone tubular bells, respectively.



No. 412
Height, 82 inches
Width, 19 inches
Depth, 12 inches
Gothic



No. 402
Redwood Burl Panels
Height, 76 inches Width, 16 inches Depth, 11½ inches
Sheraton

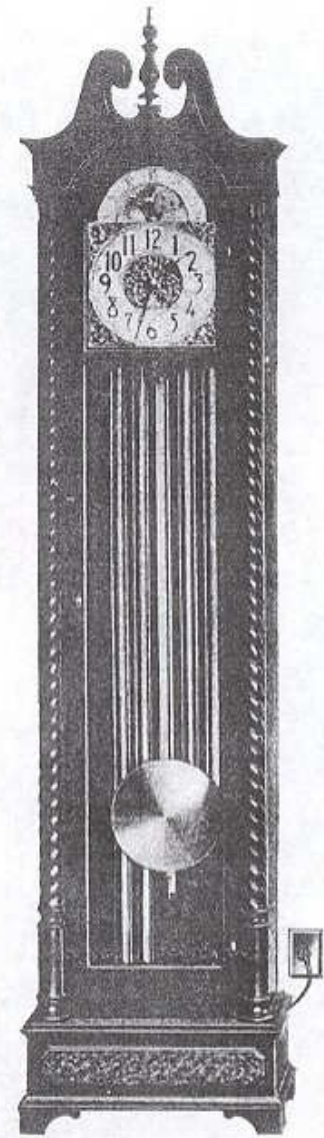


No. 400
Two-Tone Line Finish
Height, 76 inches
Width, 16 inches
Depth, 11½ inches
Sheraton

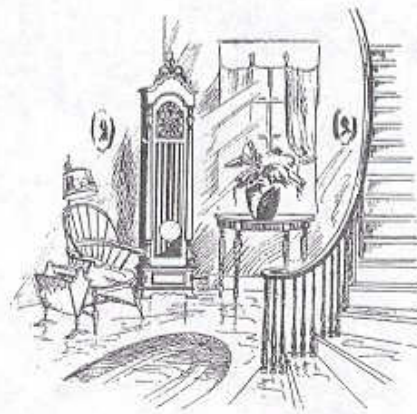
Petite Models Electrically Wound Chiming Floor Clocks *for Every Type of Home*

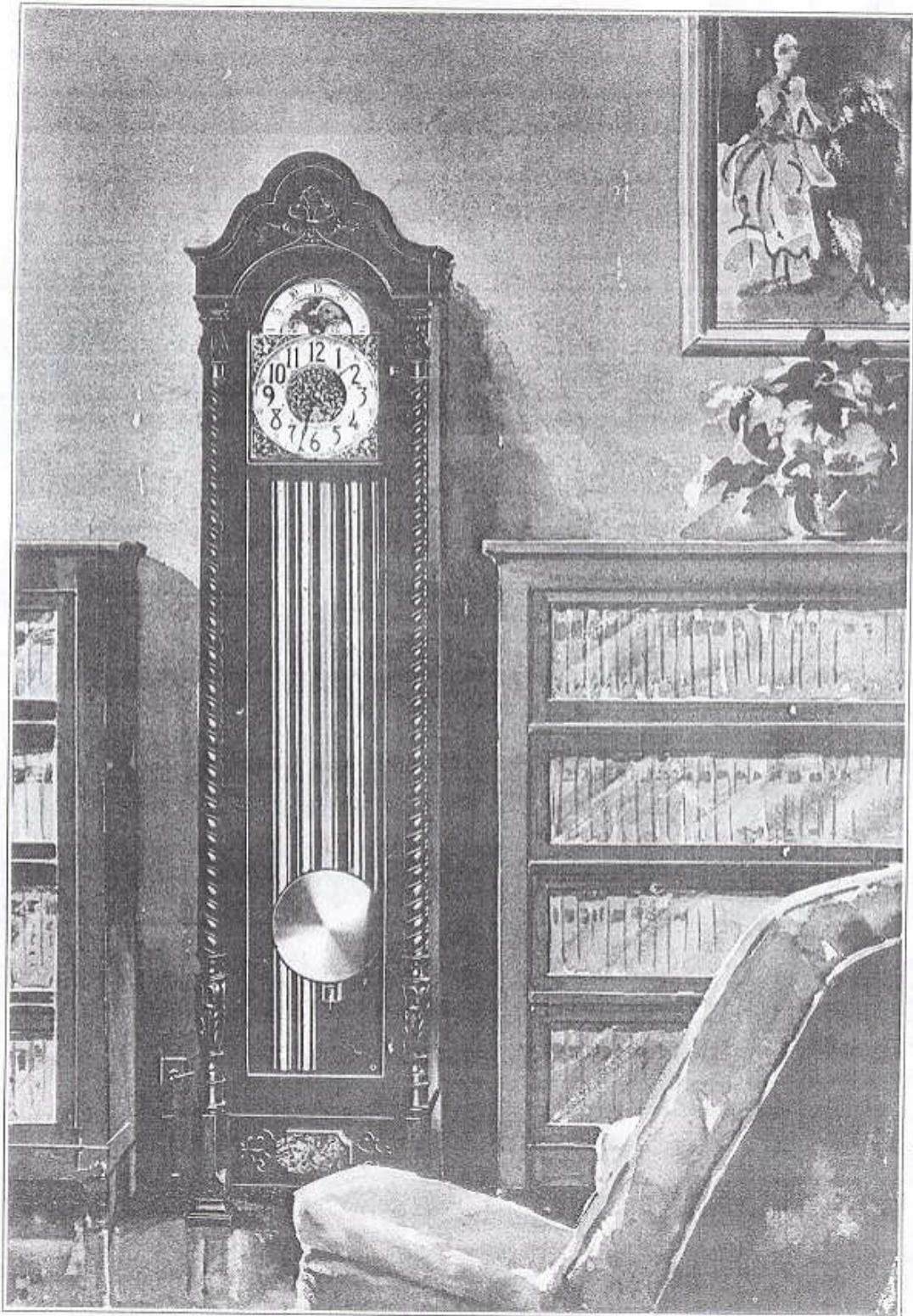
THE PETITE MODELS of the Herschede Electrically Wound Chiming Floor Clocks are ideally adapted to the living room, library, hall or stair landing. There is a selection in styles that will enable any customer to find just the type of clock he wants—for any type of home. These charming clocks fit very nicely into any apartment—however small.

All Petite Model cases are made of finest Honduras mahogany, medium brown finish and hand rubbed.

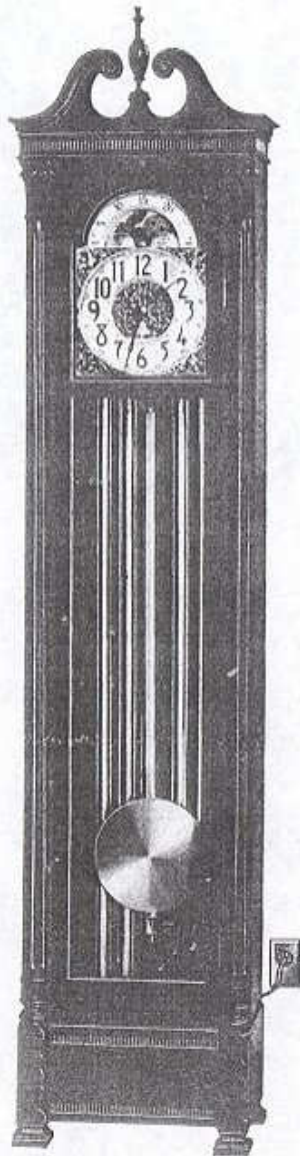


No. 404
Height, 72 inches
Width, 18 inches
Depth, 12 inches
Colonial

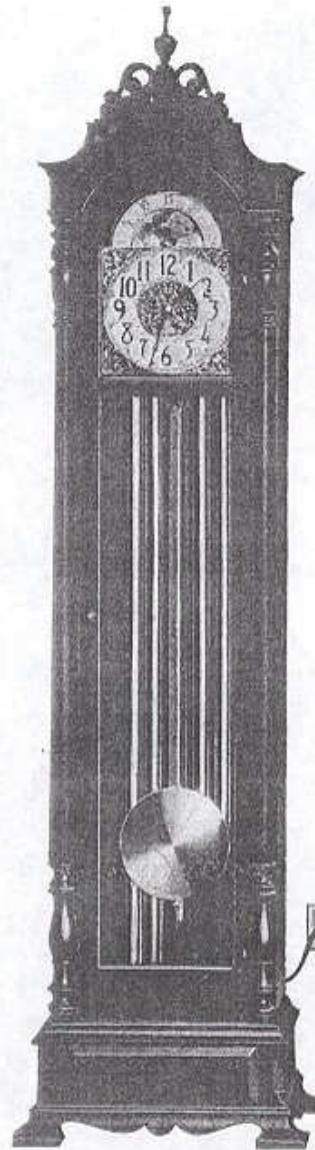




No. 410
Height, 74½ inches Width, 18 inches Depth, 12 inches
Queen Anne



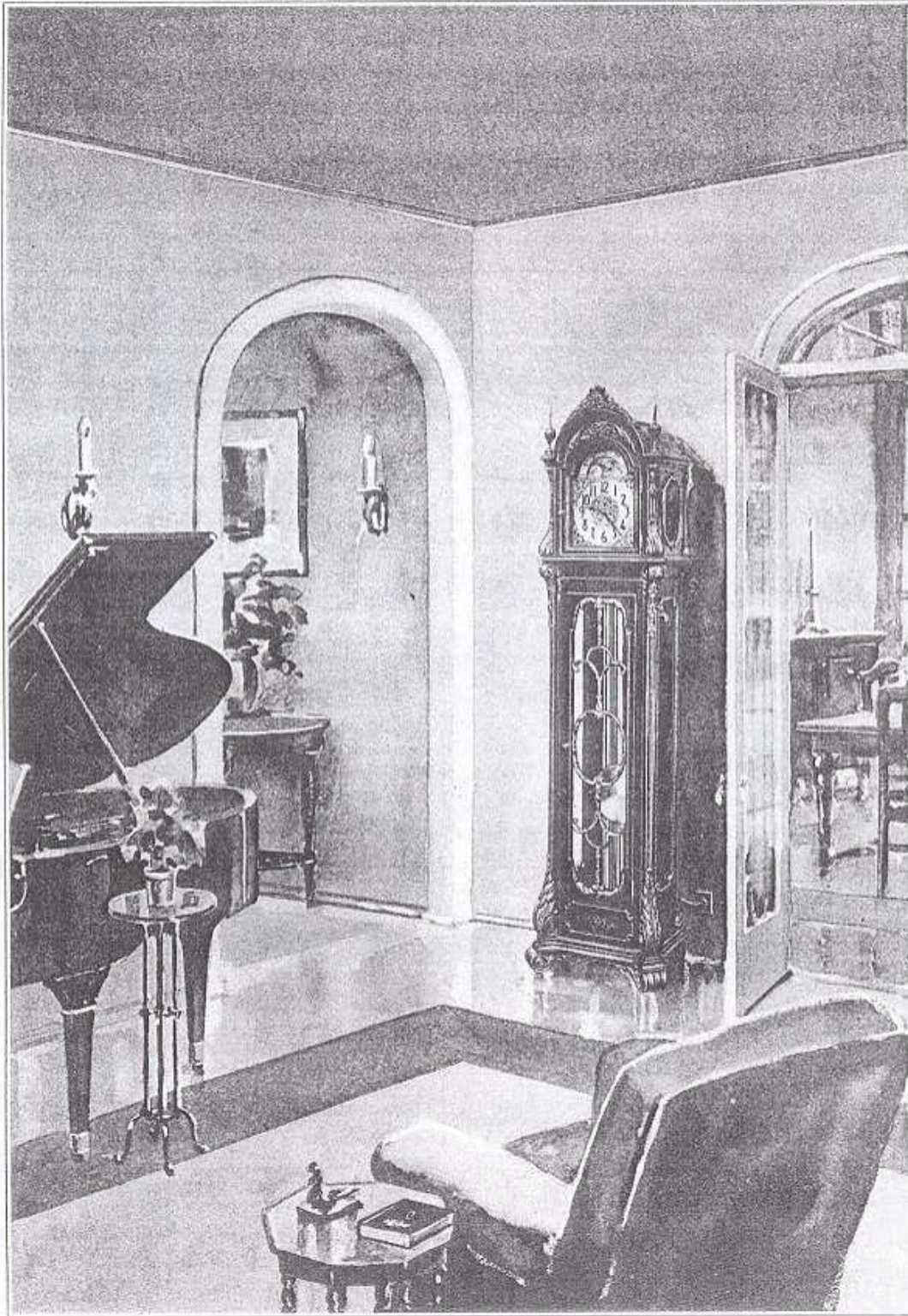
No. 406
Height, 79½ inches
Width, 18 inches
Depth, 13½ inches
Colonial



No. 408
Height, 80 inches
Width, 20 inches
Depth, 13 inches
Colonial

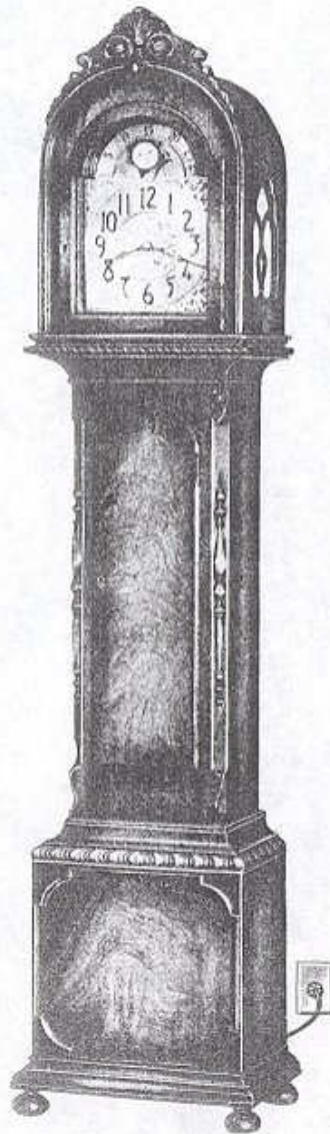


All Herschede Electrically Wound Clocks may be fitted with ornamental weights, at small additional cost.

