



NATALIE DEWHIRST

designer, developer, marketer

EXPERIENCE

JULY 2011 - PRESENT

Co-Founder at ThreeTwelve Creative

As co-founder and Creative Director of ThreeTwelve Creative, my role is to oversee our team of designers and front-end developers to ensure high-caliber design and development, create and execute marketing strategies and provide monitoring and results performance reporting.

NOVEMBER 2009 - MARCH 2011

Creative Director at Media Brains

As Creative Director for Media Brains and the sister company Aging Care, I oversaw the redesign of the two primary websites with an emphasis on improving conversion rates and user experience. Our team continually tested and tweaked the UI to improve the performance of both websites.

FEBRUARY 2007 - NOVEMBER 2009

Creative Director at Quenzel & Associates

As Creative Director at Quenze & Associates I managed client marketing campaigns and website projects from concept to execution. This included print and digital design for clients in industries ranging from Hospitality to Legal Services to Retail.

EDUCATION & CERTIFICATION

ANTICIPATED GRADUATION: OCTOBER 2017

Southern New Hampshire University, BA, Graphic Design

CURRENT AS OF JULY 2017

Google Analytics Certified / Google Adwords Certified

SOFTWARE & SKILLS

Design

Adobe Creative Suite
UI/UX Design
Logo Design
Digital & Print Design
Large Format Design

Development

WordPress
HubSpot
HTML
CSS
LESS
SASS
Ruby on Rails (Front end)
Foundation Responsive Framework

Marketing

Google Analytics
Google Adwords
HubSpot
Marketing Automation
SEO
Social Media Management
Email Marketing
PPC