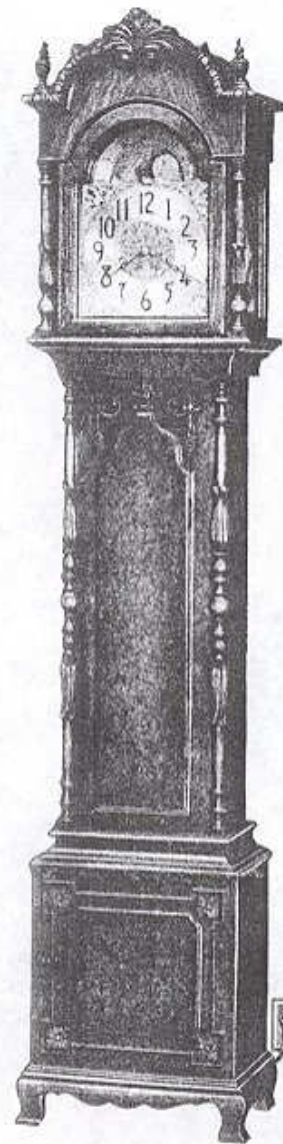


No. 414
Height, 76 inches Width, 19½ inches Depth, 18½ inches
Italian Renaissance

The cases for Herschede Petite Electrically Wound Chiming Floor Clocks are of finest Honduras mahogany, medium brown finish, hand rubbed.

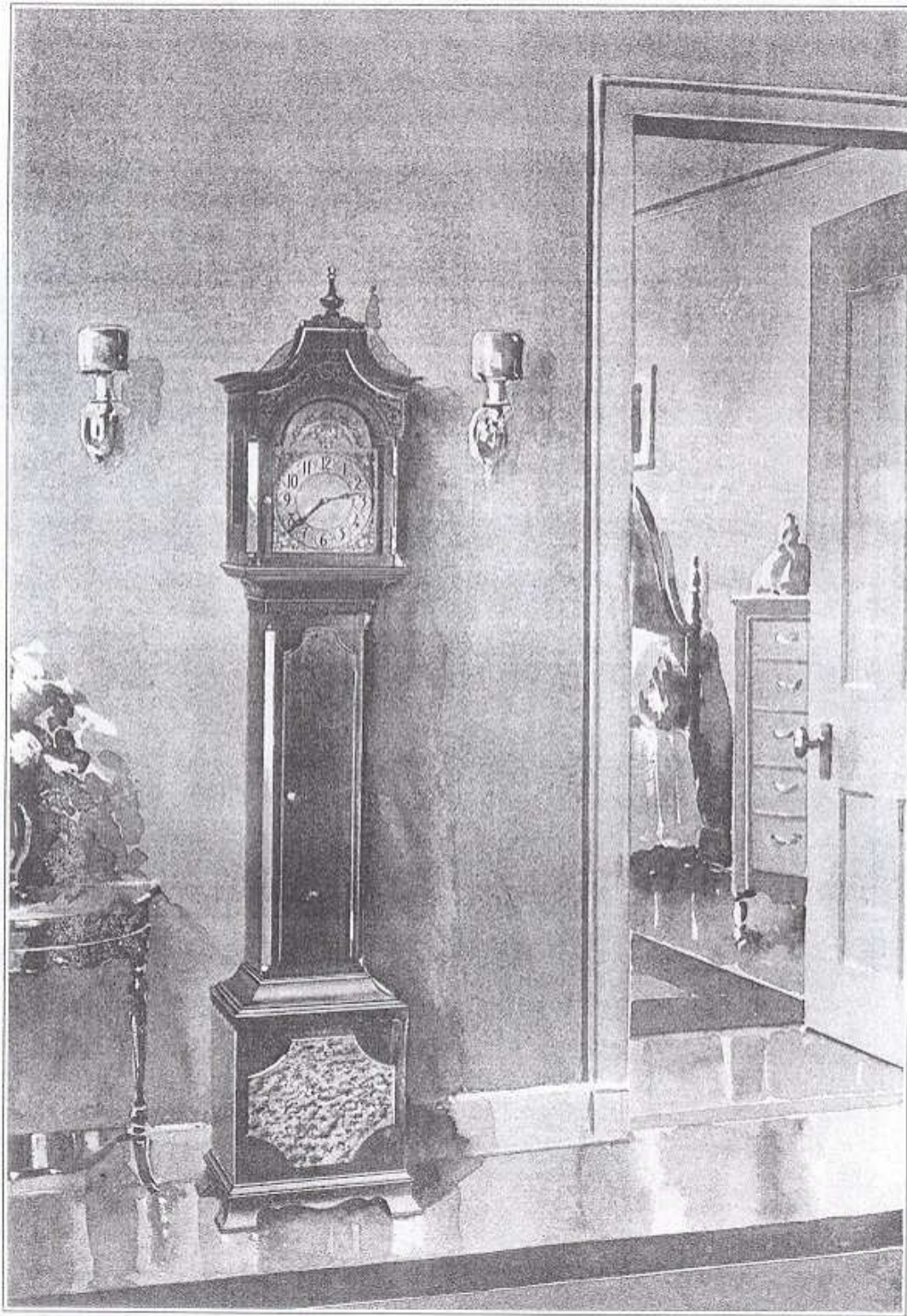


No. 416
Swirl Mahogany
Door and Panel
Height, 73½ inches
Width, 17 inches
Depth, 10½ inches
Queen Anne



No. 418
Walnut
Height, 74 inches
Width, 16 inches
Depth, 10½ inches
Italian

Herschede Electrically Wound Chiming Floor Clocks in the Petite models illustrated here can be had with Westminster chimes sounding on five tubular bells. The chime operates direct from the motor, is fully self-adjusting, and may be silenced.

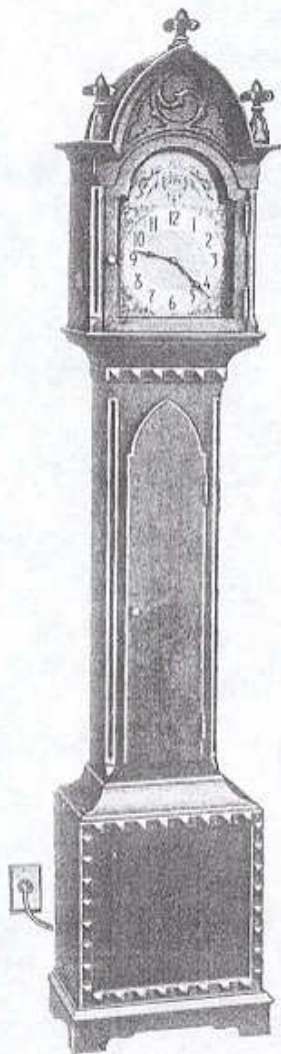


No. 452
Redwood Burl Panels
Height, 72 inches Width, 13 inches Depth, 8 inches
Sheraton

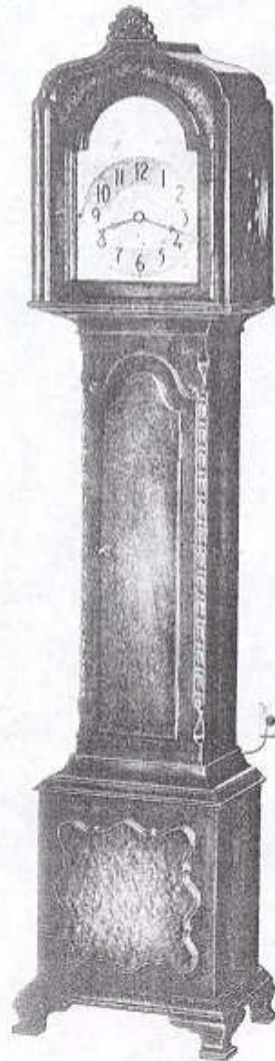
Herschede Electrically Wound "Grandmother" Chiming Clocks

THE "GRANDMOTHERS" have always been popular members of the Herschede family, and these Electrically Wound Chiming models are no exception. They are about the same size as the Petite models, and are used in the same settings, being particularly adapted to the living room, hall, library or stair landing of the small home. Their very moderate price, which is due to the fact that the movement chimes on "Symphony" chimetone rods instead of the tubular bells, makes them good sellers.

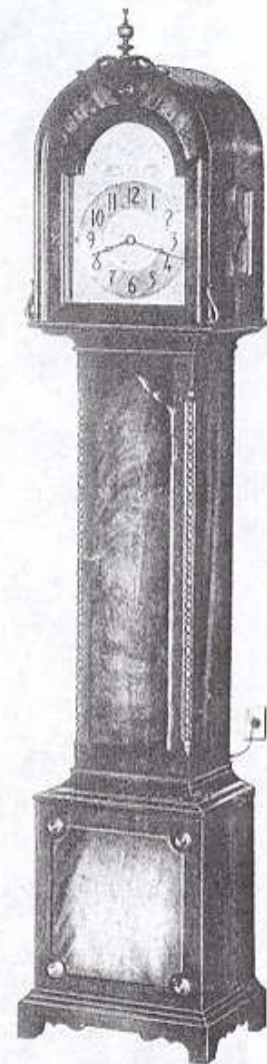
These Grandmother Clocks are fitted with two chime movement only—Westminster and Canterbury. Cases are of finest Honduras mahogany, medium brown finish, hand rubbed.



No. 460
Height, 71 inches
Width, 13 inches
Depth, 8 inches
Gothic



No. 464
Burl Top and Panel
Height, 72 inches
Width, 15 inches
Depth, 10½ inches
Queen Anne



No. 462
Satinwood at Top, Swirl Mahogany Door and Base
Height, 74½ inches
Width, 14½ inches
Depth, 10 inches
Early American

HERSCHEDE CHIMES

THE WESTMINSTER CHIMES



PERHAPS the most universally loved chimes are those of Westminster. They have been reproduced in many celebrated towers.

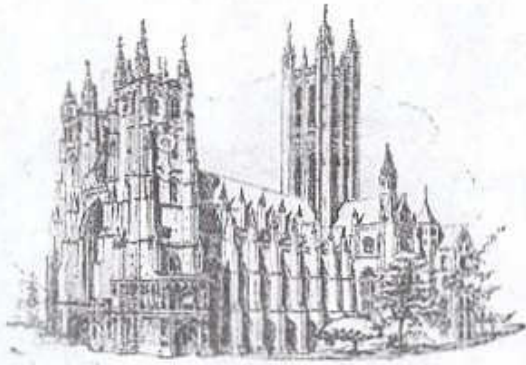
It is generally accepted that this carillon was composed by Dr. Randall,

*"Lord, through this hour,
"Be Thou our guide
"So, by Thy power,
"No foot shall slide,"*



Regius Professor of Music, and that he conceived the idea from the fifth bar of the opening of Handel's Symphony: "I know that my Redeemer liveth." However, there are others who believe this carillon was composed by a Mr. Crotch, pupil of Dr. Randall. Westminster Chimes were first fitted into the tower clock at the University Church, St. Mary's the Great, in Cambridge, and were long celebrated for their simple harmony. They were later reproduced on a large scale in the Victoria Tower Clock of the House of Parliament.

THE CANTERBURY CHIMES



*"I can pass this way but once,
"Any good, therefore, that I can do, let
me know it now,
"Let me not neglect it or defer it,
"For I shall not pass this way again."*

1st Quarter. 3d Quarter.

2d Quarter.

4th Quarter. Hour.

I'll pass this way but once, Any good that I can do, Let me know it now, For I'll not pass again.

Opposite H1000/17, by the House of the Holy Chime Co.

MANY years ago one of the Herschede craftsmen was visiting in England. He spent considerable time in the famous Canterbury

Cathedral. He came away inspired. He would compose a new chime to express his admiration for that noble structure. The result was the lovely Canterbury Chimes.

THE WHITTINGTON CHIMES

*"Turn again, Whittington,
"Lord Mayor of Londontown."*

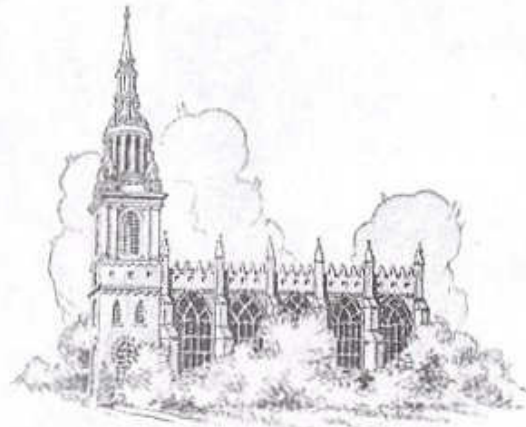
1st Quarter. 3d Quarter.

2d Quarter.

4th Quarter. Hour.

DICK WHITTINGTON, so tradition has it, was a boy escaping the drudgery imposed by his master's housekeeper. Resting at the first milestone, he seemed to hear these distant chimes say to him: "Turn again, Whittington, Lord Mayor of Londontown."

The chimes became famous, through

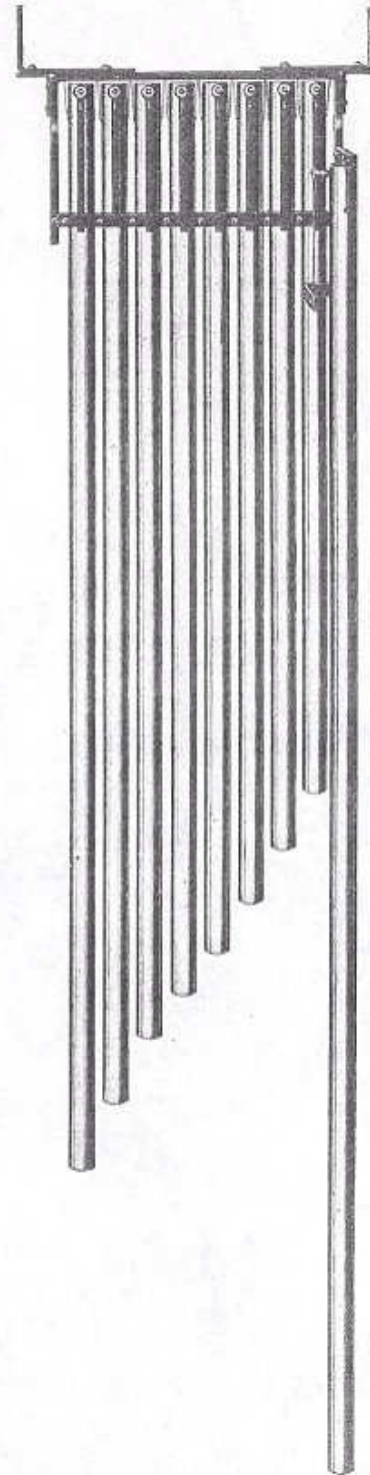


this beautiful legend connecting them with the boy, Dick Whittington. The correct Whittington chime is played on eight bells and is reproduced above. It was first rung in the Church of St. Maryle Bow, in the 14th Century.

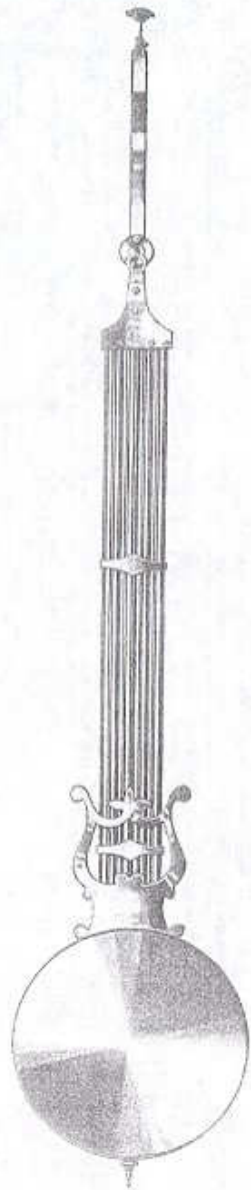
CHIMES

HERSCHEDE Mantel Chime movements are furnished with chime rods of elegant tone made of special, patented triple-process silver metal and mounted so as to insure lasting resonance. Tubular chimes furnished in the floor clocks are also made of triple-process bell metal, seamless, drawn with great care. They are highly polished nickel and have a rich deep tone and are superior in tone quality to any other make on the market. Both mantel and floor chimes are tuned in sets by a well-known Cincinnati Professor of Harmony to absolutely true pitch and are delightful because of their harmonious, sweet, resonant tone.

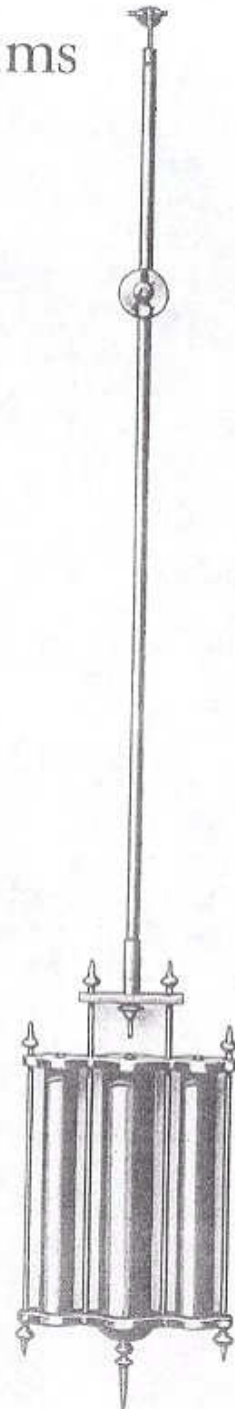
Chime rack springs are fitted with patented spring tension adjusters by which the blow of the hammer on the tube can very easily and accurately be adjusted, insuring proper volume for the chimes.



Special Pendulums



GRIDIRON PENDULUM
 Alternating Steel and Brass Rods
 10 inch Ball
 Used in the larger size cases.



3-VIAL PENDULUM
 Silver Plated Metal Jars
 No Mercury Used.

These special Pendulums can be fitted in all Herschede Clocks, except the Grandmother Clocks.
 See Price List for complete details.

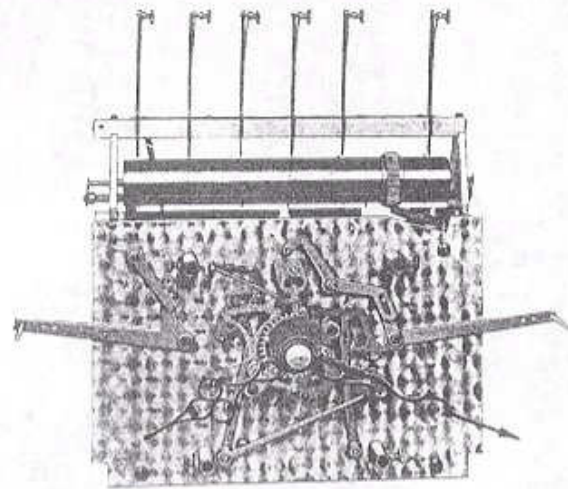
Movement Description

FLOOR

HERSCHEDE Electrically Wound Floor Clock Movements are made from the finest materials by expert workmen skilled for years in the art of movement making.

The small motor used has three times the power needed to operate the movement and is self-oiling so that it never needs to be oiled. It has been thoroughly tested over a period of ten years, insuring its successful operation in our movements. This motor operates on 110 volt 60 cycle alternating current, but motors of other than 60 cycle are carried in stock and can be furnished on request.

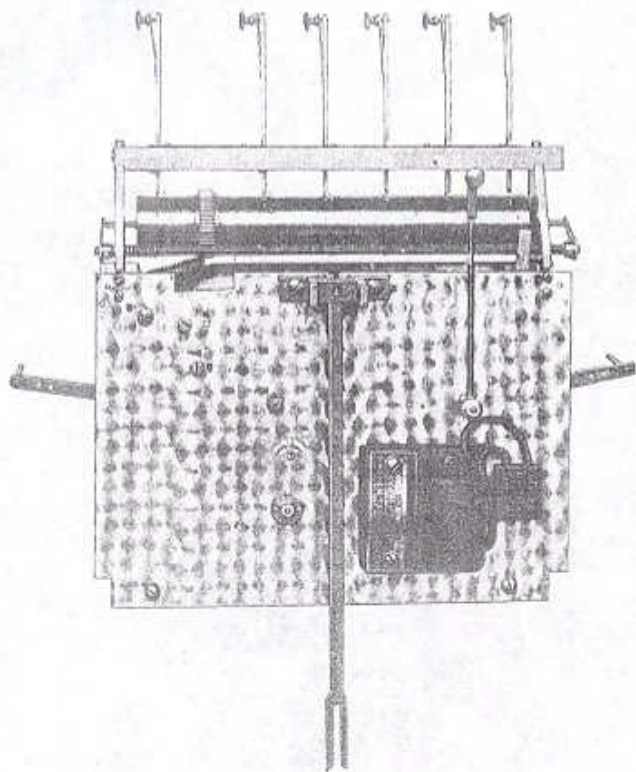
The movement keeps accurate time 24 hours without current and has self-correcting chime feature, and all brass parts are damaskeen or emery finish. All shafts and pinions are cut from finest quality tool steel, hardened and tempered and highly pol-



FRONT VIEW

ished. It beats seconds, has patent beat adjustment, double arm suspension bridge, polished nickel steel rod and large brass pendulum ball and patent moon shift.

Booklet showing detail of construction and adjustments of movements can be had on request.



REAR VIEW

HERSCHEDE electrically wound floor movements can be had in three models as listed below:

Model No. 1—Three-chime, nine-tubular bells chiming all quarters, Westminster on four bells, Canterbury on six bells, and Whittington on eight bells, and an extra tubular bell of deep tone for the hour strike. Chimes can be changed or silenced.

Model No. 2—Two-chime, seven tubular bells chiming all quarters, Westminster on four bells and Canterbury on six bells, and an extra tubular bell of deep tone for the hour strike. Chimes can be changed or silenced.

Model No. 3—One-chime, five tubular bells chiming all quarters, Westminster on four bells and an extra tubular bell of deep tone for the hour strike. Chimes can be silenced.

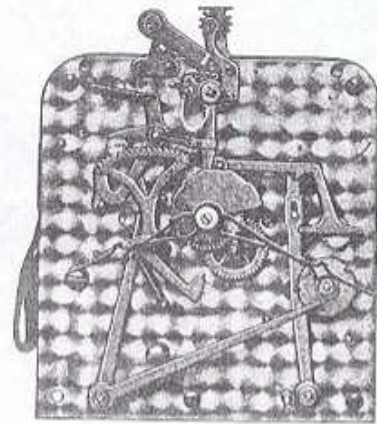
Movement Description

GRANDMOTHER AND MANTEL

MANTEL clock movements are made with the same high standard of quality for which Herschede floor clock movements have long been known. Construction and general design are the same as the floor clock movements and the motor has many times the power necessary to operate the movement.

The pendulum movement has dead beat escapement with highest quality anchor and heavy bob and we especially recommend this for accurate time and long service without attention when placed on mantel.

The lever escapement movement has highest grade eleven jewel escapement and is recommended when clock is to be placed on movable piece of furniture.



FRONT VIEW

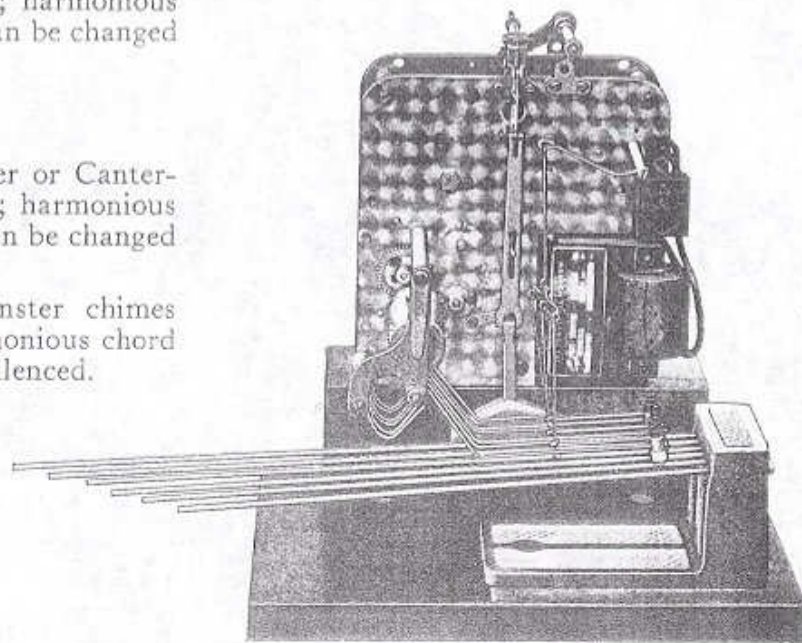
GRANDMOTHER

TWO-CHIME—Westminster or Canterbury chimes at all quarters; harmonious chord hour strike. Chimes can be changed or silenced.

MANTEL

TWO-CHIME—Westminster or Canterbury chimes at all quarters; harmonious chord hour strike. Chimes can be changed or silenced.

SINGLE-CHIME—Westminster chimes at all quarters and has harmonious chord hour strike. Chimes can be silenced.



REAR VIEW

The MOON DIAL

ONE of the interesting traditional features of the better Herschede Floor Clocks is the moon dial. The idea is borrowed from the most ancient clock makers.

It indicates the moon phases. There is a very appropriate sea and landscape scene, together with two moons painted in artistic perspective.

The arch above the moon is graduated to conform to the lunar, or moon, month of $29\frac{1}{2}$ days, and should not be confused with the calendar month.

At either end of the arch is a hemisphere which represents the earth.

As the moon face appears over the left, or Western Hemisphere, the quarters of the new moon come into view as the disc progresses, until the moon is clear of the Western Hemisphere when it is full. Then the moon disappears back of the right, or Eastern Hemisphere.

The sequences register each lunar phase, showing from new moon to first quarter, half moon, full moon, third quarter, and old moon.

The correct setting is accomplished by noting the date of the last full moon, subtracting that date from the present date, and counting the remaining number in a clock-wise position, beginning at 15 and continuing around from $29\frac{1}{2}$ to one (if necessary), at which point place the center of either moon by gently moving the moon dial in a clock-wise or forward position, after which it will function automatically along with the clock movement. When the face is opposite the middle line and below 15 it is full moon.

The moon dial contains 118 teeth and moves one tooth every 12 hours, requiring 59 days to make one revolution. A lunar period is 29 days, 12 hours, 44 minutes and 3.3 seconds.

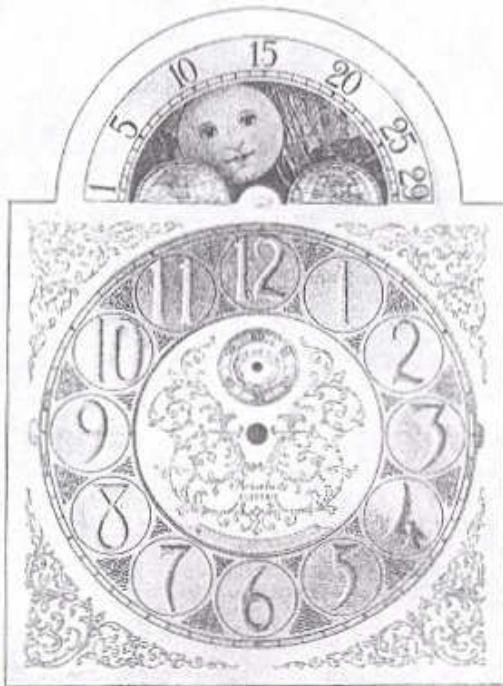
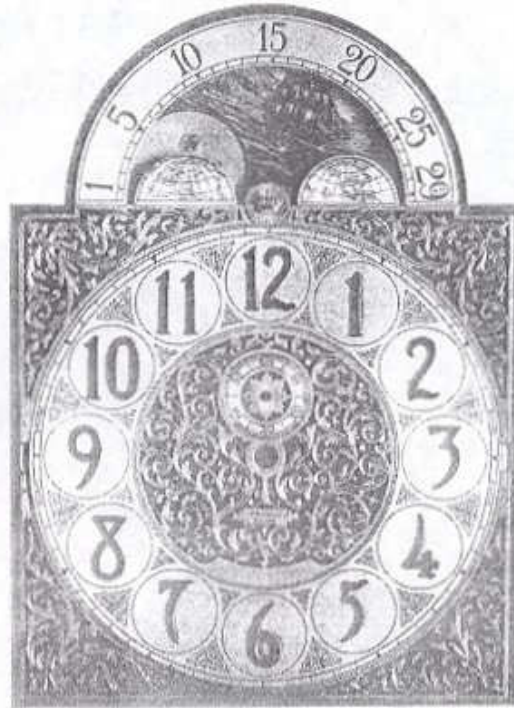


DIALS

Dial "A"

Fitted to Movements Nos. 1, 2 and 3.

THIS DIAL is made of heavy brass, with raised, delicately hand-pierced and hand-engraved center ornaments and corners, richly gold plated. The numeral circle, hemispheres, moon arch, and shifting circles are raised and have rich black enamel ornamentations and are hand silvered. The numerals are raised, bevel edged and gold plated. Moving moon and blue steel hands.

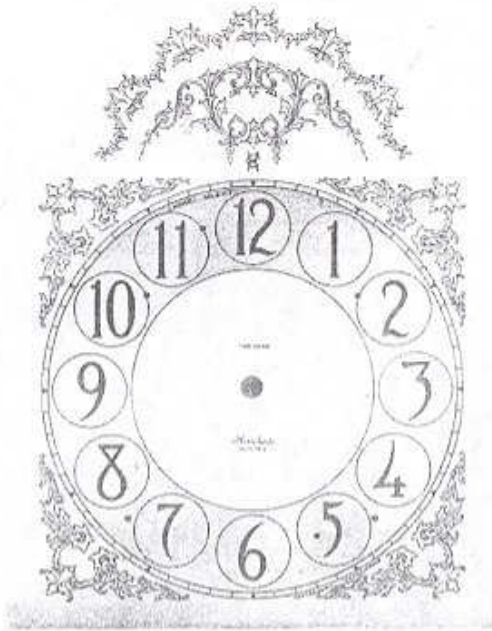


Dial "C"

Fitted to Movements Nos. 1, 2 and 3.

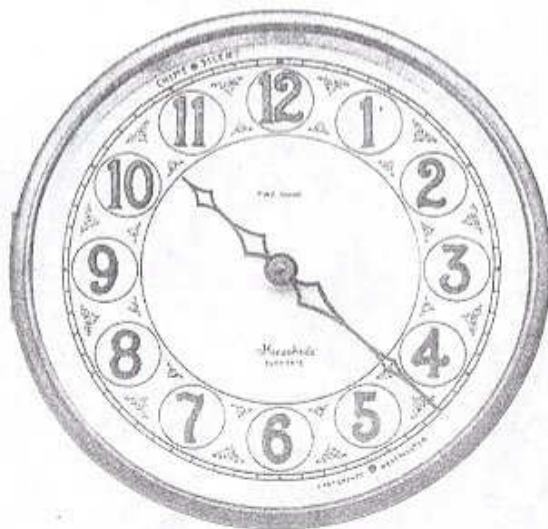
THIS DIAL has a heavy brass back plate, engraved center and corners; filled in with rich black enamel and hand silvered. On this is mounted the raised numeral circle, hemisphere, moon arch, and second circle, etched ornamentation and silvered. Numerals are raised and bevel edged, either gold plated or oxidized. Moving moon and blue steel hands.

DIALS

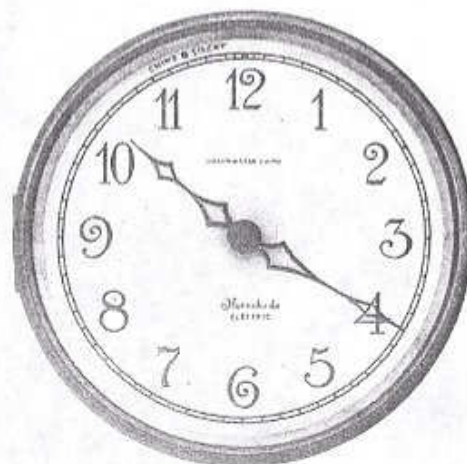


GRANDMOTHER—TWO CHIME MOVEMENTS

GRANDMOTHER—Two chime movements have beautifully etched dials, inlaid with hard enamel and hand spun silver finish.



MANTEL—RAISED NUMERALS



MANTEL—ETCHED NUMERALS

MANTEL—Are hand spun silver finished, some having etched hard enameled numerals and others applied raised bronze numerals of beautiful design.

BOTH styles of dials are encased in cast gold plated bezels with silvered reflectors and convex bevel edged glass highly polished.

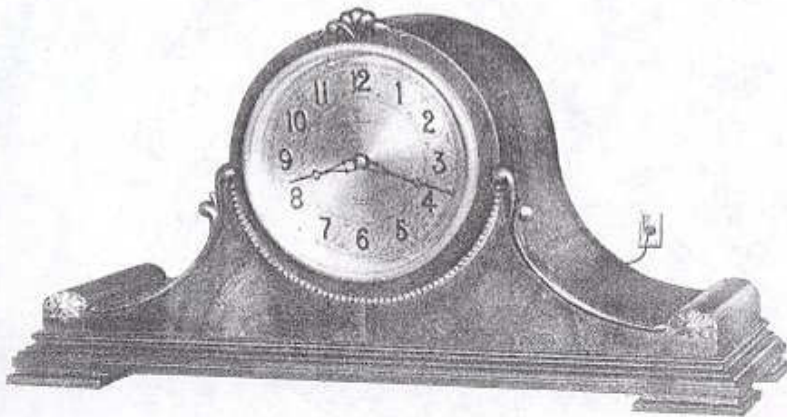
Herschede Electrically Wound Mantel Clocks

PROBABLY no item of home furnishing is so popular as the Mantel Clock. Certainly no other item adds so much to the appearance and the "atmosphere" of a home. Herschede Mantel Clocks have long been popular sellers because of their beauty of design—their accurate, dependable timekeeping—and their moderate prices.

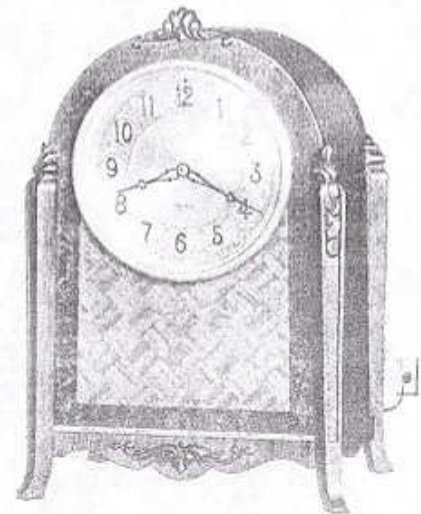
With the coming of the Electrically Wound movement, Herschede Mantel Clocks have become more popular than ever. This type and size of clock best meets the requirements of a large class of customers. Every home is a prospect for one of these charming electrically wound clocks. They are ideally adapted to the living room, library, den, bed room, etc.

The same high standards of design and workmanship in both cases and movements for which Herschede Floor Clocks are famous are manifested in Herschede Mantel Clocks. The same careful selection and matching of the woods—the same delicate and artistic carving—the same superlative finish are evident. Every one of these clocks carries our guarantee of accurate, dependable timekeeping. For detailed description of movements, see page 31.

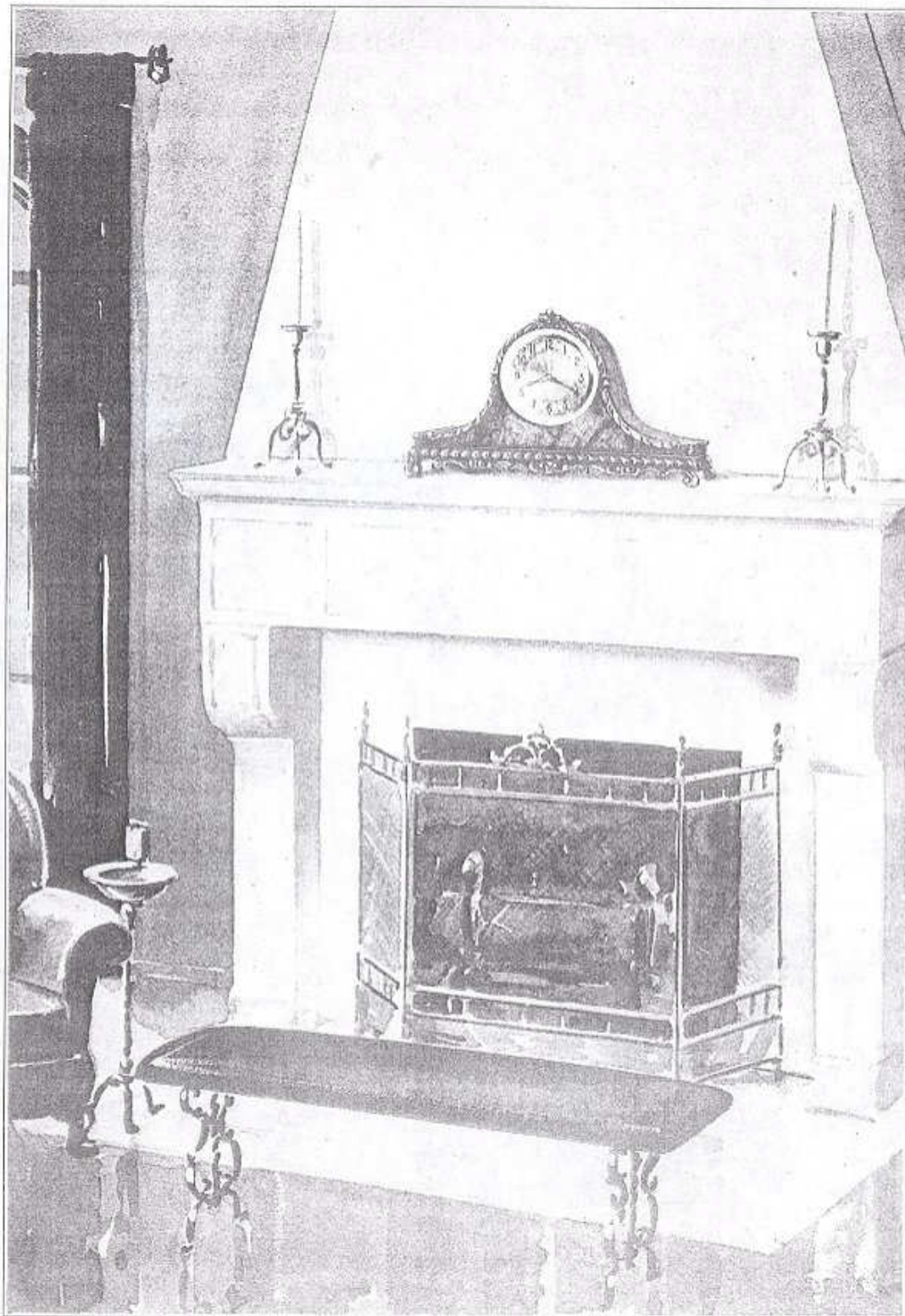
The 2000 series, two of which are shown below, have both Westminster and Canterbury Chimes. Other models have the Westminster Chimes only. The cases are made of Honduras mahogany, walnut and other rare woods.



No. 2043
Redwood Burl and Swirl
Mahogany Front
Height, 11 inches
Length, 21½ inches
Charles II



No. 2051
Walnut Case
Satinwood Inlay
Height, 15½ inches
Width, 10½ inches
Depth, 7½ inches
Louis XVI

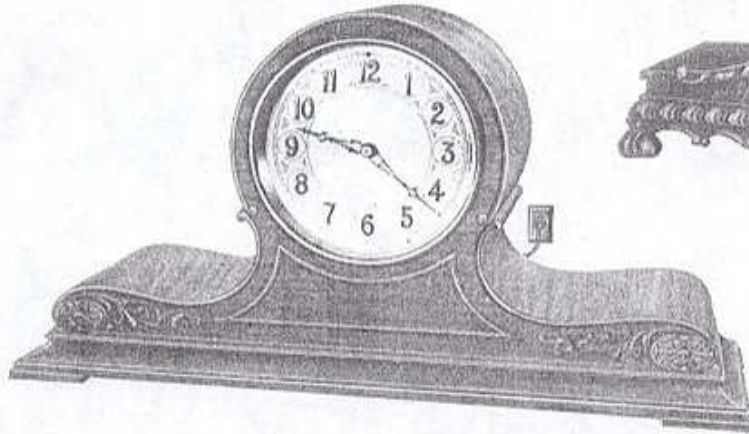


No. 2087
Swirl Mahogany Front
Height, 10 $\frac{1}{2}$ inches Length, 21 $\frac{1}{2}$ inches
Chippendale.

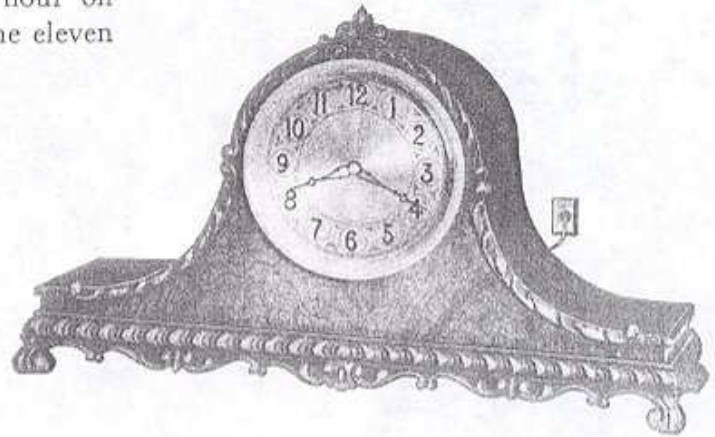
Electrically Wound Pendulum Movements Westminster and Canterbury Chimes

Chiming each quarter and striking the hour on three rod chord. Can also be fitted with fine eleven jewel lever escapement movement.

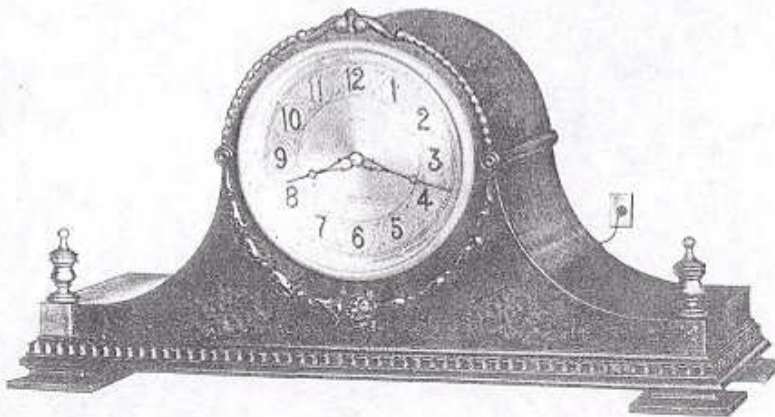
Raised numeral dials
Finest mahogany cases



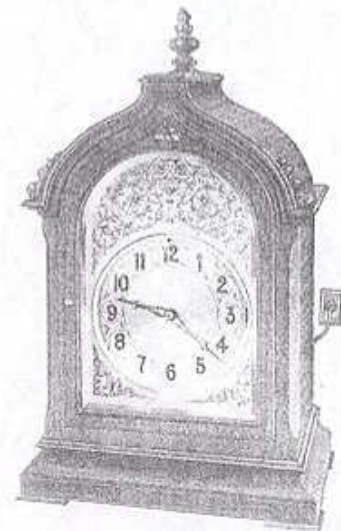
No. 2009
Height, 11½ inches
Length, 21½ inches
Louis XVI



No. 2037
Swirl Mahogany Front
Height, 10½ inches
Length, 21½ inches
Chippendale

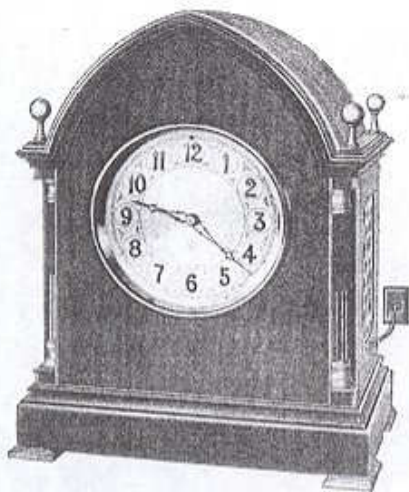


No. 2045
Redwood Burl Front
Height, 11 inches
Length, 21½ inches
Adam



No. 2011
Height, 13 inches
Width, 10½ inches
Depth, 7 inches
Gothic

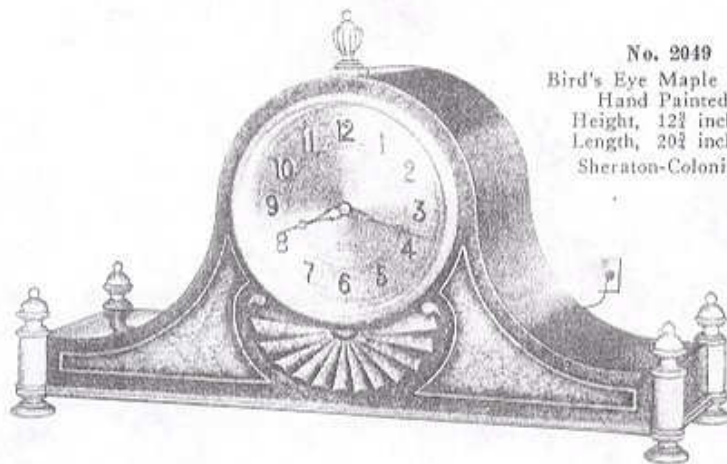
Electrically Wound Pendulum Movements Westminster and Canterbury Chimes



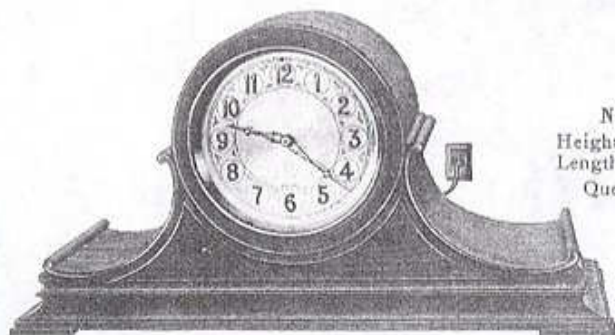
No. 2013
Fine Brass Trimmings
Height, 14½ inches
Width, 11½ inches
Depth, 7 inches
Sheraton-Colonial

Chiming each quarter and striking the hour on three rod chord. Can also be fitted with fine eleven jewel lever escapement movement.

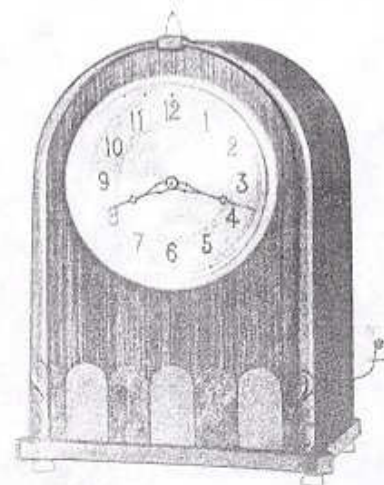
Raised numeral dials
Finest mahogany cases



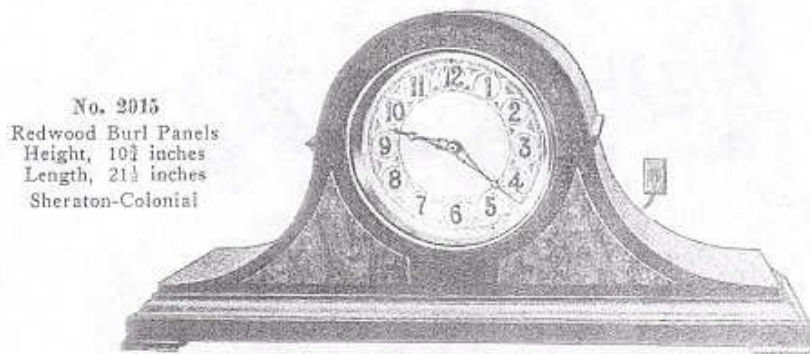
No. 2049
Bird's Eye Maple Front
Hand Painted
Height, 12½ inches
Length, 20½ inches
Sheraton-Colonial



No. 2007
Height, 11 inches
Length, 21 inches
Queen Anne



No. 2041
East India Rosewood
Amboyna and Madrone inlay
Green Catalin Feet and Top
Height, 14½ inches
Width, 10½ inches
Depth, 5½ inches
Moderne

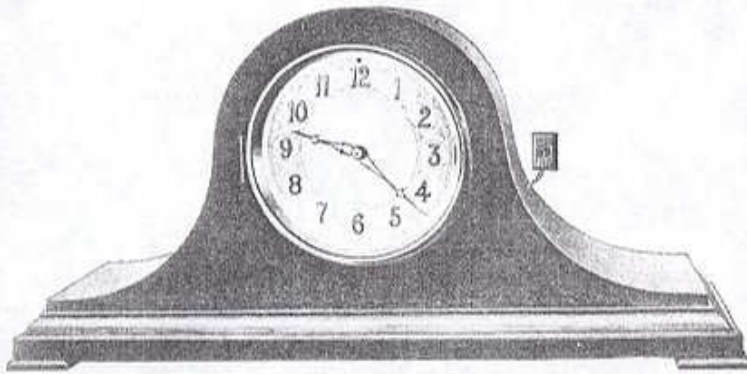


No. 2015
Redwood Burl Panels
Height, 10½ inches
Length, 21½ inches
Sheraton-Colonial

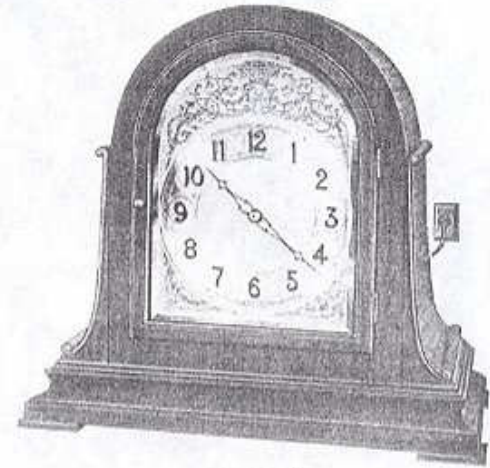
Electrically Wound Pendulum Movements Westminster and Canterbury Chimes

Chiming each quarter and striking the hour on three rod chord. Can also be fitted with fine eleven jewel lever escapement movement.

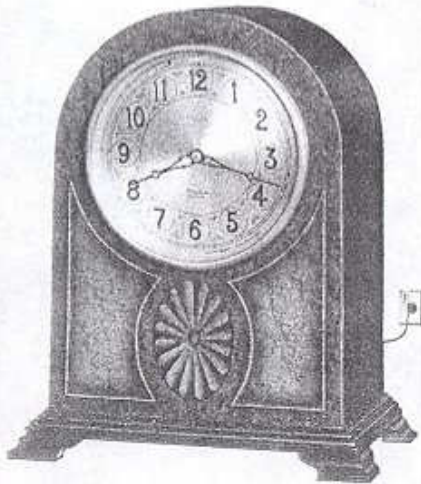
Raised numeral dials
Finest mahogany cases



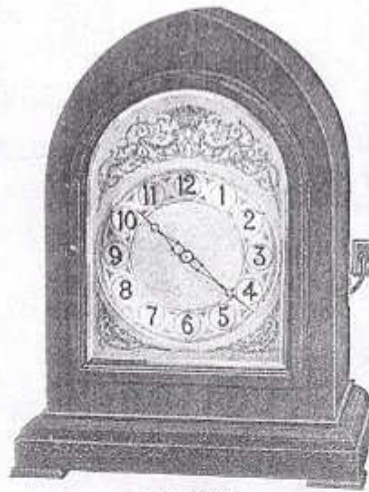
No. 2019
Height, 10½ inches
Length, 21½ inches
Colonial



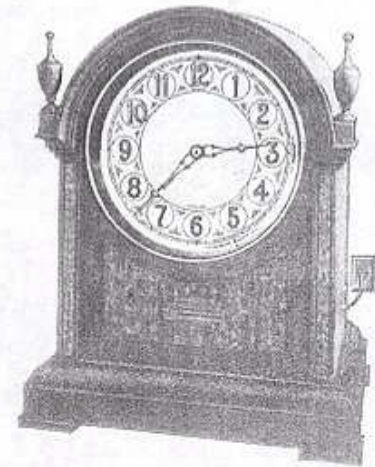
No. 2005
Height, 13¼ inches
Width, 14 inches
Depth, 7 inches
Colonial



No. 2047
Bird's Eye Maple Front
Hand Painted
Height, 13¼ inches
Width, 11 inches
Depth, 7½ inches
Sheraton-Colonial



No. 2023
Height, 14½ inches
Width, 11 inches
Depth, 7 inches
Gothic

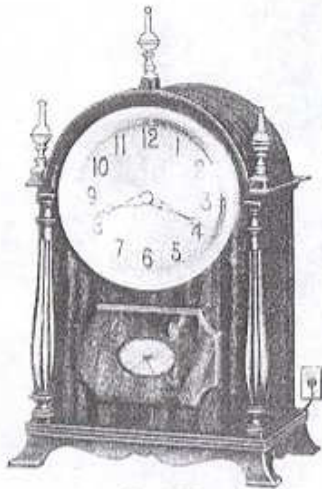


No. 2035
Redwood Buri Panels
Height, 13¼ inches
Width, 11 inches
Depth, 7 inches
Colonial



No. 6026
Satinwood—Mahogany Trimmings—Herringbone Front
Height, 10½ inches Length, 29½ inches
Louis XVI

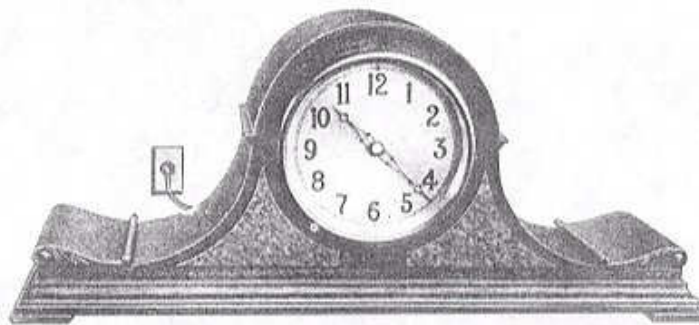
Electrically Wound Pendulum Movements Westminster Chime



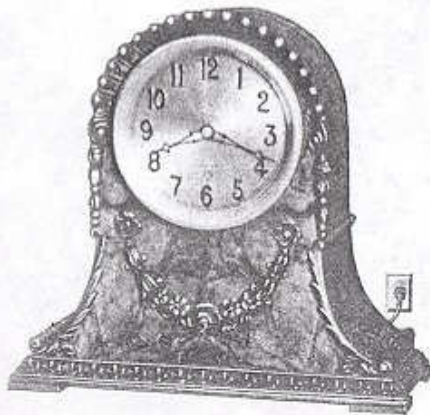
No. 6022
Inlaid Panel—Brass Finials
Height, 15 inches
Width, 8 inches
Depth, 6½ inches
Sheraton

Chiming each quarter and striking the hour on three rod chord. Can also be fitted with fine eleven jewel lever escapement movements.

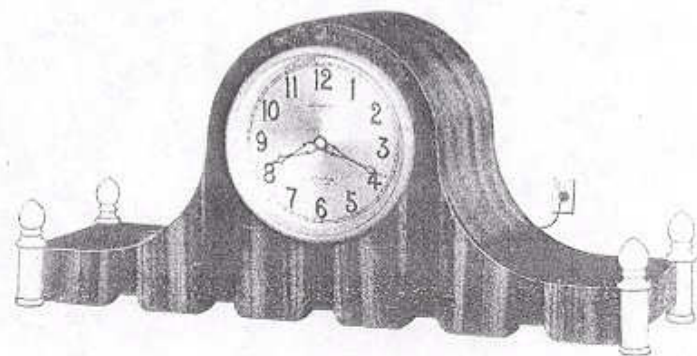
Raised numeral dials
Finest mahogany cases



No. 6010
Redwood Burl Panels
Height, 9 inches
Length, 20½ inches
Sheraton-Colonial



No. 6020
Walnut
Height, 12 inches
Width, 12½ inches
Depth, 6½ inches
Louis XIV

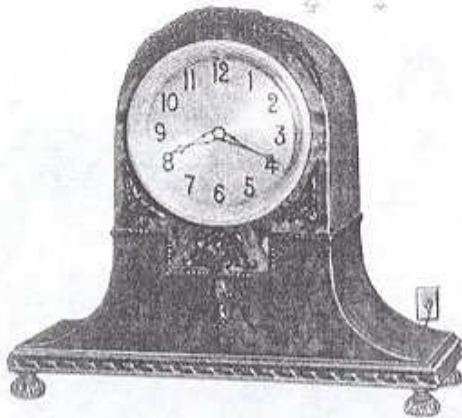


No. 6060
Walnut Case
Burl Maple Inlay
Onyx Corners
Height, 9½ inches
Length, 20½ inches
Moderne

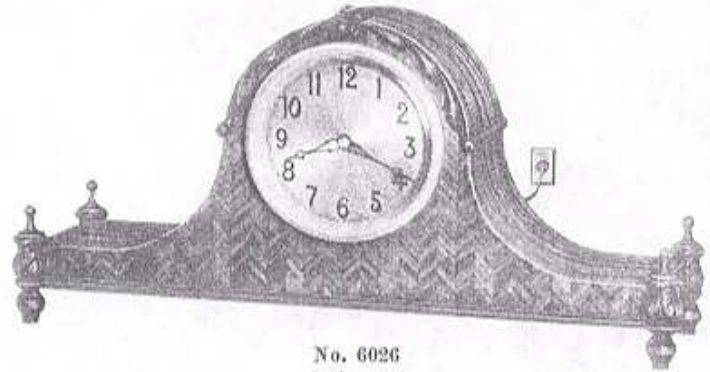
Electrically Wound Pendulum Movements Westminster Chime

Chiming each quarter and striking the hour on three rod chord. Can also be fitted with fine eleven jewel lever escapement movements.

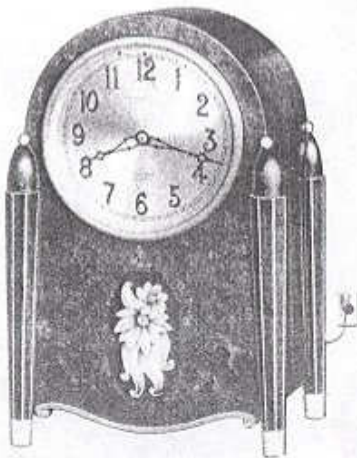
Raised numeral dials
Finest mahogany cases



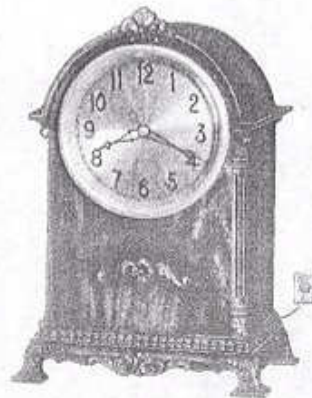
No. 6024
Walnut
Height, 13½ inches
Width, 14 inches
Depth, 5½ inches
Louis XVI



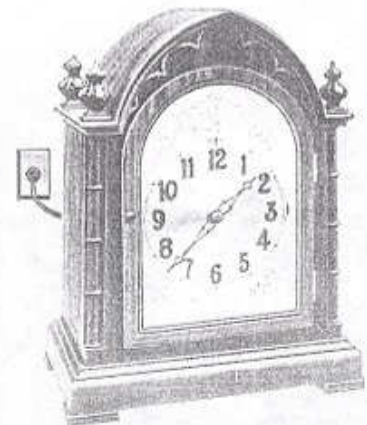
No. 6026
Satinwood
Mahogany Trimmings, Herringbone Front
Height, 10½ inches
Length, 20½ inches
Louis XVI



No. 6062
Amboyna Front with Ivory
Inlay Ivory Trimmings
on Columns
Height, 12½ inches
Width, 8¼ inches
Depth, 6¾ inches
Moderne



No. 6028
Swirl Mahogany Front
Height, 13 inches
Width, 8¼ inches
Depth, 6 inches
Chippendale

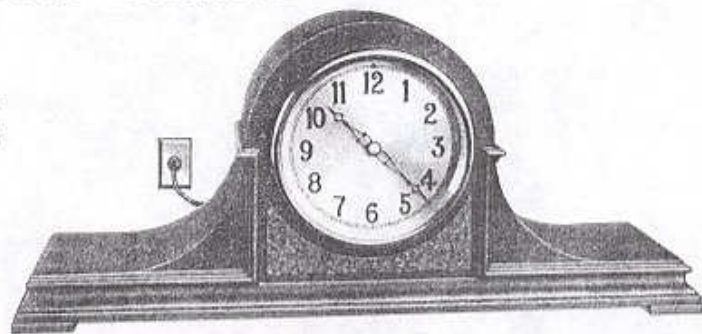


No. 6016
Height, 12½ inches
Width, 3½ inches
Depth, 6 inches
Gothic

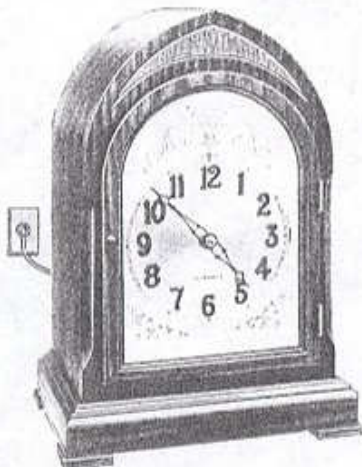
Electrically Wound Pendulum Movements Westminster Chime

Chiming each quarter and striking the hour on three rod chord. Can also be fitted with fine eleven jewel lever escapement movements.

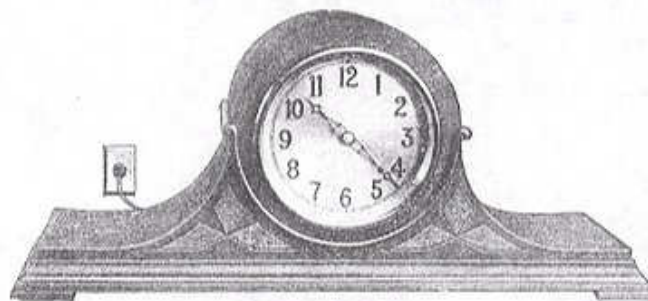
Raised numeral dials
Finest mahogany cases



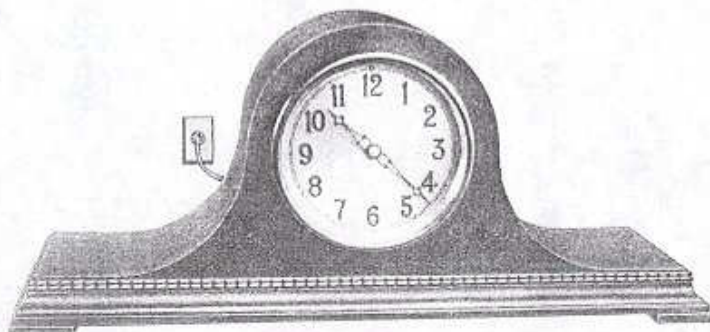
No. 6008
Redwood Burl Panel
Height, 9 inches
Length, 20½ inches
Sheraton-Colonial



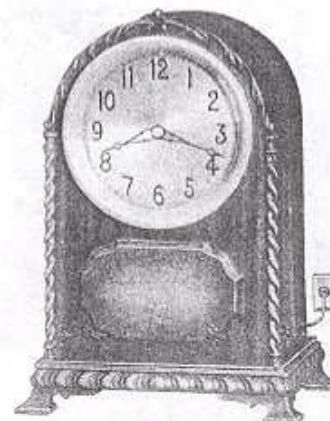
No. 6012
Two-Tone Finish
Height, 12½ inches
Width, 8½ inches
Depth, 6 inches
Gothic



No. 6004
Two-Tone Finish
Height, 9 inches
Length, 20½ inches
Colonial



No. 6002
Carved Molding
Height, 9 inches
Length, 20½ inches
Colonial



No. 6018
Madrone Burl Maple
Height, 12½ inches
Width, 8½ inches
Depth, 6½ inches
Georgian

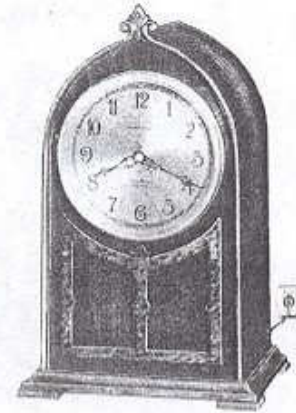


No. 6040
Height, 13 inches Width, 8½ inches Depth, 6¼ inches.
Gothic

Electrically Wound Pendulum Movements Westminster Chime

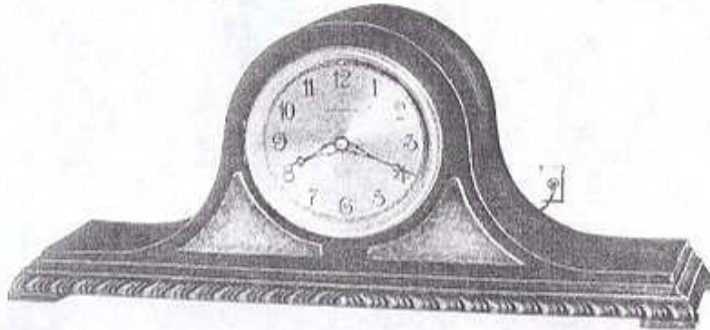
Chiming each quarter and striking the hour on three rod chord. Can also be fitted with fine eleven jewel lever escapement movements.

Etched numeral dials
Finest mahogany cases



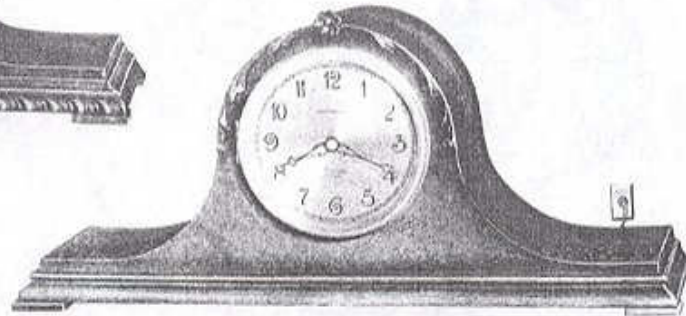
No. 6010

Height, 13 inches
Width, 8½ inches
Depth, 6½ inches
Gothic



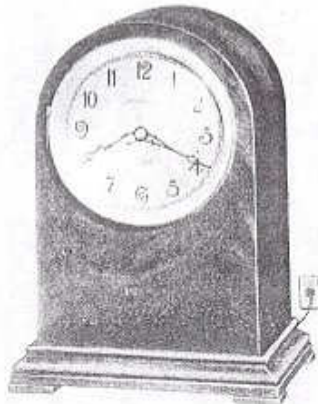
No. 6031

Burl Redwood Panels
Height, 8½ inches
Length, 20½ inches
Colonial



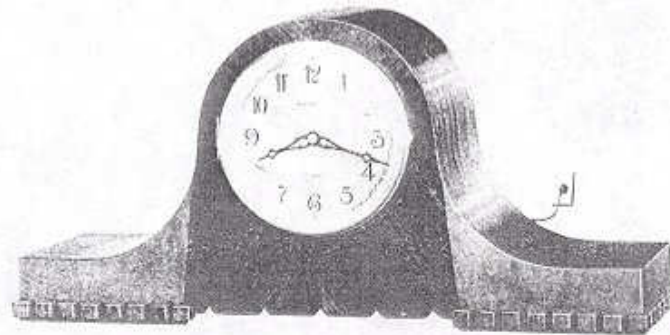
No. 6036

Madrone Burl Front
Height, 9 inches
Length, 20½ inches
Sheraton-Colonial



No. 6038

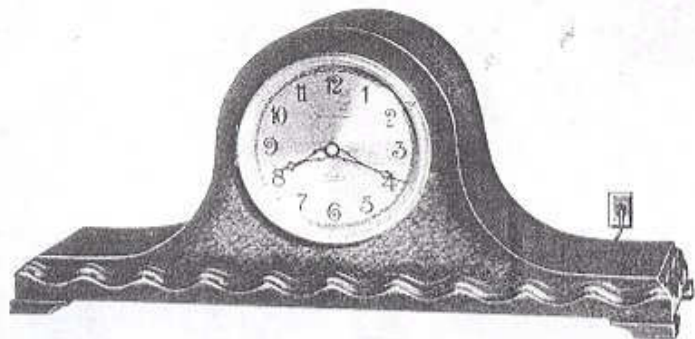
Swirl Mahogany Front
Height, 11½ inches
Width, 8½ inches
Depth, 6½ inches
Colonial



No. 6012

Rosewood and Madrone Front
Height, 9½ inches
Length, 19½ inches
Moderne

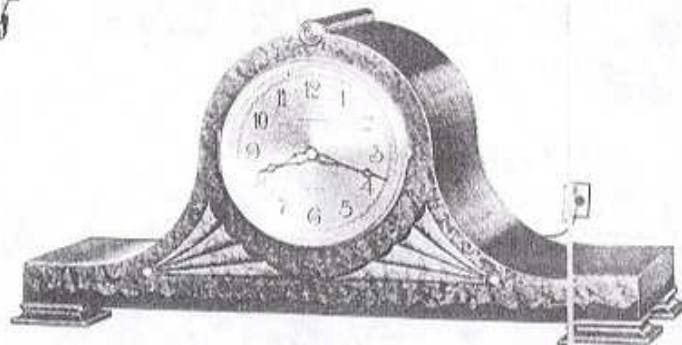
Electrically Wound Pendulum Movements Westminster Chime



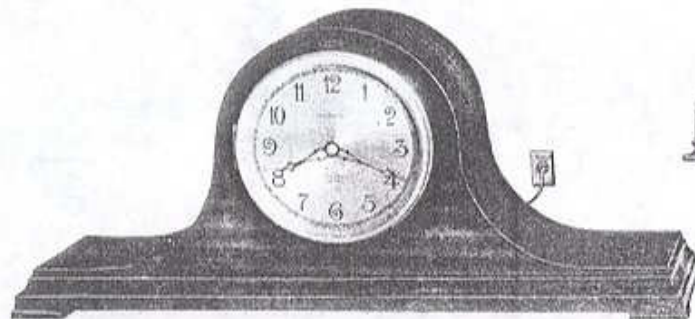
No. 6032
Lacewood Front
Height, 8½ inches
Length, 20½ inches
Colonial

Chiming each quarter and striking the hour on three rod chord. Can also be fitted with fine eleven jewel lever escapement movement.

Etched numeral dials
Finest mahogany cases



No. 6044
Birdseye Maple Front
Hand Painted
Height, 9½ inches
Length, 20 inches
Sheraton-Colonial

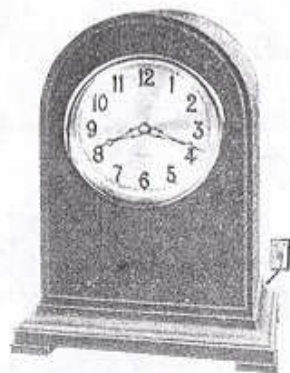


No. 6030
Height, 9 inches
Length, 20½ inches
Sheraton-Colonial

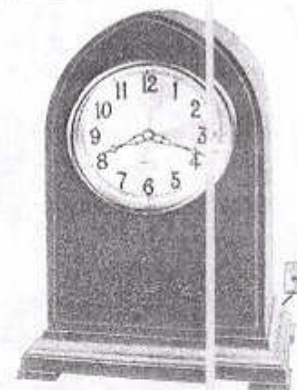
Electrically Wound Pendulum Movement

Hour and Half Hour Strike on
Chime Tone Rod

Etched numeral dials
Finest mahogany cases



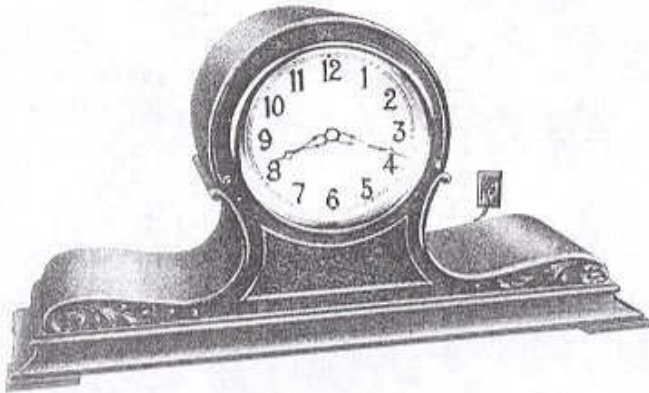
No. 3004
Height, 11½ inches
Width, 8 inches
Colonial



No. 3002
Height, 11½ inches
Width, 8 inches
Gothic

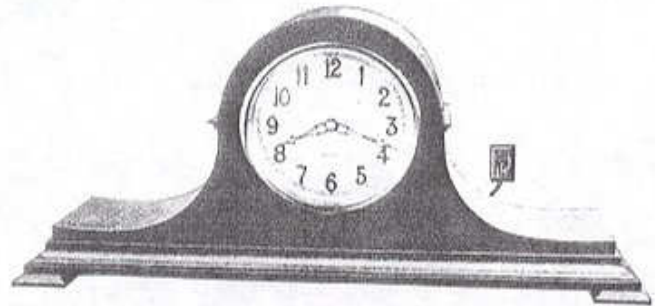
Electrically Wound Pendulum Movements

Hour and Half Hour Strike on Chime Tone Rod

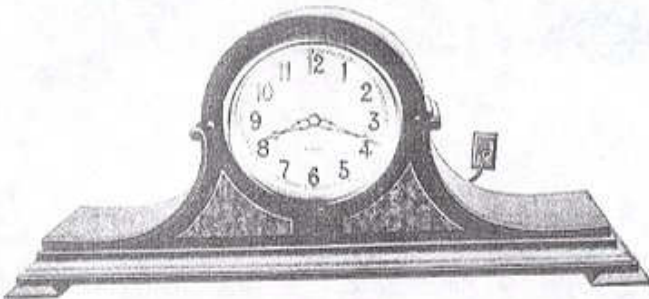


No. 3018
Height, 10 inches
Length, 18½ inches
Louis XVI

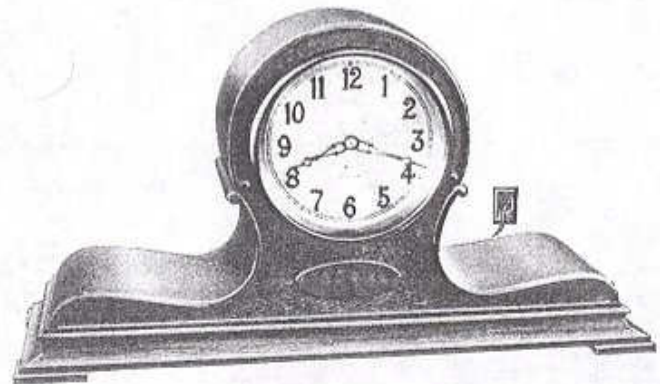
Etched numeral dials
Finest mahogany cases



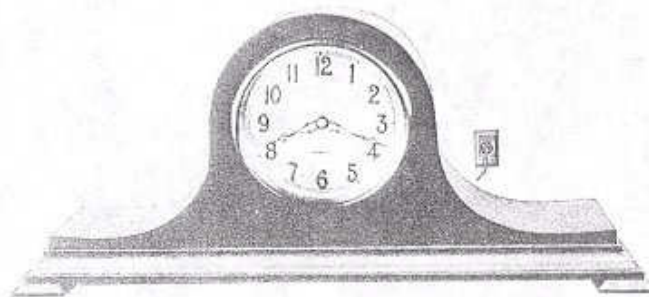
No. 3008
Height, 9½ inches
Length, 20½ inches
Sheraton-Colonial



No. 3010
Redwood Burl Panels
Height, 9½ inches
Length, 20½ inches
Sheraton-Colonial



No. 3016
Redwood Burl Panel
Height, 10 inches
Length, 18½ inches
Sheraton



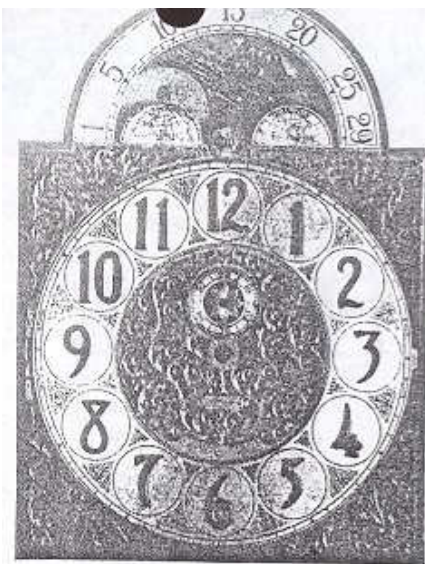
No. 3006
Height, 9½ inches
Length, 20½ inches
Colonial

WHERE HERSCHEDE CLOCKS ARE MADE



THE Herschede Hall Clock Company is the oldest and largest manufacturer of chiming floor clocks in America. And Herschede is the *only* manufacturer in America making the complete clocks -- both movements and cases -- in its own plant.

Herschede Electrically Wound Chime Clocks are designed, built and finished completely in the large modern plant shown below. In design and in finish, Herschede Clocks are masterpieces of artistic conception. The movements are built to a degree of accuracy unsurpassed anywhere in the world. Every Herschede Clock, regardless of price, is guaranteed to be an accurate, dependable timekeeper.



Dial "A"

DIAL "A"

Can Be Fitted to Movements Nos. 1,
2 and 3 in All Pattern Cases
Except Nos. 312 and 316
at an Extra Charge of

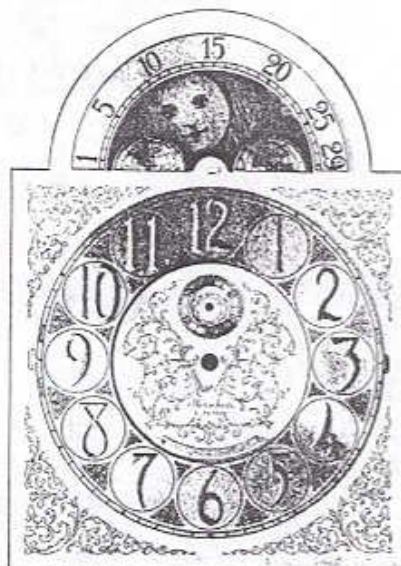
List \$30.00, Resale \$25.00

Made of heavy brass with raised, fine hand-pierced and hand-engraved center and corners. The numeral circle, hemispheres, and moon arch are raised, hand-silvered, with rich black enamel ornamentations. The numerals are raised, bevel edged, either gold plated or oxidized. Blue steel hands. Moving moon.

DIAL "C"

Fitted to Movements Nos. 1, 2 and 3
All Patterns Except Those Requiring
Round Dials

Heavy brass back plate; exquisitely engraved center and corners, filled in with lustrous black enamel; hand-silvered finish. On this is mounted the raised numeral circle, the hemispheres, moon arch, and second circle, etched and silvered. Numerals are raised and bevel edged, either gold-plated or oxidized. Blue steel hands. Moving moon.



Dial "C"



Ornamental Weights

Ornamental Weights

These can be furnished on any floor clocks at an additional cost of

List \$30.00, Resale \$25.00

TUBULAR CHIMING FLOOR CLOCKS

Electrically Wound

PATTERN No.	Movement No. 1 Westminster, Canterbury and Whittington Chimes— Dial "C"		Movement No. 2 Westminster and Canterbury Chimes—Dial "C"		Movement No. 3 Westminster Chimes— Dial "C"	
	LIST	SUGGESTED RESALE	LIST	SUGGESTED RESALE	LIST	SUGGESTED RESALE
7	\$ 555.00	\$ 480.00	\$ 525.00	\$ 465.00
83	\$ 905.00	785.00	865.00	750.00	830.00	735.00
86	610.00	530.00	570.00	495.00	540.00	480.00
120	1,590.00	1,380.00	1,550.00	1,345.00	1,520.00	1,330.00
141	1,230.00	1,065.00	1,180.00	1,030.00	1,160.00	1,015.00
214	565.00	490.00	525.00	455.00	495.00	440.00
222	730.00	635.00	690.00	600.00	665.00	585.00
228	1,030.00	895.00	990.00	860.00	960.00	845.00
236	755.00	655.00	715.00	620.00	685.00	605.00
240	605.00	525.00	565.00	490.00	535.00	475.00
242	690.00	600.00	650.00	565.00	625.00	550.00
246	690.00	600.00	650.00	565.00	625.00	550.00
252	705.00	610.00	665.00	575.00	635.00	560.00
260	755.00	655.00	715.00	620.00	685.00	605.00
264	1,330.00	1,155.00	1,290.00	1,120.00	1,260.00	1,095.00
266	435.00	375.00	400.00	340.00	365.00	315.00
268	445.00	385.00	410.00	350.00	375.00	325.00
270	470.00	405.00	435.00	370.00	400.00	345.00
272	490.00	425.00	455.00	390.00	420.00	365.00
274	500.00	435.00	465.00	400.00	430.00	375.00
276	630.00	545.00	590.00	510.00	560.00	485.00
278	690.00	600.00	650.00	565.00	620.00	540.00
280	555.00	480.00	525.00	455.00
312*	395.00	340.00	360.00	305.00	325.00	280.00
316*	380.00	330.00	345.00	295.00	310.00	270.00
318	500.00	435.00	465.00	400.00	430.00	375.00
320	395.00	345.00

Special Pendulums, as illustrated on page 29, can be fitted in all Clocks
except Pattern No. 7, 280 and 320

GRIDIRON, List \$34.50, Resale \$30.00 additional.

THREE-VIAL, List \$11.50, Resale \$10.00 additional.

Ornamental weights can be furnished on any of the floor clocks.
List \$30.00, Resale \$25.00 additional.

*Patterns 312 and 316 are furnished with round silver dials only as
illustrated in catalog.

Any of the above listed floor clocks can be fitted with hand wound move-
ments, if desired, at List \$30.00, Resale \$25.00 less than
prices listed for the electrically wound movement.

● **PETITE PATTERNS**
TUBULAR CHIMING FLOOR CLOCKS
 Electrically Wound

PATTERN No.	Movement No. 1 Westminster, Canterbury and Whittington Chimes— Dial "C"		Movement No. 2 Westminster and Canterbury Chimes—Dial "C"		Movement No. 3 Westminster Chimes— Dial "C"	
	LIST	SUGGESTED RESALE	LIST	SUGGESTED RESALE	LIST	SUGGESTED RESALE
400	\$410.00	\$355.00	\$370.00	\$320.00	\$340.00	\$295.00
402	445.00	385.00	405.00	355.00	375.00	325.00
404	485.00	420.00	445.00	390.00	415.00	360.00
406	460.00	400.00	420.00	365.00	390.00	340.00
408	485.00	420.00	445.00	390.00	415.00	360.00
410	545.00	470.00	505.00	440.00	475.00	415.00
412	640.00	550.00	600.00	520.00	570.00	495.00
414	1,045.00	910.00	1,005.00	875.00	975.00	850.00
416	465.00	405.00
418	545.00	470.00

The THREE-VIAL pendulum, as illustrated on page 29, can be fitted in all of these clocks except Nos. 416 and 418

List \$11.50, Resale \$10.00 additional.

Ornamental weights can be furnished on any of the floor clocks,
 List \$30.00, Resale \$25.00 additional.

Any of the above listed floor clocks can be fitted with hand wound movement, if desired, at List \$30.00, Resale \$25.00 less than prices listed for the electrically wound movement.

GRANDMOTHER CLOCKS
 Electrically Wound

WESTMINSTER AND CANTERBURY CHIMES ON "SYMPHONY"
 CHIME-TONE RODS. PENDULUM MOVEMENT

Pattern No.	List	Suggested Resale
452	\$184.00	\$160.00
460	196.00	170.00
462	200.00	175.00
464	210.00	185.00
Extra for 11-Jewel Lever Escapement Movement	11.50	10.00

Any of the above listed Grandmother clocks can be fitted with hand wound movement, if desired, at List \$12.00, Resale \$10.00 less than prices listed for the electrically wound movement.

Westminster and Canterbury Clocks Electrically Wound Mantel Clocks

PENDULUM MOVEMENT



Raised Numeral Dials

Pattern No.	List	Suggested Resale
2005	\$110.00	\$ 95.00
2007	116.00	100.00
2009	127.00	110.00
2011	133.00	115.00
2013	144.50	125.00
2015	104.00	90.00
2019	96.00	83.00
2023	96.00	83.00
2035	112.00	97.00
2037	127.00	110.00
2041	108.00	93.00
2043	112.00	97.00
2045	116.00	100.00
2047	99.00	86.00
2049	116.00	100.00
2051	127.00	110.00
Extra for 11-Jewel Lever Escapement Movement	11.50	10.00

Any of the above listed mantel clocks can be fitted with hand wound movement, if desired, at List \$12.00, Resale \$10.00 less than prices listed for the electrically wound movement.

Mark Headrick